

## Subject card

|                                             |                                                                                                                                                                                                                                  |                                                          |                                         |                                     |                                                                                                                                                |            |     |
|---------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | French for business, gastronomy and tourism II, PG_00147765                                                                                                                                                                      |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Field of study                              | Romance Studies                                                                                                                                                                                                                  |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                     |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                                                                                                                      |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                               |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                |                                                          | Mode of delivery                        |                                     | at the university                                                                                                                              |            |     |
| Year of study                               | 2                                                                                                                                                                                                                                |                                                          | Language of instruction                 |                                     | French                                                                                                                                         |            |     |
| Semester of study                           | 4                                                                                                                                                                                                                                |                                                          | ECTS credits                            |                                     | 2.0                                                                                                                                            |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                         |                                                          | Assessment form                         |                                     | credit                                                                                                                                         |            |     |
| Conducting unit                             | Division of Romance Linguistics -> Institute of Romance Philology -> Faculty of Languages -> Rector                                                                                                                              |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                               |                                                          | dr Michał Pawłowicz                     |                                     |                                                                                                                                                |            |     |
|                                             | Teachers                                                                                                                                                                                                                         |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                      | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                                                        | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                            | 0.0                                                      | 30.0                                    | 0.0                                 | 0.0                                                                                                                                            | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                   |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                                                                | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                            | 30                                                       |                                         | 2.0                                 |                                                                                                                                                | 18.0       | 50  |
| Subject objectives                          | The subject is part of the field of FOS (specialised French language) and aims to develop in students of Romance philology linguistic and content competences useful for work in the fields of business, gastronomy and tourism. |                                                          |                                         |                                     |                                                                                                                                                |            |     |

| Learning outcomes | Course outcome                                                                                                                                                                                                                                                                                                                                     | Subject outcome                                                                                                                                                                                                                                                                                                                                                                                        | Method of verification                                                                                                                                                  |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                   | [FRL3_W13] Has general knowledge of cultural institutions and orientation in contemporary literary and cultural life in French-speaking countries, knows the economic, legal and diplomatic realities of France and French-speaking countries, knows the basic principles of the creation and development of various forms of entrepreneurship.    | Students will have the necessary knowledge of cultural institutions and an understanding of contemporary cultural life in French-speaking countries, and has sufficient knowledge of the economic realities of France and French-speaking countries.                                                                                                                                                   | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report                                            |
|                   | [FRL3_W14] Has systematic knowledge of history, history of arts, history of literature, economic, legal and diplomatic realities in French-speaking countries.                                                                                                                                                                                     | The student has a structured general knowledge of the history, economic realities and economic realities and tourist attractions of French-speaking countries.                                                                                                                                                                                                                                         | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report                                            |
|                   | [FRL3_W12] Has deep knowledge of the diversity of information sources, the complexity of the nature of language, and the historical variability of meanings in French and other Romance languages.                                                                                                                                                 | The student is aware of the diversity of information sources, the complexity of the nature of the language and the historical variability of meanings in the French language, especially in the field of FOS.                                                                                                                                                                                          | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report                                            |
|                   | [FRL3_U16] He/she is able to express himself/herself precisely and coherently in French and communicatively in another Romance language in writing and in speech on a topic concerning selected philological and cultural issues.                                                                                                                  | Students will be able to express themselves clearly and express him/herself fluently and coherently in written and spoken French on selected philological and cultural subjects. selected philological and cultural issues in the field of business, gastronomy and tourism.                                                                                                                           | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical skills |
|                   | [FRL3_K05] He is aware of the responsibility for preserving and promoting the cultural heritage of Europe and French-speaking countries, and is aware of the importance of this heritage for understanding social, cultural, economic and legal events.                                                                                            | The student is aware of the responsibility for the preservation and promotion of the cultural heritage of Europe and French-speaking countries, is aware of the importance of this heritage for the understanding of social and cultural events and the possibility of using it in business and tourism.                                                                                               | [SK1] oral statement/conversation/discussion<br>[SK2] presentation/project/paper/report<br>[SK4] test/exam - oral or written<br>[SK6] demonstration of practical skills |
|                   | [FRL3_W06] Has advanced knowledge of the relationship of Romance philology with other fields and disciplines of the humanities and related sciences, including legal sciences, has basic knowledge of participants in cultural and economic activity, knows the basic principles of creation and development of various forms of entrepreneurship. | Students will have a basic knowledge of the interrelationships of Roman philology with other fields and disciplines of humanities and related sciences, has a basic knowledge of the participants of cultural activity, knows the basic principles of creation and development of various forms of entrepreneurship, especially in the above mentioned fields.                                         | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report                                            |
|                   | [FRL3_U10] Is able to use specialised language and communicate accurately and coherently in French with specialists in the humanities, social and economic sciences using various communication channels and techniques, is able to interact with others in teamwork, including interdisciplinary work.                                            | Students will be able to use a specialised language and communicate in a use a specialised language and communicate in a precise and coherent way in French with professionals from the use a variety of communication channels and techniques and is able to interact with others in a team, including interdisciplinary teams. interdisciplinary work, especially in business, catering and tourism. | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical skills |
|                   | [FRL3_U11] Has the ability to create typical written works in French on specific issues, using theoretical concepts, as well as various sources.                                                                                                                                                                                                   | Students will learn to produce typical written compositions in French on specific issues, using theoretical concepts as well as various sources on business, gastronomy and tourism.                                                                                                                                                                                                                   | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical skills |

