University of Gdańsk

Subject card

Subject name and code	Financial Management of Business Entities, PG_00179985					
Field of study	Finance and Accounting					
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027	
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery		at the university	
Year of study	2		Language of instruction		Polish	
Semester of study	3		ECTS credits		5.0	
Learning profile	academic		Assessment form		exam	
Conducting unit	Department of Accounting -> Faculty of Management -> Rector					
Name and surname of lecturer (lecturers)	Subject supervisor	dr Anna Kamińska-Stańczak				
	Teachers					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM	
	Number of study hours	60	4.0	61.0	125	
Subject objectives	1. Familiarization of students with the functions and the environment of financial management. 2. Familiarization of students with the theoretical and practical aspects of working capital management, through the prism of stocks, settlements and cash assets. 3. Familiarization of students with the sources of short-term and long-term business financing in with their use in practice. 4. Preparation of students for correct calculation of the cost of own and foreign capital.					

Learning outcomes	<table><tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr><tr><td>[FiRMU2_U03] Students can gather data from carefully chosen sources to verify its accuracy. They can then use and present both financial and non-financial information to analyze and evaluate economic processes and phenomena in management and quality sciences, as well as in economics and finance.</td><td>The student applies operating and financial leverage in practice. Determines the cost of individual sources of capital as well as the weighted average cost of capital (WACC).</td><td>[SU4] test/exam - oral or written</td></tr><tr><td>[FiRMU2_W05] The student possesses a comprehensive understanding of advanced and innovative methods, tools, and techniques for obtaining, utilizing, and analyzing data needed to assess the financial situation of various entities in management, quality sciences, economics, and finance.</td><td>The student identifies the interrelations between accounting and corporate finance. Additionally, describes the theoretical and practical aspects of working capital management, with a focus on inventory, receivables, and cash.</td><td>[SW4] test/exam - oral or written</td></tr><tr><td>[FiRMU2_U01] Students can analyze and interpret complex social and economic processes and phenomena from a finance and accounting perspective, utilizing structured knowledge and tools from management, quality sciences, economics, and finance.</td><td>The student determines the length of the operating cycle and applies instruments to modify its duration. Quantifies the effects of using external and internal sources of financing on the financial position of the enterprise.</td><td>[SU4] test/exam - oral or written</td></tr><tr><td>[FiRMU2_W04] The student possesses a comprehensive understanding of the complex role and place of humans within financial structures, as well as their behavior in organizations at individual, group, and institutional levels.</td><td>The student identifies the functions and environment of financial management. Defines the nature of the operating cycle in an enterprise. Lists internal and external sources of financing.</td><td>[SW4] test/exam - oral or written</td></tr></table>
Subject contents	**A. Lecture content** 1. The concept and purpose of financial management 2. Financial goals vs. corporate strategy 3. Stakeholders and their impact on corporate objectives 4. Economic environment of an enterprise 5. The nature and the role of financial markets and institutions 6. The nature and functioning of money markets 7. Functioning of non-profit organizations 8. Impact of institutional entities on money markets 9. Short-term and long-term sources of financing 10. Financing in micro, small and medium enterprises **B. Practical content** 1. The essence of working capital and its functions in financing strategies 2. Management of inventories, accounts and cash 3. Internal sources of financing vs. dividend policy 4. Leverages in the shaping of the capital structure 5. Sources of financing and their relative cost 6. The cost of equity, debt and other equity instruments 7. The total cost of capital 8. The theories of capital structure 9. Impact of the capital cost on investments
Prerequisites and co-requisites	The student possesses knowledge in the field of corporate finance and financial analysis. The ability to analyze data contained in financial statements as a source of economic information is essential. It is important that the student is able to conduct a basic analysis of financial issues and formulate conclusions. Furthermore, the student recognizes the links between accounting, finance, and business activity, is able to integrate knowledge and skills in finance and accounting, and can publicly present their own views and the outcomes of their work.
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td></td><td>51.0%</td><td>100.0%</td></tr></table>

Recommended reading	Basic literature	1. Dziawgo D., Zawadzki A., Finanse przedsiębiorstwa. Istota, narzędzia, zarządzanie, SKwP, Warszawa 2011. 2. Jaworski J., Teoria i praktyka zarządzania finansami przedsiębiorstw, CeDeWu, Warszawa 2010. 3. Jog V., Suszyński C., Zarządzanie finansami przedsiębiorstwa, Centrum Informacji Menedżera, Warszawa 2000. 4. Kotowska B., Sitko J., Uziębło A., Finanse przedsiębiorstw. Przykłady, zadania i rozwiązania, wyd. V, CeDeWu, Warszawa 2025. 5. Kotowska B., Uziębło A., Wyszkowska-Kaniewska O., Analiza finansowa w przedsiębiorstwie, wyd. VI, CeDeWu, Warszawa 2023. 6. Materials prepared by the course instructors.
	Supplementary literature	1. Gajdka J., Walińska E., Zarządzanie finansowe: teoria i praktyka, Fundacja Rozwoju Rachunkowości w Polsce, Warszawa 2000. 2. Machała R., Praktyczne zarządzanie finansami firmy, PWN, Warszawa 2001. 3. Szczepański J., Szyszko L. (red.), Finanse przedsiębiorstwa, PWE, Warszawa 2007. 4. Szczęsny W. (red.), Finanse firmy: Jak zarządzać kapitałem, C.H. BECK, Warszawa 2007. 5. Śliwa J., Zarządzanie finansami przedsiębiorstwa. Od diagnozy do projekcji, FRR, Warszawa 1998.
	eResources addresses	
Example issues/ example questions/ tasks being completed	-	
Work placement	Not applicable	

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