

Subject card

Subject name and code	Foundations of International Transportations and Logistics, PG_00187203						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English English		
Semester of study	4		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dorota Książkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		70.0	100
Subject objectives	The aim of the lecture is to provide students with a comprehensive understanding of the fundamental principles, practices, and significance of international transportation and logistics. Additionally, students will gain insights into the challenges and opportunities in the international logistics industry, preparing them for professional roles in a globally interconnected economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_K03] is ready to participate in and initiate activities for the benefit of the social environment and to fulfil social responsibilities related to the functioning of international business.	Demonstrates readiness to participate in and initiate activities for the benefit of the social environment, as well as to fulfill social responsibilities related to the functioning of international transport and logistics systems.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IBL3_W04] knows and understands at an advanced level the main processes occurring in the global economy and their impact on markets and enterprises operating in the international environment.	Has an advanced understanding of the main processes occurring in international transport and logistics and their impact on the functioning of markets and enterprises in the international environment.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[IBL3_U04] is able to apply legal regulations and standards determining business activity in domestic and international environments.	Is able to apply legal regulations and standards determining transport and logistics activities in both domestic and international environments.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[IBL3_W02] has an advanced knowledge and understanding of the structure and functioning of international business, in particular the role of enterprises, markets and institutions in the global economy..	Has an advanced understanding of the structure and principles of functioning of international transport and logistics, in particular the role of enterprises, markets, and institutions in the world economy.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	1. Overview of International Transportation and Logistics 2.. Modes of Transportation: Characteristics and Selection Criteria 3. Containerization and intermodal transport services 4. Global Supply Chain Management - Strategies for managing global supply chains, including inventory management and distribution networks. 5. International Trade and Regulatory Frameworks Key international trade agreements, regulations, and compliance requirements. 6. Logistics Service Providers and Their Roles 7. Transportation Economics and Cost Management 8. The Role of digital technology in transportation and logistics 9. Risk Management in International Logistics 10. Sustainable and Green Logistics 11. Port and Terminal Operations 12. Incoterms Rules and International Trade Terms 13. E-commerce and Its Impact on Global Logistics 14. Safety of transport and logistics operations 15. Future Trends and Innovations in Transportation and Logistics		
Prerequisites and co-requisites	Fundamental knowledge of the principles of functioning of global trade and the world economy.		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	in-class discussion	51.0%	20.0%
	presentation	51.0%	80.0%
Recommended reading	Basic literature	Rodrigue J.P., Comtois C., Slack B.: The Geography of Transport Systems SIXTH EDITION, New York: Routledge (2024)	
		Container Logistics: The Role of the Container in the Supply Chain by Dr Rolf Neise (Editor), Kogan Page 2018	
		D. Książkiewicz, D. Mierkiewicz: Risk factor classification GEMIO in the planning phase of logistic project management. In: Transport Development Challenges in The Twenty-first Century : proceedings of the 2015 TranSopot Conference / ed. Monika Bąk, Springer International Publishing, cop. 2016, Springer Proceedings in Business and Economics, 2198-7246	
		Global Logistics Management, ed. B.Y Kara, I. Sabuncuoglu, B. Bidanda, December 10, 2014 by CRC Press, Series: Industrial Engineering	
		ICT Solutions and Digitalization in Ports and Shipping, edited by M. Fiorini and N. Gupta, IET, 2021	
	Supplementary literature	Theo Notteboom, Athanasios Pallis and Jean-Paul Rodrigue (2022) Port Economics, Management and Policy, New York: Routledge,	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What role does transportation play in the global economy?		
	How do disruptions in global supply chains occur and what are their effects on the economy?		
Work placement	Not applicable		

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