University of Gdańsk

Subject card

Subject name and code	Master seminar IV, PG_00179598						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		4.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Maria Ryłko-Kurpiewska, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	45.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		2.0		53.0	100
Subject objectives	-						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[DZiKSMU2_U06] He/she is able to communicate efficiently using various channels, genres and methods, both with experts and other recipients, using advanced technological solutions.	-	[SU3] text preparation/written work [SU5] implementation of a problem task [SU6] demonstration of practical skills
[DZiKSMU2_U01] The student is able to select sources correctly and use research methods appropriate for the research workshop of a communicator and media expert, as well as effectively select information in order to solve a task formulated by themselves or others.	-	[SU3] text preparation/written work [SU5] implementation of a problem task
[DZiKSMU2_W03] He/she has extended knowledge of the methods and theories relevant to media studies and the dependencies existing between them, as well as knowledge of other scientific disciplines that provide theoretical and practical foundation for an advanced analysis of issues relevant to the journalism and social communication programme.	-	[SW3] text preparation/written work
[DZiKSMU2_U03] He/she is able to formulate and solve research problems including the analysis of the works of other authors, the synthesis of various ideas and views, the selection of methods and construction of research tools, development and presentation of results using advanced information and communication techniques, allowing for original solving of complex problems in the field of social communication sciences and media.	-	[SU3] text preparation/written work [SU5] implementation of a problem task
[DZiKSMU2_K01] Based on his/her own knowledge, he/she can critically evaluate the received content.	-	[SK3] text preparation/written work [SK5] implementation of a problem task
[DZiKSMU2_K03] He/she is able to responsibly perform the entrusted tasks, fulfils his/her teamwork obligations, initiates and conducts cooperation with the social environment.	-	[SK3] text preparation/written work

Subject contents

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Prerequisites and co-requisites

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Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	50.0%
	51.0%	20.0%
	51.0%	20.0%
	51.0%	10.0%

Recommended reading

Basic literature	1. Maćkiewicz J., *Jak pisać teksty naukowe?*, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 1996 2. Szymańska A., Hess A., Lisowska-Magdziarz M. (red.), *Metody badań medioznawczych w teorii i praktyce*, Instytut Dziennikarstwa, Mediów i Komunikacji Społecznej UJ, Wydawnictwo ToC, Kraków–Nowy Targ 2025. 3. Szymańska A., Lisowska-Magdziarz M., Hess A. (red.), *Metody badań medioznawczych i ich zastosowanie*, Instytut Dziennikarstwa, Mediów i Komunikacji Społecznej UJ, Kraków 2018
Supplementary literature	-
eResources addresses	

Example issues/ example questions/ tasks being completed	-
Work placement	Not applicable

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