

Subject card

Subject name and code	Regional Innovation Systems: theory and practice, PG_00178088						
Field of study	International Business						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Golejewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to introduce students to the concept of Regional Innovation Systems (RIS), their structure, functioning, and importance for regional development and economic competitiveness. Students will explore the theoretical foundations of RIS as well as practical examples of implementing innovation policies at the regional level, with particular emphasis on the roles of institutions, enterprises, universities, and the business environment. The course develops the ability to analyze and assess the innovation potential of regions and to design effective strategies that support cooperation and knowledge transfer among stakeholders.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_W09] knows and understands legal and cultural conditions related to international business,	The student knows and understands the legal and cultural conditions related to the Regional Innovation System.	[SW2] presentation/project/paper/report
	[IBMU2_W08] knows selected areas of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of decisions taken in modern enterprise's structures dealing on the international market	The student is familiar with selected areas of operation of a modern innovative enterprise.	[SW2] presentation/project/paper/report
	[IBMU2_K01] Is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	The student is ready to acknowledge the importance of knowledge of innovation in the process of identifying and solving business problems.	[SK2] presentation/project/paper/report
	[IBMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international business	The student is ready to critically assess the level of knowledge acquired in the field of Regional Innovation Systems.	[SK2] presentation/project/paper/report
	[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	The student is able to creatively interpret, explain, and analyze Regional Innovation Systems.	[SU2] presentation/project/paper/report
	[IBMU2_U09] can independently plan and implement lifelong learning; complement and improve the acquired knowledge and skills; is open to new ideas and techniques; can inspire and organise the learning process for others	The student is able to supplement and improve the acquired knowledge and skills in the field of Regional Innovation Systems.	[SU2] presentation/project/paper/report
Subject contents	Concept of a region, typologies Concept of innovation: definition, types and models, Diffusion of innovation: importance of proximity, Systems of innovation: national, sectoral, technological, ecosystems, Regional Innovation System: stakeholders, activities and functions, How proximities matter for cooperation in innovation projects? Metropolitan vs peripheral RIS, Typologies of RIS, Case studies: US, Europe, China, Analytical approaches in the study of RISs.		
Prerequisites and co-requisites	Students are expected to have a basic understanding of economics, regional development, or innovation management. Prior knowledge of public policy or entrepreneurship is also beneficial.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	Asheim, B.T., Grillitsch M., & Trippl M. (2016): Regional innovation Systems: past-present future. Handbook on the Geographies of Innovation, 45-62. doi:10.4337/9781784710774.0001. Asheim B.T., Isaksen A. & Trippl M (2019): The Role of the Regional Innovation System Approach in Contemporary Regional Policy: Is it still relevant in a Globalised World?, 12, PEGIS. Deloitte University Press (2016): How to innovate the Silicon Valley way. Tapping into the Silicon Valley innovation ecosystem.	
	Supplementary literature	Keeley L., Walters H., Pikke I.R. & Quinn B (2013): Ten Types of Innovation: The Discipline of Building Breakthroughs, Dublin, ISBN: 978-1-118-50424-6. Leydesdorff L. & Cuccol. (2019): Regions, Innovation Systems, and the North-South Divide in Italy. El profesional de la información, 28(2), e280214. DOI:10.3145/epi.2019.mar.14	
	eResources addresses		
Example issues/ example questions/ tasks being completed			

Work placement	Not applicable
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