University of Gdańsk

Subject card

Subject name and code	Intercultural communication I, PG_00122721		
Field of study	Spanish and Portuguese Studies		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Spanish
Semester of study	3	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Iberian Studies -> Institute of Romance Philology -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Magdalena Bulińska	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	2.0	43.0	75

Subject objectives	The purpose of the course is to equip students with tools for analyzing intercultural discourse, and thus gain knowledge about the specifics of intercultural dialogue. Students will learn to recognize and analyze the signs of culture inscribed in language and the social rituals associated with them. Students will acquire the ability to critically analyze cultural phenomena specific to selected Spanish-speaking countries and the practical implications of this knowledge (tourism, translation studies, journalism, diplomacy).

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBEL3_U16] Can make observations and interpretations of socio-cultural phenomena, analysing their links with various disciplines in the humanities	The student is able to make observations and interpret social and cultural phenomena (including cultural differences stereotypes and biases), and analyze their connections with various disciplines of the humanities such as psychology.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[IBEL3_K01] He is ready to critically evaluate the knowledge he possesses and the content he receives	The student Is ready to critically evaluate the knowledge he possesses (feedback, feedforward and peer-feedback)and the content he receives in the field of intercultural discourse;	[SK4] test/exam - oral or written [SK8] observation of student's independent or team work
[IBEL3_U10] Be able to use specialist language and communicate accurately and coherently in Spanish with humanities professionals, using a variety of communication channels and techniques	Student is able to use specialized language in the field of cultural knowledge and communicate accurately and coherently in Spanish with specialists in the humanities, using a variety of communication channels and techniques;	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[IBEL3_U12] Has the ability to prepare oral presentations in Spanish on specific topics, using basic theoretical approaches as well as a variety of sources	Has the ability to prepare oral presentations in Spanish on specific issues in the field of intercultural communication, using basic theoretical approaches, as well as various sources;	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[IBEL3_W12] Understands the diversity of information sources, the complex nature of language and the historical variability of meanings in Spanish and Portuguese	The student realizes the complexity of the nature of language, with particular attention to the reflection of culture in the language.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report
[IBEL3_K02] He/she is ready to recognise the importance of knowledge in solving cognitive and practical problems and to consult experts in case of difficulties in solving a problem on his/her ownThe graduate will be able to continue his/her education:	The student Is ready to recognize the importance of intercultural communication knowledge in solving cognitive and practical problems.	[SK8] observation of student's independent or team work
[IBEL3_W06] Has advanced knowledge of the links between iberistics and other disciplines in the humanities and related sciences, has a basic knowledge of the participants in cultural activities	The student Has advanced knowledge of the connections between iberistics and other disciplines in the humanities such as psychology and cultural studies, knows the theory on cultural communication and cultural processes.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report
[IBEL3_W13] Has a basic knowledge of cultural institutions and an orientation to contemporary literary and cultural life in Spanish- and Portuguese-speaking countries	The student has a basic knowledge of ethnic and cultural diversity and conflicts that may be provoked by it. Knows and differentiates national cultures, language communities, hybrid cultures and global culture.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report

Subject contents

-introduction to cultural studies

- Introduction to intercultural communication (E. Hall's contextual model, typology of cultures according to Matsumoto and Jung) [presentation].- national cultures, language communities, borderline cultures and global culture in the Spanish-speaking world [presentation with discussion, problem exercises].- Cultural processes in the Spanish-speaking world [presentation, project work].- culture in language (semantics, onomastics) [analysis of cultural texts].- cultural differences and barriers and conflicts against this background [practical exercises, drama].

Prerequisites and co-requisites

Spanish language proficiency at a level sufficient to achieve the intended learning outcomes.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
final test	51.0%	50.0%
project works	51.0%	50.0%

Recommended reading	Basic literature	• Matsumoto,D., Juang L., Psychologia międzykulturowa, Gdańsk 2007. • Pérez-Brignoli, Héctor Aculturación, transculturación, mestizaje: metáforas y espejos en la historiografía latinoamericana Cuadernos de Literatura, vol. XXI, núm. 41, enero-junio, 2017, pp. 96-113 Pontificia Universidad Javeriana Bogotá, Colombia. • Szopski, M. Komunikowanie międzykulturowe, Warszawa 2005. • Romeu V., Rizo M. Cultura y comunicación intercultural. Aproximaciones conceptuales, Revista da Associação Nacional dos Programas de Pós-Graduação em Comunicação, 2006.
	Supplementary literature	• Aguirre, A. (1997): Cultura e identidad cultural, Barcelona, Bardenas. • Kaczorowski, B. (red.) (2007): Obyczaje, języki, ludy świata, Warszawa, PWN. • Rodrigo Alsina, M. (2012): Comunicación Intercultural, Barcelona, Anthropos. • Carreras y Candi, F. (red.) (1931): Folklore y costumbres de España, Barcelona, Casa Editorial Alberto Martín. • García Canclini, N. (2011): Conflictos interculturales, Barcelona, Gedisa. • Diaz Rojo, J. Lengua, cosmovisión y mentalidad nacional. Tonos. No.7 Junio 2004, Valencia.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Test. E.g. What is a collectivist culture, give an example of such a culture.Project work: prepare a scene/ microtheatre depicting a selected communication problem arising from cultural differences	
Work placement	Not applicable	

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