

Subject card

Subject name and code	Starter Student HUB, PG_00183771						
Field of study	Starter Student HUB						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Sabina Nowak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		25.0	50
Subject objectives	The course is designed to help students understand key aspects of managing their own businesses. Classes are conducted as lectures and workshops led by business experts and practitioners from the TriCity. In the winter semester of 2025/26, there will be three meetings with experts and business practitioners in the form of networking and Q&A sessions, as well as three thematic workshops (including business canvas models, business plans, and marketing activities around one's own brand). The project is financed by the City of Gdansk. Place of conducting the classes: Starter Incubator, 3b Lęborska St., 80-386 Gdansk. A detailed schedule is available on the University of Gdańsk Faculty of Management website during lecture registration.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IiEL3_W01] The student has advanced knowledge of the place of social sciences in the system of sciences, their nature, methodology and connections with other sciences.	The student understands how to start a business and its financial implications.	[SW5] realizacja zadania problemowego
	[ZISZL3_W01] The student has advanced knowledge of the discipline of management and quality sciences and understands its interrelationships with other social sciences.	The student understands how to start a business and its financial implications.	[SW5] realizacja zadania problemowego
	[ZARZL3_W01] The student has advanced knowledge in the social sciences, with particular emphasis on the discipline of management and quality sciences, and understands their interrelationships with other social sciences.	The student understands how to start a business and its financial implications.	[SW5] realizacja zadania problemowego
	[ZSSML3_W01] The student as advanced knowledge in the discipline of management and quality sciences and understands its interrelationship with other social sciences.	The student understands how to start a business and its financial implications.	[SW5] realizacja zadania problemowego
	[FiRL3_W01] The student has advanced knowledge of finance and accounting, their place in the system of social sciences and their relationship to other social sciences.	The student understands how to start a business and its financial implications.	[SW5] realizacja zadania problemowego
Subject contents	1. Business plan creation: lecture and workshop sessions. 2. Psychology's elements in business: lecture and workshop sessions. 3. Selected aspects of the legal framework in business: lecture and workshop sessions. The workshop aims to help participants develop or refine their business ideas with expert support.		
Prerequisites and co-requisites	N/A		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Active participation in workshops	51.0%	50.0%
	Class attendance	51.0%	50.0%
Recommended reading	Basic literature	The classes are taught by experts and practitioners. No literature is provided for study.	
	Supplementary literature	The classes are taught by experts and practitioners. No literature is provided for study.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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