

Subject card

Subject name and code	Economic Aspects of the Real Estate Market, PG_00178754						
Field of study	Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Investment and Real Estate -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewelina Nawrocka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	24.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		2.0		91.0	125
Subject objectives	The objective of the course is to prepare students to analyze the mechanisms governing the real estate market and to make informed decisions in the field of residential property management and valuation, using advanced data sources and analytical methods.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W05] The student possesses a thorough understanding of advanced methods and techniques for acquiring, developing, and utilizing data in complex decision-making and management processes.	The student identifies and interprets advanced sources of real estate information (land and mortgage registers, cadastre, thematic maps, records, notarial documentation), indicating their significance in analytical and decision-making processes.	[SW5] implementation of a problem task
	[ZARZMU2_W02] The student has an in-depth knowledge and understanding of various organizations, including their complexities, functional areas, internal processes, and their interactions with the environment.	The student characterizes the principles of operation of real estate management entities and interprets the influence of internal and external factors on their activities and market environment.	[SW4] test/exam - oral or written
	[ZARZMU2_W06] The student possesses a thorough understanding of the principles of rational decision-making related to individual resources, functional areas within the organization, processes, and management levels. This understanding is based on a well-structured and theory-supported foundation in management, quality sciences, economics, and finance.	The student explains the principles of rational management of residential resources and decision-making in terms of their maintenance, modernization, and allocation, applying economic and managerial knowledge.	[SW4] test/exam - oral or written
	[ZARZMU2_U03] Students can obtain and verify data from selected sources, present and analyze economic processes and phenomena.	The student acquires, verifies, and processes data from public registers and official documents in order to describe the legal and factual status of real estate.	[SU5] implementation of a problem task
	[ZARZMU2_U01] Students can analyze and creatively interpret complex social and economic processes in business decision-making. They use structured knowledge and tools from management, quality sciences, economics, and finance.	In the context of real estate management decision-making, the student assesses the impact of economic, social, and environmental factors on property value and selects and applies appropriate valuation methods.	[SU4] test/exam - oral or written
Subject contents	1. Housing Management 2. Management of Residential Properties 3. Economic Foundations of the Real Estate Market 4. Sources of Real Estate Information. 5. Real Estate Market Analysis for Valuation Purposes 6. Approaches, Methods, and Techniques of Property Valuation in Poland 7. Property Valuation Using the Comparative Approach		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Case study	51.0%	40.0%
	Test	51.0%	60.0%
Recommended reading	Basic literature	1. Kucharska Stasiak E., Ekonomiczny wymiar nieruchomości, PWN, Warszawa 2016, rozdziały 1-6; 14, 2. Nawrocka E., Metody badania dynamiki cen nieruchomości dla potrzeb wyceny, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2020, rozdział II. 3. Podstawy gospodarowania nieruchomościami, red. Nowak M., Skotarczak T., CeDeWu, Warszawa 2017, rozdział 7, 4. Szacowanie nieruchomości, red. J. Dydenko, Wolters Kluwer, Warszawa 2020, rozdział XXXII, XXXIV.	
	Supplementary literature	1. Gołabeska E., Źródła informacji o nieruchomościach w systemie gospodarki przestrzennej / red. nauk. Elżbieta Gołabeska. Białystok: Oficyna Wydawnicza Politechniki Białostockiej, 2010. 2. Nowak M.J., Gospodarka mieszkaniowa gminy, Wydawnictwo C.H. Beck, Warszawa 2014. 3. Lis P., Cykle mieszkaniowe rola rynku i państwa, Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu, Poznań 2015.	
	eResources addresses	Basic https://pfsrm.pl/aktualnosci/item/14-standardy-do-pobrania - Professional Standards for Property Valuers	

Example issues/ example questions/ tasks being completed	Sample theoretical topics: 1. Discuss the main approaches to real estate valuation and indicate how the choice of a particular approach depends on market characteristics and the type of property. 2. Characterize the real estate market by identifying its participants, functions, and distinguishing features compared to other market segments. 3. Analyze the differences in residential property management practices between housing communities, housing cooperatives, and local government units. Sample assignment: Determine the value of a 50-square-meter residential unit located in Gdańsk, on Xxxx Street. Identify and verify the data required for conducting a market analysis and valuation. Analyze the local real estate market and determine the key characteristics affecting the value of the property. Justify the choice of the valuation approach and method appropriate for the presented case. Estimate the property value using one of the methods of the comparative approach (e.g., average price adjustment method or paired sales analysis). Interpret the results and formulate an investment recommendation for a potential buyer.
Work placement	Not applicable

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