

Subject card

Subject name and code	International Economic Diplomacy : From WTO Norms to Bilateral Strategies, PG_00177378						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	International Economic Diplomacy is a course focusing on decision-making, policy-making, and advocating for a state's business interests. This course introduces students to the fundamental theories and issues concerning the dealings of nations with each other, as well as the institutions of global governance that impact trade relations. It traces the changes in the global trade architecture, especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LMMU2_U10] has an advanced ability to prepare specialist oral presentations on logistics and mobility issues, using specialist theoretical approaches, the principles of collecting various sources of data, their description and interpretation, and drawing conclusions based on scientific literature; can prepare and conduct a debate	The student possesses advanced skills in preparing specialist oral presentations on logistics and mobility issues within the context of international economic diplomacy, utilizing specialized theoretical approaches, principles of data collection, description, and interpretation from various sources, and drawing conclusions based on academic literature. The student is also capable of preparing and leading a debate on these topics.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[LMMU2_W03] has an in-depth knowledge of relations between economic entities and organisations functioning in the national, international and intercultural spheres; understands importance logistics and mobility for their operation	The student has in-depth knowledge of the relationships between economic entities and organizations operating at national, international, and intercultural levels, and understands the importance of logistics and mobility for their effective functioning within the framework of international economic diplomacy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[LMMU2_K01] recognises the importance of knowledge in the field of logistics and mobility in the process of identifying and solving work-related problems and of consulting experts when having difficulties in solving them independently	The student recognizes the importance of knowledge in logistics and mobility in identifying and solving professional problems in the field of international economic diplomacy and can seek expert opinions when independent resolution proves difficult.	[SK2] presentation/project/paper/report
	[LMMU2_W07] has an in-depth knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, which require logistics support or provide logistics services, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	The student has in-depth knowledge of the economic and financial principles governing the functioning and management of entities and economic organizations that require logistical support or provide logistics services. The student also understands the systems of legal, organizational, professional, moral, and ethical norms that regulate public structures and institutions at both national and international levels, particularly in the context of international economic diplomacy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[LMMU2_K03] inspires and organises preparation of projects in the field of logistics and mobility, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	The student can inspire and coordinate the development of projects in the field of logistics and mobility within the framework of international economic diplomacy, adhering to the principles of sustainable development and effectively balancing legal, economic, environmental, political, and social requirements.	[SK2] presentation/project/paper/report
	[LMMU2_U02] can use acquired knowledge to describe and analyse the causes and course of logistics and mobility processes and systems, and can formulate his/her own opinions and critically select data and analysis methods based on the achievements of economic and social sciences	The student can apply acquired knowledge to describe and analyze the causes and development of logistical processes and mobility systems in the context of international economic diplomacy (IED), with particular emphasis on the regulations and principles established by the World Trade Organization (WTO). The student can formulate independent opinions and critically select data and analytical methods based on the achievements of economic and social sciences.	[SU2] presentation/project/paper/report
Subject contents	1. The evolution of international economic diplomacy: Diplomacy starts with trade. 2. International economic diplomacy today: 3. Introduction to the WTO 4. Multilateral Trade Negotiations 5. GATT vs WTO 6. Basic Principles 7. Dispute Settlement: Basic Principles and Procedures 8. Updating Trade Rules: An overview of WTO negotiations and recent achievements 9. WTO Ministerial Conferences 10. The Trade Facilitation Agreement		

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	class activity	51.0%	10.0%
	presentation of the group project	51.0%	50.0%
	project report	51.0%	10.0%
	written test	51.0%	30.0%
Recommended reading	Basic literature	R. Orłowska, K. Żołądkiewicz, The New Face of the World Trade Organization, Gdańsk University Press, Gdańsk 2021. K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy, pdf book prepared under PROUG Project, Sopot 2019 K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy -Case studies - pdf book prepared under PROUG Project, Sopot 2019 B.M. Hoekman, M.M. Kostecki, The Political Economy of the World Trading System. The WTO and Beyond, Oxford University Press, New York 2009. Statistics databases, https://www.wto.org/english/res_e/statis_e/statis_e.htm TBT/SPS notifications http://tbtims.wto.org/ and http://spsims.wto.org/ WTO Tariff Download Facility http://tariffdata.wto.org/	
	Supplementary literature	R. Orłowska, A. Dorożyńska, WTO plurilateral agreements: a multilateral approach in action, Studia Prawno-Ekonomiczne, vol. 129/2023, 119138. K. Żołądkiewicz, Accession to the WTO. Case: the Russian Federation, "International Journal of Emerging and Transition, Economies", vol. 3, 2010/1, p. 79-93. K. Żołądkiewicz, Some Deficiencies within the WTO System, "Folia Oeconomica Stetinensia", No. 10 (18), 2011/1, p. 78-89. R. Orłowska, K. Żołądkiewicz, A.Dorożyńska, Multiregionalizm: porażka czy sukces Światowej Organizacji Handlu? Studia PrawnoEkonomiczne, vol. 121/2021 s. 245262.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.