

Subject card

Subject name and code	Master Seminar 1, PG_00178917						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Ewa Majerowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	Deepening knowledge and skills in identifying an advanced research problem, formulating research hypotheses, collecting literature and writing a valuable master's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_U02] The student is able to propose or design suitable solutions, including innovative ones, to complex problems in finance and accounting.	The student is able to propose a solution to an advanced research problem undertaken in the master's thesis.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[FiRMU2_U01] Students can analyze and interpret complex social and economic processes and phenomena from a finance and accounting perspective, utilizing structured knowledge and tools from management, quality sciences, economics, and finance.	The student can identify and explain the relationships between individual economic and financial categories and enterprise results.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[FiRMU2_U07] Students can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics.	The student can prepare and conduct an empirical analysis that will enable the achievement of the aim of the master's thesis and the verification of the assumed research hypothesis.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[FiRMU2_W06] The student possesses a comprehensive understanding of the objectives, essence, nature, and interrelationships of financial processes. They are knowledgeable about how these processes are recorded and the principles of rational decision-making, particularly in terms of strategic decisions and the implementation of changes in this area.	The student knows advanced relationships between the areas of operation of enterprises and their external environment. Understands the impact of individual economic categories on the activities of the enterprise.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[FiRMU2_K01] The student is prepared to acquire and enhance their knowledge necessary to address both cognitive and practical problems, particularly in the fields of management, quality sciences, economics, and finance. They are also equipped to critically evaluate the information received and seek guidance from experts in finance and accounting when facing challenges in problem-solving independently.	The student has an open attitude towards deepening knowledge in the field of corporate finance and controlling. He has a critical attitude towards the content he receives.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work

Subject contents	The subject of the seminar is related to broadly understood corporate finance and controlling and depends on the selection of the seminar group. Julia Koralun-Bereżnicka The masters seminar covers a diverse range of advanced issues in the field of corporate finance, including risk management, optimisation of capital structure, and methods of corporate performance evaluation. Students utilise advanced analytical tools, including econometric methods such as regression analysis and panel models, which enable the assessment of the impact of selected micro or macroeconomic variables on the performance of businesses. The seminar also addresses the application of business valuation methods, such as DCF and comparative methods. Students analyse phenomena at both the national and international levels, examining the impact of factors such as global crises, political changes, and other market events on the financial condition of enterprises or their specific areas. A significant research area also includes the topics of mergers and acquisitions, particularly regarding the assessment of their effects on the performance of merged entities. Furthermore, the seminar covers issues related to the development of capital markets and their impact on enterprises, which enhances understanding of the complexity of financial phenomena. Ewa Majerowska The seminar will cover a broad analysis of financial markets currently operating, in particular, capital markets. The issues discussed include the characteristics of basic institutions operating on the capital market, their functions and tasks, as well as the characteristics of financial instruments used in this market. Methods of empirical analysis of rates of return on securities listed on the stock exchange, analysis of bonds operating on the market, and the idea of capital valuation and arbitrage in the conditions of stock exchange operation will be presented. The second group of issues is related to the company's activity, including the capital structure of the company, assessment of its operations, and forecasting of future results. The assessment will be based on the company's results and appropriately conducted statistical and econometric methods. The next group of issues includes the analysis of selected macroeconomic processes and elements, such as oil prices, gold prices, or crime problems, and the risks associated with them. Anna Siemionek-Lepczyńska This seminar aims to provide students with an in-depth understanding of current trends and challenges in the fields of finance. The seminar would be essential to examine contemporary issues affecting the finance sector. Example of topics: 1. The impact of blockchain technology on financial reporting. 2. Ethical challenges in financial management and reporting. 3. Sustainable finance. Strategies for incorporating ESG factors in investment decisions. 4. The role of artificial intelligence in financial processes. 5. Analysis of financial crisis and its effects.		
Prerequisites and co-requisites	none		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Selection of appropriate research methods	51.0%	20.0%
	Collection of literature	51.0%	30.0%
	Preparation of the concept, goal and plan	51.0%	50.0%

Recommended reading	Basic literature	Babbie E., The basics of Social Research, Wadsworth publishing, 2005
	Supplementary literature	Biu Y.N., How to Write a Master's Thesis, SAGE Publications, 2019
	eResources addresses	Basic https://www.researchgate.net/publication/350896741_HOW_TO_WRITE_YOUR_MASTER_THESIS_THE_EASY - (PDF) HOW TO WRITE YOUR MASTER THESIS: THE EASY HANDBOOK Supplementary https://ls-eadap.unibg.it/sites/cl29/files/guidelines_for_master_thesis_003.pdf - Guide how to write a master thesis
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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