

Subject card

Subject name and code	Trends in global trade and transport, PG_00093902						
Field of study	Economics, International Economic Relations, International Business, Logistics and Mobility						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish English		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dorota Książkiewicz				
	Teachers		dr Dorota Książkiewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The course aims to familiarize students with key trends and changes occurring in global trade and transport, with a particular focus on the impact of technology, policy, economics, and sustainable development on modern supply chains and transportation systems. The course seeks to develop students skills in analyzing and forecasting market developments and preparing them to make strategic decisions in the dynamic environment of the global economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W07] knows and understands fundamental dilemmas of contemporary world economy; understands the necessity of sustainable development and corporate social responsibility	knows and understands the fundamental challenges of the contemporary global economy, including the necessity of implementing sustainable development principles and corporate social responsibility in the context of global trade and transport.	[SW2] presentation/project/paper/report
	[MSG3_U08] uses basic methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	applies basic methods, computer programs, as well as data analysis techniques and tools to acquire and interpret information necessary for diagnosing economic processes in global trade and transport and making informed economic decisions.	[SU2] presentation/project/paper/report
	[EKONMU2_K01] recognises the importance of knowledge in the field of economics in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently	recognizes the importance of economic knowledge in the process of identifying and solving economic problems related to global trade and transport and values the need to consult experts when facing difficulties in solving them independently	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[EKONMU2_U04] can forecast and model complex economic and social processes using quantitative and qualitative methods and tools developed by economic sciences (including statistics and econometrics)	is able to forecast and model complex economic and social processes occurring in global trade and transport, using quantitative and qualitative methods and tools developed by economic sciences (including statistics and econometrics).	[SU2] presentation/project/paper/report
	[LMMU2_W02] has an in-depth knowledge of various types of economic entities and organisations, which require logistics support or provide logistics services as well as an extended knowledge of public institutions	has in-depth knowledge of various economic entities and organizations operating in global trade and transport that require logistics support or provide logistics services, as well as extended knowledge of public institutions influencing these sectors.	[SW2] presentation/project/paper/report
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	knows the types of economic and social linkages and the principles governing them, with particular emphasis on connections in global trade and transport.	[SW2] presentation/project/paper/report
	[IBL3_W04] has a structured knowledge of the world economy, international economic and financial processes and their role in shaping the international business environment	has structured knowledge of the world economy, international economic and financial processes, and their role in shaping the global trade and transport environment.	[SW2] presentation/project/paper/report
	[LMMU2_W04] knows different types of economic and social ties and regularities governing them; has an in-depth knowledge of ties between enterprises which require logistics support or provide logistics services	understands and is familiar with various forms of economic and social linkages in the context of global trade and transport; possesses in-depth knowledge of the interdependencies between enterprises involved in international supply chains and the impact of trends and innovations on these linkages, especially regarding logistics support and transport services.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[LMMU2_U02] can use acquired knowledge to describe and analyse the causes and course of logistics and mobility processes and systems, and can formulate his/her own opinions and critically select data and analysis methods based on the achievements of economic and social sciences	is able to use acquired knowledge to describe and analyze the causes and course of processes and systems in global trade and transport; can formulate independent opinions and critically evaluate data and analytical methods based on the achievements of economic and social sciences.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report

