University of Gdańsk

Subject card

Subject name and code	Sociology Workshop, PG_00152974		
Field of study	Logistics and Mobility		
Date of commencement of studies	October 2024	Academic year of realisation of subject	2025/2026
Education level	Master's studies	Subject group	
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	English
Semester of study	4	ECTS credits	5.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Jacek Winiarski, prof. UG	
	Teachers	dr hab. Jacek Winiarski, prof. UG	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	0.0	30

Subject objectives

The aim of the course is to develop the ability to analyze and interpret social phenomena through practical workshops, discussions, and group work. Students will learn to apply sociological theories to contemporary social issues and enhance their critical thinking and research skills.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[LMMU2_W06] has an in-depth knowledge of statistical and econometric methods and tools for description and macro- and microeconomic modelling of logistics and mobility processes and systems		
[LMMU2_W05] has a fundamental knowledge of the human being as a manufacturer and consumer and extended knowledge of the human being as a creator of culture and social structures		

Subject contents

1. **Introduction to sociology**
   Fundamental concepts, research methods, and the importance of sociology in understanding society.
2. **Social structure and dynamics**
   Social groups, roles, institutions, and social change over time.
3. **Social inequalities and their roots**
   Social classes, mobility, poverty, and economic exclusion.
4. **Group behavior and social norms**
   Conformity, deviance, and mechanisms of social control.
5. **Culture and social identity**
   Mass culture, subcultures, globalization, and its impact on local societies.
6. **Contemporary social issues**
   Migration, demographic changes, climate crisis, and challenges for social policies.
7. **Social capital and civil society**
   The role of social networks, trust, and cooperation in developing local communities.

Prerequisites and co-requisites

None.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Individual presentation in front of the group on the agreed topic	51.0%	80.0%
Active participation in debate	51.0%	15.0%
Egzam	51.0%	5.0%

Recommended reading

Basic literature

1. Kahneman, D. (2011). *Thinking, fast and slow*. Farrar, Straus and Giroux. https://doi.org/10.1037/e532672014-031
2. Ariely, D. (2008). *Predictably irrational: The hidden forces that shape our decisions*. HarperCollins. https://doi.org/10.1037/e748972010-001
3. Thaler, R. H., & Sunstein, C. R. (2009). *Nudge: Improving decisions about health, wealth, and happiness*. Penguin Books. https://doi.org/10.2139/ssrn.2223622

Supplementary literature

1. Goleman, D. (2006). *Emotional intelligence: Why it can matter more than IQ*. Bantam Books. https://doi.org/10.1037/e639052007-001
2. Schwartz, B. (2004). *The paradox of choice: Why more is less*. Harper Perennial. https://doi.org/10.1037/e531792013-001
3. Seligman, M. E. P. (2011). *Flourish: A visionary new understanding of happiness and well-being*. Free Press. https://doi.org/10.1037/e532922011-001

eResources addresses

Example issues/ example questions/ tasks being completed

1. **Case analysis:**
   Analyze a chosen example of an economic decision (e.g., investment, saving, or consumption) in terms of cognitive biases described by Kahneman in *Thinking, Fast and Slow*. Discuss how these biases could have been avoided.
2. **Group project:**
   Prepare a report on the impact of emotions on financial decision-making among consumers. Gather data from the literature and create recommendations for companies on how to better address customer needs.
3. **Individual essay:**
   Write an essay on the application of *nudging* theory in public policies aimed at promoting retirement savings. Include examples of implemented strategies.

Work placement	Not applicable

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