

Subject card

Subject name and code	Audio-Visual Culture and Media in the US, PG_00144824						
Field of study	American Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2028/2029	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			English	
Semester of study	5		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Division of American Studies -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Barbara Miceli				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Familiarize students with phenomena/texts from American audiovisual culture.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[AMERL3_K04] Is prepared to follow contemporary cultural and literary developments in North America.	Is ready to follow contemporary cultural trends in the USA.	[SK1] oral statement/conversation/discussion
	[AMERL3_K01] Is prepared to critically evaluate their knowledge and skills, particularly in the field of American cultural and literary studies, basic contextual knowledge of American studies and the English language.	Is ready to critically evaluate knowledge and skills, particularly in the field of contemporary American cultural studies.	[SK1] oral statement/conversation/discussion
	[AMERL3_U03] Is able to communicate on issues related to American culture, as well as American and British literature, using specialist terminology from the fields of cultural and literary studies.	Can communicate on topics related to contemporary American culture, using specialized terminology from the fields of cultural studies and religious studies.	[SU1] oral statement/conversation/discussion
	[AMERL3_W11] Has knowledge of contemporary cultural and literary life in North America.	Has knowledge about contemporary cultural life in the USA.	[SW2] presentation/project/paper/report
	[AMERL3_W07] Has advanced detailed knowledge of selected issues, phenomena and cultural processes in North America.	Has advanced detailed knowledge of selected issues, phenomena, and cultural processes in the United States in the 20th and 21st centuries.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[AMERL3_W05] Has advanced knowledge of the basic conceptual and terminological apparatus in the field of cultural studies applicable to the study of cultural phenomena and processes in North America.	Has advanced knowledge of the fundamental conceptual and terminological framework of cultural and religious studies used in the study of cultural phenomena and processes in the United States in the twentieth- and twenty-first centuries.	[SW4] test/exam - oral or written
Subject contents	North American cinema and politics, religion and social changes in the 20th and 21st centuries the Hays Code and representations of corporeality; the most important phenomena in the history of the American press, the most important phenomena in the history of American television and radio media, development of online media. Contemporary television culture (journalism, narrative television series). I internet media and the canon of American audiovisual culture in the 21st century		
Prerequisites and co-requisites	knowledge of English at B2/C1 level		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation/ project	51.0%	40.0%
	test	51.0%	40.0%
	active participation in classes	60.0%	20.0%

Recommended reading	Basic literature	Ames, Melissa (ed.). Time in Television Narrative: Exploring Temporality in Twenty-First Century Programming. Benton, Gregory et al (eds.). The American Journey to World War I in Graphic Novel. Glencoe, 2005. Breaking Bad, AMC, 20082013. Brookeman, Christopher. American Culture and Society since the 1930s. London: Macmillan, 1984. Dickstein, Morris. Gates of Eden: American Culture in the Sixties. New York: Basic Books, 1977. Doris, Sara. Pop Art and the Contest over American Culture. Cambridge: CUP, 2007. Gólebiewski, Marek. Leksykon kultury amerykańskiej. Warszawa: Twoj Styl, 1996. House of Cards, Netflix, 20132016. Jenks, Chris (ed.). Visual Culture. London: Routledge, 2014. Mirzoeff, Nicholas (ed). The Visual Culture Reader. London: Routledge, 2002. Mr. Robot, Universal Cable Productions, USA Network, 2015. Narcos, Netflix. 2015. Paglia, Camille. Sex, Art and American Culture: Essays. New York: Vintage Books, 1992. Paglia, Camille. Sexual Personae. Art and Decedence from Nefertiti to Emily Dickinson. New York: Vintage Books, 1991. Ripple, Gabriele (ed.). Handbook of Intermediality. Literature Image Sound Music. Berlin: de Gruyter, 2015. The Affair, Showtime, 2014-2015. Thon, Jan-Noel, Daniel Stein. From Comic Strips to Graphic Novels. Berlin: de Gruyter, 2013. True Detective, HBO, 2014-2015. Williams, Linda. Screening Sex. Duke University Press, 2008.
	Supplementary literature	na
	eResources addresses	
Example issues/ example questions/ tasks being completed	Narratological analysis of selected television series American culture and Swinging 60s	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.