

Subject card

Subject name and code	Entrepreneurial Personality. Studies in the Psychological Dimensions of Entrepreneurial Actions, PG_00083961						
Field of study	International Business						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Christian Orobello				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	Students will work within an Harvard Business School simulation of an international business testing key concepts and adjusting their approach as they go.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_U06] has language skills in the field of business which comply with the requirements of level B2+ of the Common European Framework of Reference for Languages	Students can communicate their thoughts about business at least at a B2 level.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[IBMU2_U07] can prepare oral presentations on economic and social issues, using specialist theoretical approaches with diverse audiences, can prepare and lead a debate	Students will show their competencies through presentations addressing both business and social issues.	[SU2] presentation/project/paper/report
	[IBMU2_W10] knows and understands the key issues and theoretical aspects of managing a business entity on the international market and selected detailed issues of the international business	Students will demonstrate, through their management of a simulated business, their ability to apply theory to practice in an international business.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBMU2_K03] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions; undertakes challenges of creative thinking; acquires resilience to failures; assesses risks and threats and finds ways of counteracting their effects	Students will adapt their decision making to the feedback they receive in real time from the simulation taking care to pay close attention to the issues as they arise and using economic and business concepts to address the issues.	[SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[IBMU2_K04] is ready to inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development	Students will show that they are mindful of the environment, business community, and sustainable development as they make decisions for their company.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IBMU2_K05] is ready independently identify, diagnose and resolve dilemmas and alternative solutions related to international business	Within the simulation, students will address challenges within the business and find solutions to the issues facing the company.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task
	[IBMU2_U08] can manage teamwork, cooperate and work in a team, in particular an international one, taking a leading role in it	Students will show their ability to collaborate and work on an international team, showing respect to the diversity on the team, using these differences as a strength.	[SU8] observation of student's independent or team work
	[IBMU2_U03] can accurately select and use sources of information on international business, evaluate, critically analyse and creatively interpret them, and can present them in an innovative way	Students will present topics on entrepreneurship and international business in an innovative and creative manner.	[SU2] presentation/project/paper/report
	[IBMU2_W09] knows and understands legal and cultural conditions related to international business,	Students will demonstrate their knowledge of legal and cultural conditions as they relate to international business through their decisions in our simulations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBMU2_W08] knows selected areas of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of decisions taken in modern enterprise's structures dealing on the international market	Students will show that they understand the impact of the decisions they make in the simulation on the international marketplace,	[SW2] presentation/project/paper/report
	[IBMU2_K06] is ready to observe and develop the principles of professional ethics and corporate social responsibility, takes into account changing social needs, respects the diversity of opinions and cultures	Students will demonstrate the thought behind the decisions they make in the simulation, as it relates to their understanding of professional ethics, CSR, and the changing social needs.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[IBMU2_U05] can communicate in an international and culturally diverse environment, using advanced terminology of international business	Students will participate in an international classroom and show they can communicate in a manner that respects a diverse environment.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work

Subject contents	1. The Lifestyle of an Entrepreneur: Perceptions and Reality discussion and presentation Entrepreneur examples and discussion: <		
------------------	--	--	--

Document generated electronically. Does not require a seal or signature.