|                                 | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Subject outcome                                                                                                                                                                                                                                                                                                                                                       | Method of verification                                                                                                                                                             |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                 | [FRL3_W03] Knows advanced linguistic terminology in French.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | The student is aware of the diversity of information sources, the complexity of the nature of the language and the historical variability of meanings in the French language, especially in the field of FOS.                                                                                                                                                         | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion<br>[SW2] presentation/project/paper/<br>report                                               |
|                                 | [FRL3_U07] Can use basic concepts of linguistics in typical professional situations.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Students will be able to use basic concepts of linguistics in the field of specialised French in typical professional situations concerning business, catering and tourism.                                                                                                                                                                                           | [SU1] oral statement/conversation/<br>discussion<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical<br>skills                                                |
|                                 | [FRL3_U15] Is able to make observations and interpret socio-cultural, economic and legal phenomena, analyze their connections with various fields and disciplines of the humanities.                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Students are able to make observations and interpret socio-cultural phenomena, analyse their links with various fields and disciplines of the human sciences and apply this to the field of business and tourism.                                                                                                                                                     | [SU1] oral statement/conversation/<br>discussion<br>[SU2] presentation/project/paper/<br>report<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical<br>skills |
|                                 | [FRL3_W15] Has general knowledge of humanistic and social thought in the countries of the Romance language areas.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | The student has a structured general knowledge of humanistic and social thought in the countries of the Romance language area, in the fields of business, gastronomy and tourism.                                                                                                                                                                                     | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion<br>[SW2] presentation/project/paper/<br>report                                               |
|                                 | [FRL3_K06] He participates in culture in the broadest sense using various media and understands the need to encourage others to interact with cultural, economic and social life, thinks and acts in an entrepreneurial manner, critically evaluates his knowledge.                                                                                                                                                                                                                                                                                                                                                                             | Students participate in widely understood culture using various media and understand the need to encourage others to have contact with cultural life, economic and social life, thinks and acts in an entrepreneurial manner, critically evaluates his/her knowledge.                                                                                                 | [SK1] oral statement/conversation/<br>discussion<br>[SK2] presentation/project/paper/<br>report<br>[SK4] test/exam - oral or written<br>[SK6] demonstration of practical<br>skills |
|                                 | [FRL3_U08] Can interpret cultural texts using typical philological methods.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Students will be able to interpret cultural texts using typical philological methods, especially in the field of tourism.                                                                                                                                                                                                                                             | [SU1] oral statement/conversation/<br>discussion<br>[SU2] presentation/project/paper/<br>report<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical<br>skills |
|                                 | [FRL3_U14] Is able to use available multimedia devices and modern technology to obtain information, self-educate or establish contact with specialists in the field, is able to reliably describe documents from electronic sources, is able to plan and organize individual and team work.                                                                                                                                                                                                                                                                                                                                                     | The student is able to use available multimedia devices and modern technology to obtain information, self study or contact with specialists in the field, is able to describe documents reliably from electronic sources, is able to plan and plan and organise work individually and as part of a team, particularly in the field of business, catering and tourism. | [SU1] oral statement/conversation/<br>discussion<br>[SU2] presentation/project/paper/<br>report<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical<br>skills |
|                                 | [FRL3_U12] Has the ability to prepare oral presentations in French on specific issues (in the humanities, social sciences, economy, law, and diplomacy) using theoretical concepts, as well as various sources.                                                                                                                                                                                                                                                                                                                                                                                                                                 | Students will acquire the ability to prepare oral presentations in French on specific issues (in the humanities, social sciences, economy) using theoretical concepts theoretical concepts as well as various sources.                                                                                                                                                | [SU1] oral statement/conversation/<br>discussion<br>[SU2] presentation/project/paper/<br>report<br>[SU4] test/exam - oral or written<br>[SU6] demonstration of practical<br>skills |
| Subject contents                | <p>Practical learning of specialised language in business, catering and tourism according to the following topics: hotels and other places to stay - drawing up an advertised description of a hotel, booking and cancelling a reservation,</p> <p>vocabulary of cuisine (French and Polish) and restaurants; wine connoisseur's glossary; understanding French menus; regional cuisines; cheese map - making a recipe for a selected dish, composing a menu, restaurant description, professional description of a quality wine,</p> <p>abc of terms from history and history of art (bilingual) - making a folder of a selected monument.</p> |                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                    |
| Prerequisites and co-requisites | <p>Choice of specialisation Business-culture-media. This may be waived by the instructor in special cases.</p> <p>Knowledge of French at a level that ensures understanding of the content presented (B1).</p>                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                    |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Passing threshold                                                                                                                                                                                                                                                                                                                                                     | Percentage of the final grade                                                                                                                                                      |
|                                 | credit for open questioning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 51.0%                                                                                                                                                                                                                                                                                                                                                                 | 100.0%                                                                                                                                                                             |

