

Subject card

Subject name and code	Introduction to cultural studies - classes II, PG_00130771						
Field of study	Cultural Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Helena Draganik				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	Presenting basic concepts in the field of basic knowledge about culture, in relation to the knowledge acquired at the high school level. The subject is a starting point for further, more detailed research on individual cultural phenomena and theories in higher years of studies.Developing the ability to critically read scientific texts, discuss in a group, independently prepare speeches, and conduct bibliographic searches. The theoretical knowledge obtained during classes allows students to notice and independently interpret the phenomena of contemporary culture in everyday life.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULL3_W01] They have advanced knowledge of the subject's specifics, the theories of cultural studies, and its place among the sciences of culture and religion.	The student has basic and structured knowledge of the subject's specificity, the main (classic and contemporary) theories of cultural studies, and its place among the sciences of culture and religion.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[KULL3_W03] They know and understand cultural studies terminology at an advanced level.	The student knows and understands the key terminology of cultural studies concerning the basic definitions of culture, its components, and main theoretical concepts.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[KULL3_U02] They possess the skills necessary to conduct research on culture and to draw conclusions through the appropriate selection and use of theories, methods, and research tools of cultural studies, as well as advanced information and communication technologies.	The student possesses basic skills for the analysis and interpretation of cultural phenomena (e.g., analysis of a cultural text) and formulating preliminary conclusions by recognizing and using elementary theories, methods, and research tools of cultural studies.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[KULL3_U03] They are able to communicate using specialized terminology in the fields of cultural and religious studies, as well as the arts.	The student can communicate (orally and in writing) using the basic specialized terminology of cultural studies to describe and interpret simple cultural phenomena.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[KULL3_K01] They are ready to critically evaluate his knowledge of culture and to recognize its value in solving cognitive and practical problems.	The student is ready to critically assess their common-sense understanding of culture and confront it with the basic theoretical concepts of cultural studies, recognizing their value in the analysis and interpretation of cultural phenomena.	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
Subject contents	1. Culture as communication 2. The language of oral culture. The role of fairy tales, proverbs, parables 3. The first cultural change: the spoken word and the written word 4. The second cultural change: the written word and the printed word 5. Mass culture From mass man to McDonaldization 6. Popular culture. The language of political propaganda 7. Alternative lifestyles to popular culture. 8. Anthropology of everyday life 9. "The Stranger", "The Other", "The Excluded" as one of the topics of contemporary anthropology 10. Anthropology of war 11. Animals in culture. From the perspective of Animal Studies. 12. Culture transformations in a globalizing world		
Prerequisites and co-requisites	Regular participation in classes (two unexcused attendance allowed per semester). Passing the subjects: Introduction to cultural studies - exercises I and Introduction to cultural studies - lecture I.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	pass/fail colloquium	51.0%	60.0%
	journal of scientific literature study	51.0%	10.0%
	oral presentation of a short (15 minutes) paper on a chosen topic / reading recommended by the lecturer (independent or paired work).	51.0%	10.0%
	active participation in work and discussions during exercises	51.0%	20.0%
Recommended reading	Basic literature	• Anthropology of Culture. Zagadnienia i wybór tekstów, oprac. G. Godlewski, L. Kolankiewicz, A. Mencil, M. Pęczak, Wydawnictwa Uniwersytetu Warszawskiego, Warsaw 2003 (or subsequent editions). • Wojciech J. Burszta, Antropologia kultury. Tematy, teorie, interpretacje, wyd. I, Poznań 1998. • Thomas Hylland Eriksen, Small places, big things. Introduction to social and cultural anthropology, Warsaw 2009. • Waldemar Kuligowski, Anthropology of Modernity. Many worlds, one place, Krakow 2007.	

	Supplementary literature	• Karl Popper, Books and thoughts: the first book of Europe [in:] ibid, In search of a better world, Warsaw 1997. • René Girard, Scapegoat, Łódź 1987, chapter "Stereotypes of persecution", pp. 16-51. • Jolanta Brach-Czaina, Cracks of Existence (various editions). • Joanna Kurczewska, Kanon kultury narodowej, [in:] National Culture and Politics, Joanna Kurczewska (ed.), Warsaw. 2000. • Victor Klemperer, LTI. Notatnik filologa, transl. J. Zychowicz, Kraków-Wrocław 1983. • George Ritzer, The Macdonaldization of Society. • Ludwik Stomma, Anthropology of War, Warsaw 2015, Introduction and Apotheosis of War. • Michał W. Kowalski, Anthropologists at War, Warsaw 2017, Chapter 2 Anthropologists on the Fronts of World War II, pp. 155-174.
	eResources addresses	
Example issues/ example questions/ tasks being completed	• Features of verbal discourse in oral culture and their impact on social structure. • The phatic and performative function of oral speech. • The power of the word - the word as action. • Traces of oral culture in contemporary culture - tales, formulas, incantations. • Aspects of mass culture according to A. Kłoskowska and D. MacDonald. • Anthropology towards war/conflict. • Alternativity as a way out of mass society.	
Work placement	Not applicable	

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