

Subject card

Subject name and code	Law & Intellectual Rights Protection, PG_00178611						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dawid Szramowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The objective of this course is to introduce students to the fundamental aspects of law and intellectual property law, including copyright, industrial designs, trademarks, trade secrets, and patents. Students will learn the relevant legal provisions and principles, understand the conditions for protection and infringement, and develop the ability to solve practical intellectual property issues.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FiRL3_U05] From the perspective of finance and accounting, the student can apply legal, professional, and ethical standards in the context of management, quality sciences, economics and finance.		Identifies and explains the fundamental principles, concepts, and sources of law, including international law; applies legal, professional, and ethical standards in analyzing legal issues related to intellectual property; and evaluates legal solutions in practical scenarios involving copyrights, patents, trademarks, trade secrets, and data protection.		[SU4] test/exam - oral or written		
	[FiRL3_W07] To an advanced degree, the student knows and understands the regulations and legal, organizational and ethical norms concerning protecting intellectual property relevant to finance and accounting.		The student is able to describe the basic principles and sources of law. They can identify the principles of intellectual property protection and describe the role of law in the intellectual property protection system.		[SW4] test/exam - oral or written		

Subject contents	1. The essence of law 2. Basic legal concepts and institutions 3. Sources of law 4. Sources of international law 5. Interpretation and application of law 6. Introduction to intellectual property definitions, significance, types, and categories 7. National and international organizations responsible for intellectual property protection 8. Basics of copyright law subject matter, rights holders, moral and economic rights 9. Related rights and the specifics of online publications 10. Limitations of copyright and permitted use 11. Patents conditions for protection, procedures, and practical relevance 12. Trademarks functions, registration, and infringement 13. Trade secrets and know-how definition, application, and protection 14. Protection of personal rights and personal data in the context of intellectual property 15. Practical application case analysis and solving intellectual property problems		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written Test	51.0%	100.0%
Recommended reading	Basic literature	1. Hage, Jaap; Waltermann, Antonia; Akkermans, Bram (2018) Introduction to Law, any edition, Springer International Publishing AG. 2. R. Raysman, Intellectual Property Licensing: Form and Analysis, Law Journal 1999-2008	
	Supplementary literature	1. R. Stim, Patent, Copyright and Trademark: an Intellectual Property Desk, Nolo 2010	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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