

Subject card

Subject name and code	Theatre Management - Strategic Decision Game, PG_00179757						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Organisational Behaviour -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marek Kalinowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	Experience in decision-making processes related to managing theatre operations						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IiEMU2_W02] The student comprehends advanced theoretical and practical concepts in econometrics, informatics, or statistics, which are essential for a deeper understanding of economic and social phenomena.	Student understands the practical issues related to generating added value in the theatre by providing the resources necessary to make a cultural product available with parameters expected by the recipients.	[SW3] text preparation/written work
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	Student is able to prepare written studies characterizing the vision and course of decision-making processes related to the conducted business activity.	[SU3] text preparation/written work
	[IiEMU2_U07] Students can prepare detailed written papers, presentations, and oral speeches on econometrics, informatics, or statistics issues.	Student is able to prepare written studies characterizing the vision and course of decision-making processes related to the conducted business activity.	[SU3] text preparation/written work
	[FiRMU2_W02] The student possesses a comprehensive understanding of the complexities and functions of both domestic and international financial markets, as well as financial instruments and institutions.	The student understands the specific nature of financial flows related to the theatre's activities.	[SW3] text preparation/written work
	[ZARZMU2_W02] The student has an in-depth knowledge and understanding of various organizations, including their complexities, functional areas, internal processes, and their interactions with the environment.	Student understands the specific nature of decisions made in connection with the functioning of the theatre, especially in the context of interactions between the main stakeholders of the theatre's artistic activity.	[SW3] text preparation/written work
	[FiRMU2_U07] Students can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics.	Student is able to prepare written studies characterizing the vision and course of decision-making processes related to the conducted business activity.	[SU3] text preparation/written work
Subject contents	A simulation in the form of a round-based educational decision-making game addressing the following aspects: 1. Identifying customer (audience) needs 2. Selecting a performance and undertaking marketing activities 3. Recruiting employees (actors) 4. Developing employee (actors) competencies while taking into account labor market expectations 5. Estimating revenues and operating costs 6. Ensuring the well-being of actors		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Report	51.0%	100.0%
Recommended reading	Basic literature	M. Jabłoński, J. Karcz-Ryndak, Key Aspects Of Theatre Management: Literature Review, (2024), <i>Key aspects of theatre management: literature review. Organizacja I Kierowanie</i> , 195(1), 6999.	
	Supplementary literature	M. Kalinowski, Dydaktyczna gra decyzyjna Teatr, w: Teatr, Literatura, Zarządzanie (2025) Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk ss. 261-270.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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