

Subject card

Subject name and code	Media and Democracy, PG_00139932						
Field of study	Scandinavian Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	4		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Institute of Scandinavian Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marta Grzechnik				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to familiarise students with issues of the functioning of mass media in democratic political systems, with a particular focus on the specificities of the Nordic countries. Topics covered will include the role of the media in political communication, the presentation and representation of political and social issues, the influence of the media on the formation of attitudes and opinions, globalisation, 'fake news', the development of new types of media, including social media.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SKANL3_K01] He is aware of the level of knowledge attained regarding Northern Europe and its languages, and is also capable of critically evaluating this knowledge.	The student is aware of the degree of acquired knowledge regarding the functioning of the media in the Nordic countries and its connection to the democratic system. The student is cautious in expressing opinions about other cultures.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[SKANL3_W08] He knows and understands the methods, tools, and techniques of data acquisition appropriate for political and administrative sciences, allowing for the description of phenomena, structures, and social institutions in the Nordic countries, as well as the processes occurring within and between them.	The student is familiar with methods and tools of obtaining data on relations between mass media and democratic systems. The student understands and describes relations between mass media and processes taking place in contemporary societies (e.g. globalisation, regionalisation, electronic media development) and identifies opportunities and threats for democracy stemming from these processes.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[SKANL3_W10] He knows and understands the contexts and processes related to the geographic, social, historical, economic, and media diversity of the Northern European region, as well as the dilemmas of contemporary civilization.	The student knows and understands the aims, organisation and functioning of the Scandinavian media. The student understands and describes connections between mass media and processes taking place in modern societies (e.g. globalisation, regionalisation, development of electronic media) and identifies opportunities and threats for democracy resulting from these processes. The student recognises the connections and mutual influences between the mass media and the world of politics and economy, as well as the influence of the media on building and maintaining civil society.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[SKANL3_K03] He undertakes and initiates research activities in the field of culture, media, and societies of the Nordic countries, aimed at social utility with consideration for autonomy in action.	Students independently undertake simple research activities in the field of Nordic culture.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[SKANL3_U03] He is capable of analyzing the causes and course of selected media processes in the Nordic countries.	The student searches for, analyses and evaluates information on the functioning of the media in democratic systems and their relation with the political and economic sphere, especially in the Nordic countries. The student critically evaluates media mechanisms and their impact on the functioning of democracy.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[SKANL3_U09] He has the ability to prepare oral presentations in Polish, one of the Nordic languages, and English, concerning literature, language, culture, media, history, and societies in the Nordic countries, addressing specific issues, using basic theoretical approaches, as well as various sources.	The student discusses in various forms issues related to the functioning of media in democratic systems in Polish, English and - to a basic degree - in Scandinavian languages.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
Subject contents	Public mission of the media; Economic and political control of the media; Journalism and 'fake news'; Media as an integrating and disintegrating factor; Media and globalisation; Shaping attitudes through the media; Representation in the media; Internet - opportunities and threats for democracy.		
Prerequisites and co-requisites	Basic knowledge of one of the Scandinavian languages, knowledge of English - unless otherwise agreed in special cases.		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	participation and discussion in class	85.0%	10.0%
	Group project	51.0%	85.0%
	Exit tickets	100.0%	5.0%
Recommended reading	Basic literature	- Johansen, Anders (2008): Medievitenskap. Medier kultur og samfunn. Bergen: Fakkbokforlaget. - Nord, Lars & Strömbäck, Jesper (red.) (2004): Medierna och demokratin. Lund: Studentlitteratur. Selected articles: - Nordicom Review, Göteborgs universitet. - Nordicom Information, Göteborgs universitet. Selected chapters and topics: - Anderson, Benedict (1997): Wspólnoty wyobrażone: rozważania o źródłach i rozprzestrzenianiu się nacjonalizmu. Kraków: Społeczny Instytut Wydawniczy; Warszawa : Fundacja im. Stefana Batorego. - Dobek-Ostrowska, Bogusława (2009): Porozumienie czy konflikt? Politycy, media i obywatele w komunikowaniu politycznym. Warszawa, Bielsko-Biała: Wydawnictwo Szkolne PWN. - Griffin, Em (2003): Podstawy komunikacji społecznej. Gdańsk: Gdańskie Wydawnictwo Psychologiczne.	
	Supplementary literature	- Dobek-Ostrowska, Bogusława (2006): Komunikowanie polityczne i publiczne. Warszawa: PWN. - Eco, Umberto (2010): Apokaliptycy i dostosowani. Komunikacja masowa a teorie kultury masowej. Warszawa: Wydawnictwo W. A. B. - Keane, John (1992): Media a demokracja, Warszawa. - McLuhan, Marshall (2004): Zrozumieć media. Przedłużenia człowieka. Warszawa: Wydawnictwo Naukowo-Techniczne. - Michalczyk, Stanisław (2005): Komunikowanie polityczne. Teoretyczne aspekty procesu. Katowice: Śląsk Wydawnictwo Naukowe. - Petersson, Olof (red.) (2008): Demokratirådets rapport 2008. Medierna: folkets röst? Stockholm: SNS Förlag. Selected chapters and topics: - Dobek-Ostrowska, Bogusława (red.) (2003): Media masowe w systemach demokratycznych. Teoretyczne problemy i praktyczny wymiar komunikowania politycznego. Wrocław: Dolnośląska Szkoła Wyższa Edukacji TWP. - Dobek-Ostrowska, Bogusława (2004): Media masowe i aktorzy polityczni w świetle studiów nad komunikowaniem politycznym. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego. - Goban-Klas, Tomasz (1999): Media i komunikowanie masowe. Teorie i analizy prasy, radia, telewizji i Internetu. Warszawa, Kraków: Wydawnictwo Naukowe PWN.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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