

Subject card

Subject name and code	LSEG Academy, PG_00187213						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Urszula Mrzygłód				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	15.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		35.0	50
Subject objectives	LSEG Academy objectives: 1) to familiarize students with modern technology used in the professional international business environment; 2) to familiarize students how to use the Workspace for searching data and problem solving related to financial markets, companies and global economy.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[IBL3_U03] is able to select appropriate sources of information and analyse and synthesise data in order to solve international business problems under conditions of uncertainty.		The student is able to perform tasks in conditions of uncertainty, solve complex problems of international business, making the appropriate selection of sources, carrying out a critical analysis and synthesis of the collected information and data on the basis of economic and financial indicators available in Workspace;		[SU4] test/exam - oral or written [SU6] demonstration of practical skills		
	[IBL3_U02] is able to formulate and solve complex problems related to international business by applying quantitative and qualitative research methods used in economics, finance and international business.		The student is able to formulate and solve complex and unusual problems related to international business, using economic and financial indicators available in Workspace;		[SU4] test/exam - oral or written [SU6] demonstration of practical skills		

Subject contents	1. The scope of Workspace platform: range of available data, characteristics of basic functionalities. Basic principles of using the program and navigating the product. Screen management and layout. 2. Applications for real-time data Quote and Monitor. 3. Searching for available applications in Workspace. 3. Searching for fundamental data and news for listed companies, including basic business characteristics, listed instruments, financial reports, graphics, corporate governance and management, events in the company, ownership structure, indebtedness, access to original documents. Overview pages and search modes for 4. Searching for data and messages using various tools and methods. Saving, saving and calling obtained results. The functionality of ready-made hints in the Workspace program. 5. Data analysis in graphic objects available in Workspace. Graphics designed for listing financial instruments: creating a graph, adding indicators, trend, adjusting graphs. Data analysis in graphic objects for company fundamental data and macroeconomic data. Copying and saving data and charts. Charting applications. 6. Using a spreadsheet in the Workspace environment. Search and record fundamental data and historical records in a spreadsheet. 7. Selected other features and applications in the Workspace program. Examples of applications and tasks for various financial and other markets. Employing Workspace to research problems in international business.		
Prerequisites and co-requisites	Basic knowledge of financial markets. Basic computer skills.Basic knowledge of excel programme.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Participation in class activities	51.0%	5.0%
	Test	51.0%	95.0%
Recommended reading	Basic literature	Materials available on the Workspace platform, studies of individual applications. Materials prepared by teacher.	
	Supplementary literature	Brown N., Lave B., Romey J., Beginning Excel 2019, https://open.umn.edu/opentextbooks/textbooks/70 (open source textbook).	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Find the financial results of the largest LSE-listed companies in the construction sector by market capitalisation, collate their financial results and compare.		
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.