

Subject card

Subject name and code	Foudations of Psycholinguistics, PG_00179845						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Optional subject group Humanistic-social subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Anna Hau				
	Teachers		dr Anna Hau				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		1.0		41.0	50
Subject objectives	The aim of the course is to make students aware of a wide range of problems related to the acquisition of language and its functioning. The student is expected to obtain a basic knowledge of the leading theories of psycholinguistics, master the terms and the system of concepts of this field, become familiar with the directions of psycholinguistic research, views on the nature of language acquisition and use, the relationship between language and thinking.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[liEMU2_W10] Student possesses a deeper understanding of the essential dilemmas of modern civilization, particularly concerning the IT development.	The student knows and understands the psycholinguistic determinants of communication in the context of contemporary civilisational dilemmas.	[SW4] test/exam - oral or written
	[liEMU2_U06] Students can utilize structured and detailed knowledge of management, quality sciences, economics, and finance to address dilemmas and develop innovative solutions for complex or unusual problems that arise in professional settings.	Students will be able to apply their knowledge of language processes (listening, speaking, writing, reading) and their neuropsychological background to improve practical communicative actions, e.g. when producing instructions, reports, messages.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[ZARZMU2_W10] The student possesses a comprehensive understanding of the key dilemmas of modern civilization and their importance in business decision-making contexts.	Students will understand the impact of psycholinguistic phenomena (such as stereotyping, speech structure) on decision-making in organisational and business settings.	[SW1] oral statement/conversation/discussion
	[FiRMU2_U06] Students are equipped to apply their comprehensive knowledge of management, quality sciences, economics, and finance to address dilemmas and develop effective solutions— including innovative approaches— to complex or unusual problems encountered in the fields of finance and accounting.	Students will be able to apply knowledge of psycholinguistics (e.g. language processing mechanisms, communicative competence and speech acts) to solve communication problems, e.g. cognitive errors in the interpretation of messages or written communication.	[SU1] oral statement/conversation/discussion
	[ZARZMU2_U06] Students can utilize and integrate structured, detailed knowledge of management, quality sciences, economics, and finance to address dilemmas and formulate solutions, including innovative ones, to complex or atypical management problems that arise in professional settings.	The student is able to integrate knowledge from psycholinguistics and other sciences to develop solutions to team communication problems (e.g. language conflicts, cultural barriers, misdecoding of messages).	[SU4] test/exam - oral or written
	[FiRMU2_W10] The student possesses a comprehensive understanding of modern civilization's fundamental dilemmas from the perspective of finance and accounting.	The student understands the importance of linguistic and communicative competence in the context of ethical and cognitive dilemmas of the modern world, e.g. in terms of linguistic trust, message clarity or linguistic manipulation.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
Subject contents	Programme content Psycholinguistics - scope of the concept and basic assumptions of the science. Language and communication: Chomsky's and Skinner's views on the nature of language acquisition. Basic concepts of transformational grammar: linguistic competence and action (production), rules, surface and deep structure. The ethnography of speaking. Aspects of communicative competence. Speech acts. Theory of linguistic activity. The neurophysiological basis of language. Linguistic universals, innate abilities to use language. The exemplary features of language. Language and other cognitive functions. Psycholinguistic basis of listening, speaking, writing and reading (system of habits and skills).		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	colloquium	51.0%	80.0%
	participation in the discourse	51.0%	20.0%
Recommended reading	Basic literature	Aitchson J., Ssak, który mówi. Wstęp do psycholingwistyki. PWN, Warszawa 1991. Dakowska M., Psycholingwistyczne podstawy dydaktyki języków obcych, Warszawa 2008. Gleason J.B., Ratner N. B., Psycholingwistyka, Sopot 2005. . Kurcz I., Język a psychologia. WSiP, Warszawa 1992. Kurcz I., Pamięć, uczenie się, język. PWN, Warszawa 1995. Mazurkiewicz-Sokołowska J., Lingwistyka mentalna w zarysie. O zdolności językowej w ujęciu integrującym, Kraków 2010	
	Supplementary literature	Journals and articles available on the Internet resources.	

	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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