

Subject card

Subject name and code	You're Not in My Bubble - the Other in Media Discourse., PG_00179120						
Field of study	History						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		e-learning		
Year of study	1		Language of instruction		Polish The research content discussed during classes may be in English, too.		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Michalina Ahmad				
	Teachers		dr Michalina Ahmad				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 30.0						
	eNauczanie source addresses: Moodle ID: 13335 Nie jesteś z mojej bałki - inność w dyskursie medialnym https://mdl.ug.edu.pl/course/view.php?id=13335						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	The aim of the course is to introduce students to the functioning of the broadly understood topic of otherness in traditional and electronic media, with particular emphasis on otherness due to physical and mental characteristics - disability, neurodiversity, as well as demographic and social characteristics - origin, religion.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
			the student defines the concept of otherness in relation to individuals and social groups in a non-discriminatory manner, the student recognizes media phenomena that discriminate against individuals and social groups due to the different characteristics that distinguish them from the senders of the message, the student is able to use inclusive language in relation to otherness discussed during classes		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		

Subject contents	1) introduction - the category of otherness in social sciences and the media - 2h 2) otherness due to physical characteristics, i.e. the discourse of disability in the media - 4h 3) otherness that is not visible (?) - about neurodiverse ways of seeing the world and their media representations - 4h 4) voices that are not there - media images of ethnic and national minorities in the media in Poland - 8h 5) those terrible refugees - media manipulation and scaring with strangers - 8h 6) being a Muslim woman in Poland and ... media images of the female Muslim minority in Poland - 4h		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	partial project	70.0%	40.0%
	activity	50.0%	20.0%
	partial project	70.0%	40.0%
Recommended reading	Basic literature	E. Zamojska, The Other as a Stranger. Immigrants in Polish Public and Educational Discourse, Studia Edukacji, 2013 (28). M. Baran, P. Boski, Does the "Other" Always Have to Be a Stranger? The Influence of Cultural Distance on the Attitudes of Ethnic Poles Towards Black People and Their Categorization, Psychologia Społeczna 2016, vol. 11 2 (37) J. Woźniak, M. Kosik, "The Other" According to the Polish Internet User. Hate Speech Against Culturally Different People as Exemplified by Comments on Refugees Posted on Youtube, G. Ignatowski [ed.], Dyskursy o kulturze, 2016.	
	Supplementary literature	A. Appadurai, Fear of Minorities, Essay on the Geography of Anger, Warsaw 2009. Z. Bauman, Globalization, Warsaw, 2002, (chapter IV, Tourists and Vagrants)	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	Example of a partial project: Narratives of people with neurodiversity in social media based on chosen profiles.	
Work placement	Not applicable		

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