

Subject card

Subject name and code	Workshops in TSL Company - Practical Knowledge Academy, PG_00021050						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dorota Książkiewicz				
	Teachers		dr Dorota Książkiewicz dr Aleksandra Gus-Puszczewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to provide students with practical experience in the functioning of modern logistics processes through direct exposure to the operational activities of a logistics company. Students meet with representatives of various company departments and become familiar with real industry challenges, the organizational structure of the enterprise, applied technologies, and methods of managing warehousing, transportation, and information processes.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W02] has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions	has in-depth knowledge of various types of enterprises operating in the logistics sector and extended knowledge of public institutions cooperating with this sector, both at the national and international level.	[SW1] oral statement/conversation/discussion
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	is able to identify and analyze the relationships between entities in the supply chain and institutions operating in the national and international environment of a logistics company, taking into account their role and importance in the execution of logistics processes.	[SU1] oral statement/conversation/discussion
	[MSGMU2_U01] can creatively interpret and explain complex and atypical economic phenomena and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations	is able to creatively interpret and explain complex and unusual phenomena related to the functioning of logistics companies, particularly in the context of economic, financial, and international conditions of logistics operations, using knowledge from economics, finance, and international economic relations.	[SU1] oral statement/conversation/discussion
	[MSGMU2_W07] has an in-depth knowledge of selected (legal, organisational, ethical) rules and norms conditioning the functioning of economic structures and institutions on the international market; understands the regularities governing them, changes occurring in them and their sources, and their impact on the functioning of economic entities	has in-depth knowledge of selected rules and norms (legal, organizational, ethical) that condition the functioning of logistics companies and related institutions in domestic and international markets; understands the mechanisms governing these structures, the sources of changes occurring within them, and their impact on the operational and strategic activities of logistics enterprises.	[SW1] oral statement/conversation/discussion
	[EKONMU2_W07] has an in-depth knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	has in-depth knowledge of the economic and financial principles of functioning and managing logistics enterprises, as well as of the systems of legal, organizational, professional, moral, and ethical norms and rules that shape the activities of logistics companies and related institutions, both in the national and international context.	[SW1] oral statement/conversation/discussion
	[MSGMU2_K02] is ready to critically assess the level of acquired knowledge, skills and professional competence in the area of international economic relations	is ready to critically assess the level of their knowledge, skills, and professional competencies related to the functioning of logistics companies in the national and international economic environment, and recognizes the need for their further development in the context of professional practice.	[SK1] oral statement/conversation/discussion
	[EKONMU2_U03] can analyse causes and course of economic and social processes and phenomena, formulate his/her own opinions on the subject, construct research hypotheses, and select and apply methods of their verification	is able to analyze the causes and course of economic and social processes and phenomena occurring in the practical functioning of logistics companies, formulate personal opinions and research hypotheses regarding these phenomena, and select and apply appropriate methods for their verification.	[SU1] oral statement/conversation/discussion
	[EKONMU2_K02] is aware of the level of his/her knowledge in the field of economics; understands the need to extend and update this knowledge throughout his/her life	is aware of the level of their knowledge in economics and logistics, understands the need for continuous deepening and updating of this knowledge throughout their professional life, especially in the context of the dynamic changes in the logistics industry.	[SK1] oral statement/conversation/discussion

	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	is able to creatively interpret and explain economic and social phenomena occurring in the operations of logistics companies, as well as the relationships between them, using knowledge in economics, finance, and management sciences.	[SU1] oral statement/conversation/discussion
	[MSGMU2_W02] knows an advanced terminology in the field of international economics, international economic relations and complementary disciplines	knows advanced terminology in the fields of logistics, international economics, and international economic relations, as well as complementary disciplines, enabling effective communication in the professional environment of logistics companies and their external partners.	[SW1] oral statement/conversation/discussion
Subject contents	1. Introduction to the operations of a logistics company 2. The logistics market and types of services offered 3. Rail forwarding and rail transport 4. Sea forwarding and sea transport 5. Road forwarding and road transport 6. Air forwarding and air transport 7. Container forwarding and intermodal transport 8. Handling project cargo shipments 9. Tasks and role of the Customs Agency 10. Warehouse logistics 11. Sales and marketing in the logitics industry 12. IT tools in transport and logistics 13. Recruitment issues how to prepare for working in the logistics market? Students have the opportunity to receive additional substantive assistance during consultations with the course instructor.		
Prerequisites and co-requisites	Basic knowledge of transport operations.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	discussion	51.0%	100.0%
Recommended reading	Basic literature	PODRECZNIK SPEDYTORA. TRANSPORT - SPEDYCJA - LOGISTYKA TOM 1-2 wyd.8. Praca zbiorowa pod red. D. Marciniak - Neider i J. Neidera, PISIL, 2023	
	Supplementary literature	INCOTERMS 2020 DLA SPEDYTORÓW, e-book, Profesjonalny Spedytor by M. Żakiewicz	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What are the responsibilities of freight forwarders operating in different modes of transport? What does the job of a freight forwarder look like, and what are their duties and responsibilities?		
Work placement	Not applicable		

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