

Subject card

Subject name and code	Workshop of Commentary Journalism I, PG_00179549						
Field of study	Kashubian Ethno studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Literary Theory and Art Criticism -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Magdalena Horodecka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	Familiarizing students with the work of outstanding representatives of reportage journalism, analyzing their creative workshop, with particular emphasis on language, style, methods of obtaining and presenting information. Showing the range of possibilities for individual implementation of a journalistic mission, which constitute a canon that can be an important point of reference for a modern journalist.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ETNOFL3_K06] is ready to effectively organize his work and critically evaluate the degree of progress of ongoing activities	is ready to effectively organize his/her work and critically assess the level of progress of the activities being carried out, preparing writing exercises and carrying out a journalistic project	[SK2] presentation/project/paper/report
	[ETNOFL3_U13] appropriately selects and uses available materials, means (including modern technologies) and methods of work to design and effectively implement activities in selected spheres of professional activity	appropriately selects and uses available materials, resources (including modern technologies) and work methods in order to design and effectively implement activities in selected areas of professional activity, using reportage journalistic techniques	[SU5] implementation of a problem task
	[ETNOFL3_U14] independently performs typical professional tasks in selected spheres of educational, cultural or promotional and advertising activities	independently performs typical professional tasks in selected areas of educational, cultural or promotional and advertising activities, in the area of journalistic forms such as reportage or interview	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[ETNOFL3_U11] independently completes the knowledge necessary for the formation of professional skills related to the selected sphere of educational, cultural or promotional and advertising activities	independently supplements the knowledge necessary to develop professional skills related to a selected field of educational, cultural or promotional and advertising activity, using journalistic forms such as reportage and interview	[SU1] oral statement/conversation/discussion
	[ETNOFL3_W17] has a structured methodological knowledge (including knowledge of psychological and pedagogical) in the field of professional competence related to education or culture	is ready to effectively organize his/her work and critically assess the level of progress of the activities being carried out, preparing writing exercises and carrying out a journalistic project	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
Subject contents	The history of reporting. Analysis of outstanding reporting projects of the 19th, 20th and 21st centuries. Elements of a reporter's workshop - theoretical introduction. Analysis of the reporter's workshop. Work on creating a reportage project plan and its implementation.		
Prerequisites and co-requisites	Basic knowledge on journalism.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Writing exercises, project	60.0%	50.0%
	Presence	80.0%	50.0%
Recommended reading	Basic literature	G. Nielsen, <i>Media Sociology and Journalism. Studies in Truth and Democracy</i> , Cambridge University Press, Cambridge, 2023.	
	Supplementary literature	G. Nielsen, <i>Media Sociology and Journalism. Studies in Truth and Democracy</i> , Cambridge University Press, Cambridge, 2023.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Analysis of the reporting style in ancient chronicles. Analysis of the workshop of 19th century reporters. Classics of 20th and 21st century journalism. Exercises related to composition, style, dialogue construction and field work.		
Work placement	Not applicable		

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