

Subject card

Subject name and code	Art Classes II, PG_00179502						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Agnieszka Żukowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The artistic course "Art in Action: The Functioning of the NGO Sector Opportunities and Challenges" aims to familiarize students with the specific nature of cultural management within the NGO sector. Students will gain insight into potential sources of funding for artistic projects, project organization, the various stages of production, and the principles of accounting for grant-funded initiatives. The course will follow a showcase model, enabling students to simulate a project through all stages of its implementation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_K06] They are prepared to engage in artistic and cultural life as recipients, managers, and artists, interacting with its diverse forms. They recognize the importance of the cultural heritage of the region, country, and Europe, and acknowledge their own responsibility in preserving them.	Is prepared to engage in artistic and cultural life of the NGO sector as a recipient, manager, and artist, interacting with its diverse forms; recognizes the importance of the cultural heritage of the region, country, and Europe, and acknowledges his/her own responsibility in preserving them.	[SK1] oral statement/conversation/discussion
	[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Has organizational skills that allow for the planning and execution of individual and team tasks associated with cultural sector work carried out by NGOs.	[SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[ZIAL3_K04] They are prepared to make independent decisions, critically assess their own actions, those of the teams they lead, and the organizations they are involved in. They are ready to take responsibility for the consequences of these actions, particularly in their managerial and/or artistic activity.	Is prepared to make independent decisions, critically assess his/her own actions, those of the teams he/she leads, and the organizations he/she is involved in and is ready to take responsibility for the consequences of these actions in the context of cultural sector work carried out by NGOs.	[SK1] oral statement/conversation/discussion
	[ZIAL3_W06] They are acquainted with the relationships and interdependencies between theoretical and practical aspects within their chosen specialty in the field of arts management, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	Is acquainted with the relationships and interdependencies between theoretical and practical aspects within the NGO sector, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[ZIAL3_U08] They are capable of autonomously planning and pursuing lifelong learning in areas such as arts and literature studies, management of arts and cultural institutions, and/or artistic pursuits.	Is able to autonomously plan and pursue lifelong learning in the context of cultural sector work carried out by NGOs.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[ZIAL3_W05] They possess basic knowledge of implementing artistic work, expressive means, and technical skills in art disciplines corresponding to their chosen specialty in the field of arts management.	Possesses basic knowledge related to developing body awareness and articulation, enabling the conscious shaping of a project's brand.	[SW1] oral statement/conversation/discussion
Subject contents	Course content will include the following topics: 1. The specificity of the NGO cultural sector goals, opportunities, and challenges 2. Developing substantive concepts for artistic projects collaboration with artists, networking, and building local and international partnerships 3. Securing funding for project implementation 4. Planning project timelines designing activities with defined milestones 5. Budgeting for artistic projects the role of cost monitoring and project cash flow 6. Creating an NGO brand, promoting cultural projects, and preparing sponsorship proposals 7. Developing a SWOT analysis for a project 8. Risk in cultural projects minimizing the negative effects of change and crisis 9. Producing and implementing cultural events 10. Substantive and financial reporting of projects The course will be conducted in two phases: I. Theory This phase will provide students with foundational knowledge and practical tools for working in the cultural sector within the NGO framework. II. Practice Student groups will carry out a simulation of an artistic project. This phase will also focus on soft skills, such as communication, project presentation, and self-presentation as a project manager. Students will learn how to craft compelling descriptions for promotional and marketing purposes. In addition, they will participate in physical and vocal exercises to enhance body awareness and articulation, helping them to consciously build the projects image and brand identity.		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written assignment-project	51.0%	50.0%
	active participation in the classes	51.0%	50.0%
Recommended reading	Basic literature	Gaweł Ł., Konior A., Paluszyńska A. <i>Zarządzanie w kulturze. Teoria i praktyka</i> , PWN (2020) Warszawa. <i>A Guide to the Project Management Body of Knowledge</i> (PMBOK Guide) fourth edition, (2009), Warszawa.	
	Supplementary literature	Engwall M. (2003), No project is an island: Linking projects to history and context, <i>Research Policy</i> , Vol. 32(5), s. 789808. Fred M., Mukhtar-Landgren D. (2019), Agents, Techniques, and Tools of Projectification, [w:] <i>The Projectification of the Public Sector</i> , red. D. Hodgson, M. Fred, S. Bailey, P. Hall, Routledge, New YorkLondon, s. 189208. Gerald J., Söderlund J. (2018), Project studies: What it is, where it is going, <i>International Journal of Project Management</i> , Vol. 36(1), s. 5570. Grabher G. (2002), Cool projects, boring institutions: Temporary collaboration in social context, <i>Regional Studies</i> , Vol. 36(3), s. 205214. Groys B. (2010), <i>Going Public</i> , Sternberg Press, Berlin. Jałocha B. (2014), <i>Zarządzanie portfelem projektów. Konceptcje biznesowe a praktyka organizacji publicznych</i> , Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków. Jensen A.F. (2018), Brak działania napawa nas niepokojem. O społeczeństwie projektu, projektyzacji i konsekwencjach rozprzestrzenia się projektów z duńskim filozofem Andersem Fogh Jensenem rozmawiają Małgorzata Ćwikła i Waldemar Rapior, <i>Zarządzanie w Kulturze</i> , nr 19(3), s. 321327. Karrbom Gustavsson T., Hallin A. (2015), Goal seeking and goal oriented projects trajectories of the temporary organisation, <i>International Journal of Managing Projects in Business</i> , Vol. 8(2), s. 368378. Kisielnicki J. (2011), <i>Zarządzanie projektami</i> , WN PWN, Warszawa. Lundin R., Arvidsson N., Brady T., Ekstedt E., Midler Ch., Sydow J. (2015), <i>Managing and Working in Project Society: Institutional Challenges of Temporary Organizations</i> , Cambridge University Press, Cambridge. Svejvig P., Andersen P. (2015), Rethinking project management: A structured literature review with a critical look at the brave new world, <i>International Journal of Project Management</i> , Vol. 33(2), s. 278290. Szreder K. (2016), <i>ABC projektariatu. O nędzy projektowego życia, Bęc Zmiana</i> , Warszawa. Trocki M., Grucza B., Ogonek K. (2009), <i>Zarządzanie projektami</i> , Polskie Wydawnictwo Ekonomiczne, Warszawa	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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