

Subject card

Subject name and code	Master Thesis Research Process, PG_00187217						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English ENG.		
Semester of study	1		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Transport Economics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Michael Rościszewski-Dodgson				
	Teachers		dr Giuseppe Cirella, prof. UG mgr Michael Rościszewski-Dodgson				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		40.0	100
Subject objectives	The aim of the course is to develop students' skills in planning and preparing a research process for a master's thesis. During the course, students formulate research problems and questions, develop hypotheses, and select appropriate methods, techniques, and data sources for a research project. As part of the project, students prepare a literature review article, enhancing their ability to identify, critically evaluate, and synthesize scientific literature. The course also develops competencies in academic writing, scientific editing.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBMU2_U06] has language skills in the field of business at a minimum level of B2+ according to the Common European Framework of Reference for Languages, enabling effective functioning in an international environment.	The student is able to prepare academic writing in English that uses specialized terminology in international business and research methodology.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[IBMU2_W02] knows and understands in an advanced manner research methods and tools, including data collection techniques, applied in the analysis of business entities operating in the international market as well as the processes and phenomena occurring within and between them.	The student understands the principles of formulating research problems and questions, as well as selecting appropriate methods, techniques, and data sources for research in international business.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[IBMU2_U04] can formulate and test research hypotheses concerning advanced problems in international business, selecting appropriate research methods and tools.	The student is able to formulate research problems, research questions and hypotheses related to international business issues and select appropriate methods, tools and data sources for the implementation of a research project.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
Subject contents	Classes (30 hours) 1. Requirements for master's theses at the Faculty of Economics, University of Gdańsk. 2. The research process at the master's thesis level. 3. Formulating a research problem, research questions, and hypotheses. 4. Research methods and techniques used in international business research. 5. Sources of information and data, and principles of their critical evaluation. 6. Preparation of a methodological essay, including the formulation of a research problem, research questions, hypotheses, and the selection of appropriate research methods and data sources. Project (30 hours) 1. Identification and selection of a research area in the field of international business. 2. Analysis and selection of scientific literature related to the chosen topic. 3. Critical evaluation and synthesis of scientific literature. 4. Development of the structure and content of a literature review article. 5. Preparation of a literature review article on the selected research problem.		
Prerequisites and co-requisites	Entry requirements English language proficiency at a minimum B2 level enabling the use of academic literature and the preparation of academic written assignments. Course Completion Requirements The course may be completed successfully only if the student obtains a passing grade in all forms of classes specified in the study programme, namely classes and the project. The final course grade may be awarded only after each of these components has been successfully completed.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Individual work: preparation of a methodological essay	51.0%	30.0%
	Group work on preparing a review article: outline of the article	51.0%	5.0%
	Individual work: initial presentation of the research topic idea	51.0%	5.0%
	Group work on preparing a review article: Draft version of the article	51.0%	10.0%
	Group work on preparing a review article: Final version	51.0%	50.0%

Recommended reading	Basic literature	Saunders, M. N. K., Lewis, Ph., Thornhill, A., Research Methods for Business Students, (9th ed.), Pearson Higher Ed, 2023
	Supplementary literature	Guides and detailed task instructions provided by the instructors
	eResources addresses	Basic https://ekonom.ug.edu.pl/en/students/diploma-rules-ug - Diploma rules at the FE UG
Example issues/ example questions/ tasks being completed	Examples of review papers, e.g.: Cirella, G., Bąk, M., Koźlak, A., Pawłowska, B., & Borkowski, P. (2019). Transport innovations for elderly people. Research in Transportation Business and Management, 30, 1-17. http://doi.org/10.1016/j.rtbm.2019.100381	
Work placement	Not applicable	

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