

Subject card

Subject name and code	Practical English VI, PG_00144835						
Field of study	American Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of American Studies -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Justyna Stiepanow				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		36.0	100
Subject objectives	he course aims to intensify the comprehensive training of four basic English language skills: the correct use and expansion of lexis and general phraseology (in combination with selected grammatical issues), the art of reading with comprehension, listening with understanding, including texts of various origins (scientific articles, press, etc.), and the ability to create oral expression.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[AMERL3_U04] Is able to participate in debates, present and evaluate different opinions and positions, and discuss them, including issues related to cultural phenomena and processes in North America and American literature.	The student is able to participate in debates, present and evaluate different opinions and positions, and discuss them using English at the C1 level.	[SU1] oral statement/conversation/discussion
	[AMERL3_U01] Is able to select sources appropriately and evaluate, critically analyse, synthesise and present the information gathered, also with the use of advanced information and communication technologies, in particular with regard to issues concerning cultural phenomena and processes in North America and American literature.	Is able to select sources appropriately and evaluate, critically analyze, synthesize, and present collected information, including using advanced information and communication technologies, in particular with regard to English language proficiency at the C1 level.	[SU2] presentation/project/paper/report
	[AMERL3_K07] Is prepared to adhere to ethical principles and to require others to do so in the performance of tasks related to the study programme, in research work in the field of American cultural and literary studies, and in professional work.	She is prepared to adhere to ethical principles and require others to do so in the performance of tasks related to the study program, at language level C1.	[SK2] presentation/project/paper/report [SK3] text preparation/written work
	[AMERL3_K01] Is prepared to critically evaluate their knowledge and skills, particularly in the field of American cultural and literary studies, basic contextual knowledge of American studies and the English language.	The student is ready to critically assess their practical English language skills at C1 level.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[AMERL3_U09] Is able to independently plan and implement lifelong self-education in the field of American studies, English language and a selected area of professional activity.	Can independently plan and implement self-study in English at C1 level and in a selected area of professional activity.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[AMERL3_U08] Is able to interact with others and plan and organise individual and team work, in particular within the framework of American studies and in a chosen area of cultural or economic activity related to knowledge of cultural contexts and the English language.	The student is able to interact with others and plan and organize individual and team work, particularly in cultural contexts and in English at C1 level.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[AMERL3_U06] Is able to use English at C1 level, prepare written work and oral presentations in accordance with cultural norms of communication, including in academic contexts.	The student is able to read and listen with understanding, create written texts and oral statements in English at the C1 level, prepare written works and oral presentations in accordance with cultural norms of communication.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written
Subject contents	Content for Business English component: The course topics include such issues as conflicts at work, the language of diplomacy and negotiation, presenting pitching projects, psychological effects and mechanisms in business, legal, ethical and financial aspects, advertising and marketing, circular circulation vs. linear model in the economy, eco trends in business, and other issues and phenomena related to business, with a special focus on the US context. Content for the applied translation component (business module): Translation of HR-related documents: such as resumes, cover letters; business correspondence and corporate language; project management; business management models, organizational structures; marketing, with elements of e-commerce and neuromarketing; business offers sales; company complaints; basic financial documents.		
Prerequisites and co-requisites	B2+ level of English (CEFR)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	tests	51.0%	50.0%
	in class assignments / homework assignments and class presentation	51.0%	50.0%

Recommended reading	Basic literature	A.1. for the Business English component: Business English textbook at B2 (FCE) / C1 (CAE) level, such as Market Leader, Business Advantage, Business English Handbook, Global or Business Results (to be selected by the Instructor). Mascull, B. 2009 Business Vocabulary in Use: Advanced. CUP. Robbins, S. 2003. business vocabulary in practice. Collins. BEC Vantage and Higher tests. Authentic video/audio materials Newspapers and specialized articles from various sources Internet resources related to the topics of the classes and the introduced lexical area. A.2. for the applied translation component (business module): Selected texts for translation prepared by the Instructor. Bielenia-Grajewska, M. (2015). Company linguistic identity and its metaphorical dimensions. Purchasers, personnel and products through the perspective of metaphors. In Holden Nigel, Michailova Snezhina, Tietze Susanne (eds.): The Routledge companion to cross-cultural management. Abingdon ; New York, Routledge, 170-180. Bielenia-Grajewska Magdalena, Business. In: Encyclopedia of Big Data: living edition / Schintler Laurie A., McNeely Connie L. (eds.), 2021, Cham, Springer, 1-7. Flinders, S. (2002). Test your professional English. Pearson ESL https://www.investopedia.com/
	Supplementary literature	.
	eResources addresses	
Example issues/ example questions/ tasks being completed	presentation of pitching projects business correspondence and corporate language with particular emphasis on the US context	
Work placement	Not applicable	

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