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[IBMU2_W02] knows and understands methods and tools for describing economic phenomena, including data acquisition techniques, which make it possible to describe and analyse business entities functioning on the international market as well as processes and phenomena occurring in them and between them	knows and understands the methods and tools for describing economic phenomena, including data collection techniques, enabling the analysis of enterprises operating in the international market as well as processes and phenomena occurring within global trade and transport.	[SW2] presentation/project/paper/report
[LMMU2_U08] can independently analyse logistics and mobility processes and systems, and can perform a theoretically deepened assessment of such processes and systems, using appropriately selected research method	is able to independently analyze processes and systems of global trade and transport, possessing the ability to conduct in-depth theoretical evaluation of these processes and systems using appropriately selected research methods.	[SU2] presentation/project/paper/report
[IBMU2_K01] is ready to recognise the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in cases of complex issues	is aware of the importance of understanding international business in the process of identifying and solving problems related to global trade and transport and recognizes the need to consult experts when dealing with complex issues.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
[MSGMU2_U04] can use the acquired knowledge to formulate and solve complex problems related to the operation of economic entities on the international market, with particular emphasis on the European Union market	is able to use acquired knowledge to formulate and solve complex problems related to the operation of economic entities in the international market, with particular emphasis on global supply chains and the European Union market.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	recognizes the importance of economic knowledge in the process of identifying and solving economic problems related to global trade and transport and values the need to consult experts when facing difficulties in solving them independently.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
[EKONL3_W07] has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	has knowledge of the basic economic and financial principles of operation and management of economic entities operating in international markets, as well as the legal, organizational, moral, and ethical norms and rules governing the functioning of public institutions in the context of global trade and transport.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
[IBMU2_U01] can creatively interpret, explain and analyse complex economic phenomena and the relations occurring between them, using the acquired knowledge in international business and international economic and financial relations	is able to creatively interpret, explain, and analyze complex economic phenomena and relationships occurring in global trade and transport, using acquired knowledge in international business as well as international economic and financial relations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
[EKONMU2_W04] knows different types of economic and social ties and regularities governing them; has an in-depth knowledge of economic and financial ties between enterprises	knows various types of economic and social linkages and the governing principles between them; possesses in-depth knowledge of economic and financial linkages connecting enterprises operating within global supply chains.	[SW2] presentation/project/paper/report
[MSG3_U04] uses the acquired theoretical knowledge in economics to analyse and evaluate the operation of economic entities on the international market, with particular emphasis on the European Union market	uses theoretical knowledge of economics to analyze and evaluate the functioning of economic entities in the international market, with particular emphasis on global supply chains and the European Union market.	[SU2] presentation/project/paper/report

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[MSGL3_W07] knows and understands types of economic ties and regularities governing them, including the principles of functioning of the market and the market mechanism, both in the national and international aspect	knows and understands types of economic linkages and the principles governing them, including market functioning and market mechanisms, both in domestic and international contexts, with particular emphasis on global trade and transport.	[SW2] presentation/project/paper/report
[EKONMU2_U08] can independently analyse economic and social phenomena and processes, and can perform a theoretically deepened assessment of such phenomena, using appropriately selected research method	is able to independently analyze economic and social phenomena and processes occurring in global trade and transport, with the ability to provide in-depth theoretical evaluation using appropriately selected research methods.	[SU2] presentation/project/paper/report
[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	has advanced knowledge of various types and key elements of the structures of economic entities and organizations, as well as public institutions operating in the field of global trade and transport.	[SW2] presentation/project/paper/report
[IBL3_U04] can use basic regulations and standards which determine business activity	is able to apply basic regulations and standards that determine business activities in international markets, with particular emphasis on global trade and transport.	[SU2] presentation/project/paper/report
[IBMU2_W04] has an in-depth knowledge of the evolution of theories describing international business and international economic and financial relations	has in-depth knowledge of the evolution of theories describing international business as well as international economic and financial relations, with particular emphasis on their impact on global trade and transport.	[SW2] presentation/project/paper/report
[MSGMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international economic relations	is prepared to critically evaluate the level of their knowledge, skills, and professional competencies in the field of global trade and transport as well as international economic relations	[SK1] oral statement/conversation/discussion
[MSGMU2_U08] can communicate in an international and culturally diverse environment, using advanced terminology of international economic relations; supports his/her position, doubts and suggestions with argumentation based on selected theories, opinions of various authors and/or statistical data	is able to communicate in an international and multicultural environment using advanced terminology related to global trade, transport, and international economic relations; supports their positions, doubts, and suggestions with arguments based on selected theories, views of various authors, and/or statistical data.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	has the ability to observe, understand, and analyze economic and social phenomena and processes related to global trade and transport using appropriate scientific methods.	[SU2] presentation/project/paper/report
[MSGL3_K01] is ready to recognise the importance of knowledge in the field of economics in the process of identifying and solving economic problems and to consult experts in case of difficulties in solving them independently	is prepared to acknowledge the importance of economic knowledge in the process of identifying and solving economic problems related to global trade and transport, and to seek expert opinions when facing difficulties in independently resolving them.	[SK2] presentation/project/paper/report
[EKONMU2_W07] has an in-depth knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	has in-depth knowledge of the economic and financial principles of operation and management of economic entities and organizations operating in domestic and international markets, as well as knowledge of legal, organizational, professional, moral, and ethical systems regulating structures and public institutions in these areas.	[SW2] presentation/project/paper/report

