University of Gdańsk

Subject card

Subject name and code	Investment Decisions , PG_00178926						
Field of study	Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		5.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Department of Investment and Real Estate -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Wojewnik-Filipkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	8.0	0.0	0.0	0.0	24
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study		SUM
	Number of study hours	24		1.0	100.0		125
Subject objectives	Students should have basic knowledge of the basics of business and practical ability to use IT tools in management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U06] Students can utilize and integrate structured, detailed knowledge of management, quality sciences, economics, and finance to address dilemmas and formulate solutions, including innovative ones, to complex or atypical management problems that arise in professional settings.	The student integrates knowledge in the field of finance, management and economics in order to develop comprehensive solutions to investment problems in enterprises and public sector entities.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[ZARZMU2_W06] The student possesses a thorough understanding of the principles of rational decision-making related to individual resources, functional areas within the organization, processes, and management levels. This understanding is based on a well-structured and theory-supported foundation in management, quality sciences, economics, and finance.	The student understands the principles of rational investment decision-making in organizations, including the management of financial resources and real estate, based on structured knowledge in the area of management and finance	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[ZARZMU2_U04] The student can effectively select, use, adapt, or create methods and tools from management, quality sciences, economics, and finance for decision-making.	The student selects and applies appropriate methods and tools for analyzing the effectiveness of investments, both financial and material, in various types of organizations.	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[ZARZMU2_K03] The student is ready to think and act entrepreneurially and responsibly, initiate, coordinate, and participate in projects that benefit the social environment and the public interest, and inspire others in this area.	The student undertakes investment activities taking into account social responsibility and public interest, as well as actively participates in projects affecting the development of urban space and local communities.	[SK4] test/exam - oral or written [SK5] implementation of a problem task

Subject contents

1) Types, principles, and tools of investment management

2) Investments in shaping the market value of an enterprise

3) Investment decision-making in enterprises

4) Investment in innovation

5) Investment decisions in the management of public and private real estate

6) Corporate investment strategies under conditions of social responsibility

7) Investment decision-making in financial markets

8) Investments in urban space

Prerequisites and co-requisites

Students should have basic knowledge of the basics of business and practical ability to use IT tools in management.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Assignment/Problem solving	51.0%	50.0%
Exam	51.0%	50.0%

Recommended reading	Basic literature	1. Czerwińska T., Kowalke K., Nawrocka E., Rymarzak M., Szczepaniak K., Trojanowski D., Wojewnik-Filipkowska A., Zarządzanie Inwestycjami i nieruchomościami - wybrane problemy, Fundacja Rozwoju Uniwersytetu Gdańskiego, Gdańsk 2011. 2. Dziworska K., Decyzje inwestycyjne przedsiębiorstw, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2000. 3. Jajuga K., Jajuga T.: Inwestycje, instrumenty finansowe, aktywa niefinansowe, ryzyko finansowe, inżynieria finansowa, PWN, Warszawa 2017. 4. Nawrocka E., Szczepaniak K., Welzant K., Wojewnik-Filipkowska A., Inwestycje przedsiębiorstw w niepewnych warunkach rynkowych, CeDeWu, 2022. 5. Nowak, M. J., & Skotarczak, T. (Eds.). (2018). Inwestycje w mieście: uwarunkowania ekonomiczne, organizacyjne i przestrzenne. CeDeWu Sp. z oo.
	Supplementary literature	1. Dębski W.: Rynek finansowy i jego mechanizmy, PWN, Warszawa 2010. 2. Machała R., Zarządzanie finansami i wycena firmy, Oficyna Wydawnicza Unimex, Warszawa 2011. 3. Rogowski W., Rachunek efektywności inwestycji. Wyzwania teorii i potrzeby praktyki, wyd. 3, Warszawa 2013.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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