

Subject card

Subject name and code	Culture of language, PG_00180422						
Field of study	Management of Healthcare Institutions, Sport Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Optional subject group Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Russian Language and Translation Studies -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Konefał				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		25.0	50
Subject objectives	The aim of the lecture series is to provide students with a comprehensive introduction to the most important issues in the field of language culture, understood both as care for linguistic correctness and proficiency, as well as awareness of norms and phenomena of contemporary communication.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZSSML3_U13] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	The student is able to present and discuss literature in the field of language culture, engage in substantive argumentation using the views of other authors, and formulate independent conclusions regarding issues of linguistic correctness, language norms, and communicative phenomena.	[SU1] oral statement/conversation/discussion
	[ZSSML3_K10] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	The student is aware of the need for continuous development and expansion of knowledge and skills in the field of language culture, and is able to integrate knowledge from various areas of the humanities when analyzing linguistic and communicative phenomena.	[SK1] oral statement/conversation/discussion
	[ZISZL3_W13] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	The student has advanced knowledge of the terminology and methodology in the field of language culture, understands key concepts, and is familiar with research tools used in the analysis of linguistic correctness, language norms, and communicative phenomena.	[SW4] test/exam - oral or written
	[ZISZL3_W12] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	The student has advanced knowledge of the place and significance of language culture within the humanities, and understands the specific issues related to linguistic correctness, language norms, and communication in contemporary society.	[SW4] test/exam - oral or written
	[ZSSML3_U12] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	The student is able to critically assess the quality of sources concerning issues of language culture and to analyze and evaluate the information obtained on linguistic correctness, language norms, and communicative phenomena.	[SU1] oral statement/conversation/discussion
	[ZSSML3_K11] The student can work in a group, assuming various roles and improving communication competence and skills.	The student is able to work effectively in a group when carrying out tasks related to the analysis and evaluation of linguistic correctness and communicative phenomena, taking on different roles and developing their own communicative competences and skills.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[ZISZL3_U12] The student knows how to critically evaluate the quality of a source of information and analyse and evaluate the acquired information.	The student is able to critically assess the quality of sources concerning issues of language culture and to analyze and evaluate the information obtained on linguistic correctness, language norms, and communicative phenomena.	[SU1] oral statement/conversation/discussion
	[ZISZL3_K12] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily.	The student is aware of the need for continuous development and expansion of knowledge and skills in the field of language culture, and is able to integrate knowledge from various areas of the humanities when analyzing linguistic and communicative phenomena.	[SK1] oral statement/conversation/discussion
	[ZSSML3_W17] The student has advanced knowledge of terminology and methodology in the humanities in relation to the subject and the specialty studied.	The student has advanced knowledge of the terminology and methodology in the field of language culture, understands key concepts, and is familiar with research tools used in the analysis of linguistic correctness, language norms, and communicative phenomena.	[SW4] test/exam - oral or written

	Course outcome	Subject outcome	Method of verification
	[ZSSML3_W16] The student has advanced knowledge of the place and importance of the humanities in the system of sciences and the specifics of the subject studied.	The student has advanced knowledge of the place and significance of language culture within the humanities, and understands the specific issues related to linguistic correctness, language norms, and communication in contemporary society.	[SW4] test/exam - oral or written
	[ZISZL3_U13] The student can refer to the literature on the subject, substantively argue using the views of other authors and formulate conclusions.	The student is able to present and discuss literature in the field of language culture, engage in substantive argumentation using the views of other authors, and formulate independent conclusions regarding issues of linguistic correctness, language norms, and communicative phenomena.	[SU1] oral statement/conversation/discussion
	[ZISZL3_K13] The student can work in a group, assuming various roles and improving communication competence and skills.	The student is able to work effectively in a group when carrying out tasks related to the analysis and evaluation of linguistic correctness and communicative phenomena, taking on different roles and developing their own communicative competences and skills.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
Subject contents	Around the concept of language culture. The notion of language norm. types of language errors. Correctness in the inflection of nominal parts of speech (noun, adjective, numeral, pronoun). Correctness in verb conjugation. Syntactic correctness. Orthographic and punctuation correctness. Lexical and stylistic correctness.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written test	51.0%	70.0%
	active participation in classes	80.0%	30.0%
Recommended reading	Basic literature	Jadacka H., Kultura języka polskiego. Fleksja, słowotwórstwo, składnia, Warszawa 2006. Karpowicz T. Kultura języka polskiego. Wymowa, ortografia, interpunkcja, Warszawa 2009. Markowski A., Kultura języka polskiego. Teoria. Zagadnienia leksykalne, Warszawa 2005.	
	Supplementary literature	Bańko Mirosław (red.), Polszczyzna na co dzień, Warszawa 2006. Bralczyk Jerzy, 2001, Mówi się. Porady językowe profesora Bralczyka, Warszawa. Buttler Danuta, Kurkowska Halina, Satkiewicz Halina, Kultura języka polskiego, t. 1-2, Warszawa 1973. Encyklopedia kultury polskiej XX wieku, t. 2, Współczesny język polski, red. J. Bartmiński, Wrocław 1993. Jadacka Hanna, Markowski Andrzej, Zdunkiewicz-Jedynak Dorota, Poprawna polszczyzna. Hasła problemowe, Warszawa 2008.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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