University of Gdańsk

Subject card

Subject name and code	You're Not in My Bubble - the Other in Media Discourse., PG_00179120		
Field of study	History		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Bachelor's studies	Subject group	
Mode of study	full-time studies	Mode of delivery	e-learning
Year of study	1	Language of instruction	Polish The research content discussed during classes may be in English, too.
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Michalina Ahmad	
	Teachers	dr Michalina Ahmad	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 30.0

eNauczanie source addresses:

Moodle ID: 13335 Nie jesteś z mojej bańki - inność w dyskursie medialnym
https://mdl.ug.edu.pl/course/view.php?id=13335

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	20.0	50

Subject objectives

The aim of the course is to introduce students to the functioning of the broadly understood topic of otherness in traditional and electronic media, with particular emphasis on otherness due to physical and mental characteristics - disability, neurodiversity, as well as demographic and social characteristics - origin, religion.

Learning outcomes

Course outcome	Subject outcome	Method of verification
	the student defines the concept of otherness in relation to individuals and social groups in a non-discriminatory manner, the student recognizes media phenomena that discriminate against individuals and social groups due to the different characteristics that distinguish them from the senders of the message, the student is able to use inclusive language in relation to otherness discussed during classes	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report

<table>
<tr><td>Subject contents</td><td colspan="3">1) introduction - the category of otherness in social sciences and the media - 2h
2) otherness due to physical characteristics, i.e. the discourse of disability in the media - 4h
3) otherness that is not visible (?) - about neurodiverse ways of seeing the world and their media representations - 4h
4) voices that are not there - media images of ethnic and national minorities in the media in Poland - 8h
5) those terrible refugees - media manipulation and scaring with strangers - 8h
6) being a Muslim woman in Poland and ... media images of the female Muslim minority in Poland - 4h</td></tr>
<tr><td>Prerequisites and co-requisites</td><td colspan="3"></td></tr>
<tr><td>Assessment methods and criteria</td><td colspan="3"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>partial project</td><td>70.0%</td><td>40.0%</td></tr>
<tr><td>activity</td><td>50.0%</td><td>20.0%</td></tr>
<tr><td>partial project</td><td>70.0%</td><td>40.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">E. Zamojska, The Other as a Stranger. Immigrants in Polish Public and Educational Discourse, Studia Edukacji, 2013 (28).

M. Baran, P. Boski, Does the "Other" Always Have to Be a Stranger? The Influence of Cultural Distance on the Attitudes of Ethnic Poles Towards Black People and Their Categorization, Psychologia Społeczna 2016, vol. 11 2 (37)

J. Woźniak, M. Kosik, "The Other" According to the Polish Internet User. Hate Speech Against Culturally Different People as Exemplified by Comments on Refugees Posted on Youtube, G. Ignatowski [ed.], Dyskursy o kultury, 2016.</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">A. Appadurai, Fear of Minorities, Essay on the Geography of Anger, Warsaw 2009.

Z. Bauman, Globalization, Warsaw, 2002, (chapter IV, Tourists and Vagrants)</td></tr>
<tr><td>eResources addresses</td><td colspan="2"></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3">Example of a partial project: Narratives of people with neurodiversity in social media based on chosen profiles.</td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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