

Subject card

Subject name and code	Workshops in TSL Company - Practical Knowledge Academy, PG_00035961						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group				
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish Polish		
Semester of study	6		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dorota Książkiewicz				
	Teachers		dr Dorota Książkiewicz dr Aleksandra Gus-Puszczewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to provide students with practical experience in the functioning of modern logistics processes through direct exposure to the operational activities of a logistics company. Students meet with representatives of various company departments and become familiar with real industry challenges, the organizational structure of the enterprise, applied technologies, and methods of managing warehousing, transportation, and information processes.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGL3_U07] can perform commercial transactions on the international market, select and apply appropriate forms of transaction settlement, analyse and critically assess the course of transactions	The student is able to analyze and evaluate logistics operations related to the execution of trade transactions, identify appropriate methods of logistics execution and settlement, and critically assess the effectiveness of the solutions applied within the functioning of a logistics company.	[SU1] oral statement/conversation/discussion
	[MSGL3_W07] knows and understands types of economic ties and regularities governing them, including the principles of functioning of the market and the market mechanism, both in the national and international aspect	The student knows and understands the types of economic relationships present in the logistics industry and the principles governing the logistics services market at both national and international levels. They are familiar with the mechanisms of cooperation among supply chain participants and how these relationships affect the operational efficiency of logistics companies.	[SW1] oral statement/conversation/discussion
	[MSGL3_W02] has an advanced knowledge and understanding of the terminology of international economic relations and complementary disciplines	The student has an advanced understanding of specialized terminology related to logistics, transportation, and the operations of logistics companies in both national and international contexts. They are able to use this vocabulary accurately when referring to real-world operational and management processes.	[SW1] oral statement/conversation/discussion
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	The student is able to apply theoretical knowledge and collect relevant data to analyze real-life logistical and organizational processes within a company. They can examine these phenomena using methods and tools developed in economics, finance, and management sciences.	[SU1] oral statement/conversation/discussion
	[EKONL3_W07] has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student has knowledge of the basic economic and financial principles of functioning and managing logistics enterprises. They are also familiar with legal, organizational, moral, and ethical norms and rules that influence the activities of companies and public institutions cooperating with the logistics sector.	[SW1] oral statement/conversation/discussion
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of their knowledge level in logistics and economics and understands the necessity of continuously deepening and updating this knowledge throughout their professional career.	[SK1] oral statement/conversation/discussion
	[EKONL3_U07] is able to participate in analyses and evaluations of alternative solutions to economic and social problems and to choose the methods and instruments to resolve them rationally	The student is able to participate in the analysis and evaluation of alternative solutions to logistical and operational problems in enterprises, selecting appropriate methods and tools that enable rational decision-making.	[SU1] oral statement/conversation/discussion
	[MSGL3_K02] critically assesses the level of his/her knowledge in the field of economics; is willing to deepen and update this knowledge throughout his/her life	The student is able to critically assess their knowledge in logistics and economics and is prepared for continuous deepening and updating of this knowledge in the context of a dynamically changing business environment.	[SK1] oral statement/conversation/discussion
	[MSGL3_U02] can assess economic and social phenomena occurring in an open economy, interpret necessary statistical data and economic indicators, as well as forecast economic phenomena and processes, using standard methods and tools applied in economic sciences	The student is able to assess economic and social processes occurring in the logistics sector, interpret operational data and economic indicators related to the functioning of logistics companies, and forecast selected business phenomena and processes using standard economic methods and tools.	[SU1] oral statement/conversation/discussion

	Course outcome	Subject outcome	Method of verification
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has advanced knowledge of various types of enterprises and organizations operating in the logistics sector, as well as public institutions cooperating with this sector.	[SW1] oral statement/ conversation/discussion
Subject contents	1. Introduction to the operations of a logistics company 2. The logistics market and types of services offered 3. Rail forwarding and rail transport 4. Sea forwarding and sea transport 5. Road forwarding and road transport 6. Air forwarding and air transport 7. Container forwarding and intermodal transport 8. Handling project cargo shipments 9. Tasks and role of the Customs Agency 10. Warehouse logistics 11. Sales and marketing in the logitics industry 12. IT tools in transport and logistics 13. Recruitment issues how to prepare for working in the logistics market?		
Prerequisites and co-requisites	Basic knowledge of transport operations.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	discussion	51.0%	100.0%
Recommended reading	Basic literature	PODRECZNIK SPEDYTORA. TRANSPORT - SPEDYCJA - LOGISTYKA TOM 1-2 wyd.8. Praca zbiorowa pod red. D. Marciniak - Neider i J. Neidera, PISIL, 2023	
	Supplementary literature	INCOTERMS 2020 DLA SPEDYTORÓW, e-book, Profesjonalny Spedytor by M. Żakiewicz	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What are the responsibilities of freight forwarders operating in different modes of transport? What does the job of a freight forwarder look like, and what are their duties and responsibilities?		
Work placement	Not applicable		

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