

Subject card

Subject name and code	Introduction to Academic Research and Writing, PG_00187190						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			English	
Semester of study	3		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Department of Transport Economics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Michael Rościszewski-Dodgson				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		35.0	50
Subject objectives	The aim of the exercises will be to provide students with a solid foundation in the principles and practices of academic research and writing, which will be useful both in their undergraduate theses and projects, as well as in their academic career.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[IBL3_U03] is able to select appropriate sources of information and analyse and synthesise data in order to solve international business problems under conditions of uncertainty.		The student is able to identify research problems, search for and select relevant academic sources, and use them to prepare academic papers related to international business issues.			[SU3] text preparation/written work	
	[IBL3_U10] is able to plan and implement own lifelong learning in the field of international business.		The student is able to plan and organise the process of preparing academic work, formulate research questions, and present findings in accordance with the principles of academic writing and integrity.			[SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work	
	[IBL3_W03] knows and understands at an advanced level selected research methods and tools, including information technologies and techniques for data collection and analysis used in the study of economic and business phenomena.		The student knows and understands selected research methods and tools, as well as the principles of acquiring, using and documenting academic sources applied in the analysis of international business phenomena and issues.			[SW3] text preparation/written work [SW5] implementation of a problem task	

Subject contents	1. Introduction to academic research and academic writing. 2. Searching for and evaluating academic sources. 3. Research problems, research questions and research design. 4. Research methods, data collection and basic data analysis. 5. Structure, formatting and academic writing style. 6. Referencing, citation, academic integrity and plagiarism prevention. 7. Ethical principles in academic research and the consequences of unethical behaviour. 8. Written assignment and discussion.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written assignment (short academic paper based on academic literature)	51.0%	50.0%
	problem-solving tasks	51.0%	50.0%
Recommended reading	Basic literature	P. Goodson, Becoming an Academic Writer: 50 Exercises for Paced, Productive, and Powerful Writing Second Edition, SAGE Publications, Inc, 2016 Selected academic articles, book chapters and other teaching materials related to academic research and writing will be provided by the instructor during the course.	
	Supplementary literature	A.Savage P. Mayer, Effective Academic Writing 2e Student Book 2 2nd ed. Edition, Oxford University Press, 2012	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1. How to conduct research? 2. How to evaluate sources? 3. How to write an effective scientific paper? 4. How to develop research questions? 5. How to design research and collect and analyze data? 6. What research methods to use? 7. How to construct and format academic documents? 8. How to properly use quotes and references? 9. How to write clearly and concisely, avoiding common grammar, punctuation and syntax errors?		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.