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|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recommended reading                                            | Basic literature                                                                                                                                                                                                                                                                        | <ul style="list-style-type: none"> <li>• Corbeau, S. &amp; alli, Tourisme-restauration.com, éd. Clé international, Paris 2020.</li> <li>• Descotes-Genon, Ch., &amp; alli, La voyagerie, pratique du français du tourisme, éd.pug, flem, Grenoble 1992.</li> <li>• Galliot, B., Dictionnaire du restaurateur, éd. Le Petit Galliot, 2020.</li> <li>• Kaczorowski, B., Szkolny słownik terminów artystycznych, wyd. Delta 1995.</li> <li>• Koch, W., Style w architekturze, arcydzieła budownictwa europejskiego od antyku po czasy współczesne, wyd. GeoCenter 1996.</li> <li>• Koch, W., Comment reconnaître les styles en architecture, éd. Solar 1989.</li> </ul> |
|                                                                | Supplementary literature                                                                                                                                                                                                                                                                | <ul style="list-style-type: none"> <li>• La France touristique, éd. Nathan, coll. Repères pratiques, 1995.</li> <li>• Les vins de France, œnologie et géographie, éd. Nathan, coll. Repères pratiques, 1993.</li> <li>• Piauton, M, Co i jak jeść we Francji. Poradnik, rozmówki, słowniczek, wyd. Langenscheidt Polska, Warszawa 2002.</li> <li>• Guides Michelin Ile de France, éd.1991.</li> <li>• Guide du routard, Paris, éd. Hachette 2001.</li> </ul>                                                                                                                                                                                                         |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Example issues/<br>example questions/<br>tasks being completed | <p>Perform tasks related to art history terminology :</p> <p>a/ vu le dessin ci-dessous, énumérez les traits caractéristiques d'une église romane</p> <p>Reconstitution de l'abbatiale Cluny III</p> <p>b/ contournez la bonne réponse et traduisez les termes français en polonais</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

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