

Subject card

Subject name and code	Building Skills for Managerial Action in Multinational Corporations. Practical Exercises, PG_00084040						
Field of study	International Business						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Christian Orobello				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	Students will learn about the differences in management in multicultural environments and how to build their skills to get the best out of their teams.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_W06] has knowledge of the world economy, economic ties and the regularities governing them, principles of global market functioning and international economic and financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes;	Students demonstrate an understanding of the complex relationships between various entities in the international marketplace.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[IBMU2_W01] has an in-depth knowledge of the discipline of economics and finance; understands the differences between contemporary trends in the theory of international business	Students will contribute to the course discussion using their knowledge of economics and finance, paying careful attention to the differences between modern theories.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[IBMU2_W05] knows and understands the fundamental dilemmas of international business related to globalisation, integration, internationalization and sustainable development	Students will use their knowledge of international business to solve issues in a multinational corporation related to internationalization and integration.	[SW4] test/exam - oral or written [SW5] implementation of a problem task
	[IBMU2_W03] knows terminology in the field of international business, international economics and financial relations and complementary disciplines	Can effectively use terminology from the field of international business, finance, and economics.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[IBMU2_W08] knows selected areas of the functioning of a modern enterprise in the international environment; understands the conditions, principles and consequences of decisions taken in modern enterprise's structures dealing on the international market	Students can demonstrate their knowledge of the functioning of a multinational corporation and how our decisions will impact both the business outcomes and the international market as a whole.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[IBMU2_U05] can communicate in an international and culturally diverse environment, using advanced terminology of international business	Students will work within an international classroom, respecting different experiences and opinions.	[SU8] observation of student's independent or team work
	[IBMU2_U06] has language skills in the field of business which comply with the requirements of level B2+ of the Common European Framework of Reference for Languages	Students will be able to express themselves using business jargon at a B2 English level.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU8] observation of student's independent or team work
	[IBMU2_U08] can manage teamwork, cooperate and work in a team, in particular an international one, taking a leading role in it	Students will work in international teams taking advantage of the diversity of opinions and ideas while respecting opposing ideas.	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work

Subject contents	1. The Art and Science of Management in International Environment presentation		
	1.	i.	Lecture
	2.	ii.	Questions
	3.	iii.	Activity on leaders
	2. How Does SAS Incorporate the P-O-L-C Framework? case study discussion		
	3. Managers Effective Communication presentation and communication exercise		
	4. Problem-Solving in multicultural environment exercise		
	5. Career Plan and Personal Development Plans of Managers presentation and design of the career plan		
	6. Performance, How to Measure and Improve it: Improve the Process to Make It Meaningful presentation and process improvement exercise		
	7. Successful Company Attributes mapping the main features exercise of successful and unsuccessful companies		
	8. Company Culture A Global Perspective		
	9. Mid Term Test		
	10. Critical Thinking		
	11. Motivation in Multinationals. Motivating People of Different Cultures presentation and Google Knows How to Motivate discussion and group exercise (3 rd introduction to students group projects)		
12. Design of Motivation System in Multinationals - students group project presentation			
13. Final Exam			
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final exam	51.0%	34.0%
	Mid Term	51.0%	33.0%
	Attendance and Participation	51.0%	33.0%
Recommended reading	Basic literature	Provided by the instructor	
	Supplementary literature	Provided by the instructor	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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