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	[EKONL3_U04] can predict and forecast the course of economic and social processes and phenomena	is able to predict the course of economic and social processes and phenomena occurring in global trade and transport and to forecast their development.	[SU2] presentation/project/paper/report
	[MSGMU2_W04] has an in-depth knowledge of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	has in-depth knowledge of various types and elements of economic structures and institutions, including organizations and economic entities operating in domestic and international markets; understands the causes, course, scale, and consequences of changes occurring within these structures as well as the interdependencies between them, considering intercultural aspects; knows theories explaining these relationships.	[SW2] presentation/project/paper/report
	[IBMU2_U05] can communicate in an international and culturally diverse environment, using advanced terminology of international business	is able to effectively communicate in an international and multicultural environment, using advanced terminology related to global trade and transport.	[SU1] oral statement/conversation/discussion
	[LMMU2_K01] recognises the importance of knowledge in the field of logistics and mobility in the process of identifying and solving work-related problems and of consulting experts when having difficulties in solving them independently	recognizes the importance of knowledge in logistics, mobility, and global trade and transport in identifying and solving professional problems, and acknowledges the need to consult experts when facing difficulties in solving them independently.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IBL3_U08] has language skills in the field of international business, economics and finance, in accordance with the requirements of Level B2 of the Common European Framework of Reference for Languages	possesses language skills in global trade, transport, international business, economics, and finance, in accordance with the B2 level requirements of the Common European Framework of Reference for Languages (CEFR).	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_W07] has an in-depth knowledge of selected (legal, organisational, ethical) rules and norms conditioning the functioning of economic structures and institutions on the international market; understands the regularities governing them, changes occurring in them and their sources, and their impact on the functioning of economic entities	has in-depth knowledge of selected rules and norms (legal, organizational, ethical) governing the functioning of economic structures and institutions in the international market and global trade, understands the principles governing them, the changes occurring within them and their sources, as well as the impact of these changes on the functioning of economic entities.	[SW2] presentation/project/paper/report
Subject contents	1. Global trade - trends, characteristics and obstacles 2. International transport networks and major trade routes 3. The impact of geopolitics on global trade 4.. E-commerce and its influence on logistics (incl. fulfillment models) 5.. Transport modes and transport management issues 6. Containerisation and its implications for global trade 7. Transport systems optimization technology, robotics and automation 8. Autonomous and eco-friendly transport 9. Sustainable transport and Logistics 10. Last mile logistics 11. Transport infrastructure development 12.. Risk management in logistics processes		
Prerequisites and co-requisites	Basic knowledge of the mechanisms governing the functioning of the global economy.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	discussion	0.0%	20.0%
	presentation	50.0%	80.0%

Recommended reading	Basic literature	Jean Paul Rodrigue, The Geography of Transport Systems, 6th Edition, Routledge 2024 Martin Christopher, Logistics and Supply Chain Management 6th Edition, FT Publishing 2023 Paul Krugman, Maurice Obstfeld, Marc Melitz, International Trade: Theory and Policy, Global Edition, PEARSON Education Limited, 2022
	Supplementary literature	Anne O. Krueger, International Trade: What Everyone Needs To Know, Oxford University Press, 2020
	eResources addresses	
Example issues/ example questions/ tasks being completed	What are the key technological, organizational, and economic trends shaping global trade?	
Work placement	Not applicable	

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