

Subject card

Subject name and code	Sociology Workshop, PG_00152974						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Jacek Winiarski, prof. UG				
	Teachers		dr hab. Jacek Winiarski, prof. UG				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to develop the ability to analyze and interpret social phenomena through practical workshops, discussions, and group work. Students will learn to apply sociological theories to contemporary social issues and enhance their critical thinking and research skills.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[LMMU2_W06] has an in-depth knowledge of statistical and econometric methods and tools for description and macro- and microeconomic modelling of logistics and mobility processes and systems						
	[LMMU2_W05] has a fundamental knowledge of the human being as a manufacturer and consumer and extended knowledge of the human being as a creator of culture and social structures						

Subject contents	1. Introduction to sociology Fundamental concepts, research methods, and the importance of sociology in understanding society. 2. Social structure and dynamics Social groups, roles, institutions, and social change over time. 3. Social inequalities and their roots Social classes, mobility, poverty, and economic exclusion. 4. Group behavior and social norms Conformity, deviance, and mechanisms of social control. 5. Culture and social identity Mass culture, subcultures, globalization, and its impact on local societies. 6. Contemporary social issues Migration, demographic changes, climate crisis, and challenges for social policies. 7. Social capital and civil society The role of social networks, trust, and cooperation in developing local communities.														
Prerequisites and co-requisites	None.														
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Individual presentation in front of the group on the agreed topic</td><td>51.0%</td><td>80.0%</td></tr><tr><td>Active participation in debate</td><td>51.0%</td><td>15.0%</td></tr><tr><td>Egzam</td><td>51.0%</td><td>5.0%</td></tr></table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Individual presentation in front of the group on the agreed topic	51.0%	80.0%	Active participation in debate	51.0%	15.0%	Egzam	51.0%	5.0%
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Recommended reading	Basic literature	1. Kahneman, D. (2011). <i>Thinking, fast and slow</i>. Farrar, Straus and Giroux. https://doi.org/10.1037/e532672014-031 2. Ariely, D. (2008). <i>Predictably irrational: The hidden forces that shape our decisions</i>. HarperCollins. https://doi.org/10.1037/e748972010-001 3. Thaler, R. H., & Sunstein, C. R. (2009). <i>Nudge: Improving decisions about health, wealth, and happiness</i>. Penguin Books. https://doi.org/10.2139/ssrn.2223622													
	Supplementary literature	1. Goleman, D. (2006). <i>Emotional intelligence: Why it can matter more than IQ</i>. Bantam Books. https://doi.org/10.1037/e639052007-001 2. Schwartz, B. (2004). <i>The paradox of choice: Why more is less</i>. Harper Perennial. https://doi.org/10.1037/e531792013-001 3. Seligman, M. E. P. (2011). <i>Flourish: A visionary new understanding of happiness and well-being</i>. Free Press. https://doi.org/10.1037/e532922011-001													
	eResources addresses														
Example issues/ example questions/ tasks being completed	1. Case analysis: Analyze a chosen example of an economic decision (e.g., investment, saving, or consumption) in terms of cognitive biases described by Kahneman in <i>Thinking, Fast and Slow</i>. Discuss how these biases could have been avoided. 2. Group project: Prepare a report on the impact of emotions on financial decision-making among consumers. Gather data from the literature and create recommendations for companies on how to better address customer needs. 3. Individual essay: Write an essay on the application of <i>nudging</i> theory in public policies aimed at promoting retirement savings. Include examples of implemented strategies.														

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