

Subject card

Subject name and code	Continuous Improvement of the Organization, PG_00179812						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Organisational Behaviour -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Piotr Walentynowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		10.0	35
Subject objectives	To familiarize students with one of the new and current concepts of organizational management and the various types of methods included in this concept. To teach students to use these issues in practice.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W02] The student has an expanded knowledge of the relationship between the disciplines of the social sciences crucial to understanding the essence of economic processes.	He has extensive knowledge of the mechanisms of continuous improvement and development of modern organizations, which are crucial for their market competitiveness.	[SW4] test/exam - oral or written
	[IiEMU2_U08] The student can analyse business needs and, as appropriate, configure and apply modern information and communication technologies in business management and business communication.	Is able to analyze business needs and, as appropriate, use modern information and communication technologies, especially in the process of continuous improvement of the organization.	[SU2] presentation/project/paper/report
	[IiEMU2_W02] The student has an in-depth knowledge of economic structures and institutions, the processes taking place in them, the connections between them and their dynamics, and has an in-depth knowledge of the phenomena and processes taking place in their environment.	Has in-depth knowledge of the mechanisms of continuous improvement of modern organizations in connection with phenomena occurring in the contemporary environment, which are of key importance for their market competitiveness and development.	[SW4] test/exam - oral or written
	[FiRMU2_W02] The student has an extended and organized knowledge of various types of economic structures and institutions and the changes occurring in them, particularly the banking system, insurance system, tax system, financial markets, and organization of the public finance system and private sector. The student knows the interrelationships between these structures and social institutions on a national and international scale.	Has extensive and structured knowledge of the mechanisms of continuous improvement and development of modern organizations, including the financial market, which are crucial for their market competitiveness.	[SW4] test/exam - oral or written
	[FiRMU2_U08] The student has an in-depth ability to prepare typical written works, oral speeches, and presentations in Polish concerning specific issues in finance and accounting using basic theoretical approaches and various sources of information.	Possesses in-depth skills in preparing written works/projects on the subject of continuous improvement of the organization.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[ZARZMU2_U08] The student correctly uses complex terminology in the field of social sciences, especially in the discipline of management and quality studies, clearly and communicatively expresses his point of view.	Correctly uses complex terminology related to the issue of continuous improvement of the organization (e.g. KPI), expresses his/her point of view clearly and communicatively.	[SU1] oral statement/conversation/discussion
Subject contents	1. The essence and system of continuous improvement of the organization. 2. Kaizen as a method of continuous organizational improvement. 3. kaikaku-style organizational changes as part of the process of continuous improvement of the organization. 4. Basic methods and techniques supporting continuous improvement of the organization.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Design work	51.0%	50.0%
	Final test	51.0%	50.0%

Recommended reading	Basic literature	1. Imai M. Kaizen. Key to Japan's Competitive Success, MT Business Publishing House, Warsaw, 2007. 2. Imai M. Gemba Kaizen, MT Business Publishing House, Warsaw, 2006. 3. Miller J., Villafuerte J., Wroblewski M. Kaizen Culture. Building and maintaining a culture of continuous improvement, MT Business Publishing House, Warsaw 2014.
	Supplementary literature	1. Czerska M., Cultural change of an organization. Challenge for the modern manager, Difin, Warsaw 2003. 2. Clarke L., Organizational management, Gebethner i Ska., Warsaw 1997. 3. Zarębska A., Organizational changes in enterprises. Theory and practice, Difin, Warsaw 2002. 4. Walentynowicz P. (2023), Continuous Improvement system and process in the enterprise, Scientific Papers of the Częstochowa University of Technology Management, 2023, No. 52.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. What country does the Kaizen concept originate from? 2. What can the Roadmap method be used for in management?	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.