

## Subject card

|                                             |                                                                                                                                                                              |                                                          |                                         |                                     |                                                                                                                      |            |     |
|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | International Business Law, PG_00187220                                                                                                                                      |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Field of study                              | International Business                                                                                                                                                       |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                 |                                                          | Academic year of realisation of subject |                                     | 2026/2027                                                                                                            |            |     |
| Education level                             | Master's studies                                                                                                                                                             |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                            |                                                          | Mode of delivery                        |                                     | at the university                                                                                                    |            |     |
| Year of study                               | 1                                                                                                                                                                            |                                                          | Language of instruction                 |                                     | English                                                                                                              |            |     |
| Semester of study                           | 2                                                                                                                                                                            |                                                          | ECTS credits                            |                                     | 3.0                                                                                                                  |            |     |
| Learning profile                            | academic                                                                                                                                                                     |                                                          | Assessment form                         |                                     | exam                                                                                                                 |            |     |
| Conducting unit                             | Faculty of Law and Administration -> Rector                                                                                                                                  |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                           |                                                          | dr hab. Sylwia Majkowska-Szulc          |                                     |                                                                                                                      |            |     |
|                                             | Teachers                                                                                                                                                                     |                                                          | dr Kaja Zaleska-Korziuk                 |                                     |                                                                                                                      |            |     |
|                                             |                                                                                                                                                                              |                                                          | dr hab. Sylwia Majkowska-Szulc          |                                     |                                                                                                                      |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                  | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                              | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                        | 30.0                                                     | 0.0                                     | 0.0                                 | 0.0                                                                                                                  | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                               |                                                          |                                         |                                     |                                                                                                                      |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                            | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                                      | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                        | 30                                                       |                                         | 0.0                                 |                                                                                                                      | 45.0       | 75  |
| Subject objectives                          | Providing students with necessary knowledge and skills enabling effective navigation in European and international regulations of business, including business transactions. |                                                          |                                         |                                     |                                                                                                                      |            |     |

| Learning outcomes | Course outcome                                                                                                                                                                                                                                              | Subject outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Method of verification                                                                |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                   | [IBMU2_W07] knows and understands the legal and cultural determinants of activity in international business, including the principles of intellectual property protection and the importance of managing intangible assets in the international environment | The student knows and understands the legal and cultural determinants of conducting business on international markets, including the sources and structure of international, EU, and national law governing cross-border transactions, as well as the principles of intellectual property protection (patents, trademarks, copyrights, trade secrets), and is able to explain the importance of strategic management of intangible assets as a factor in building competitive advantage for enterprises operating in diverse legal and cultural environments. | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion |
|                   | [IBMU2_W03] knows and understands in an advanced manner the terminology and concepts appropriate to international business, international economics and international finance, as well as related disciplines.                                              | The student knows and thoroughly understands the legal terminology and concepts specific to international business, including notions from commercial law, international contract law, the law of international organizations, and EU economic law, and is able to relate them to terminology and concepts from international economics, international finance, and related disciplines, recognizing the interdisciplinary nature of legal regulations affecting the operations of enterprises in global markets.                                             | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion |

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|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------|
| Subject contents                                               | 1) International business law general characteristics and sources                                                                                                                                                                                                                                                                               |                                                                                                          |                               |
|                                                                | 2) Digital Single Market of the EU general characteristics                                                                                                                                                                                                                                                                                      |                                                                                                          |                               |
|                                                                | 3) Digital Services Act (online intermediaries and platforms, e.g. marketplaces, social networks, content-sharing platforms, app stores, online travel and accommodation platforms, in particular very large online platforms (VLOPs) and very large online search engines (VLOSEs) and Digital Markets Act (the identification of gatekeepers) |                                                                                                          |                               |
|                                                                | 4) Artificial Intelligence Act (Proposal for a Regulation laying down harmonised rules on artificial intelligence)                                                                                                                                                                                                                              |                                                                                                          |                               |
|                                                                | 5) New business structures in global context case study (e.g. Uber, Airbnb, Facebook, Google)                                                                                                                                                                                                                                                   |                                                                                                          |                               |
|                                                                | 6) Contracts for the supply of digital content and digital services and contracts for the sale of goods with digital elements                                                                                                                                                                                                                   |                                                                                                          |                               |
|                                                                | 7) Consumers rights in the digital economy case study                                                                                                                                                                                                                                                                                           |                                                                                                          |                               |
|                                                                | 8) Intellectual property rights and intellectual property rights infringements in the digital economy                                                                                                                                                                                                                                           |                                                                                                          |                               |
|                                                                | 9) Transport (CMR Convention and TIR Convention) general characteristics.                                                                                                                                                                                                                                                                       |                                                                                                          |                               |
|                                                                | 10) Companies in civil and common law; international corporation                                                                                                                                                                                                                                                                                |                                                                                                          |                               |
|                                                                | 11) Corporate finance in international business                                                                                                                                                                                                                                                                                                 |                                                                                                          |                               |
|                                                                | 12) Capital raising strategies                                                                                                                                                                                                                                                                                                                  |                                                                                                          |                               |
|                                                                | 13) Corporate governance                                                                                                                                                                                                                                                                                                                        |                                                                                                          |                               |
|                                                                | 14) Share Purchase Agreements as business transaction                                                                                                                                                                                                                                                                                           |                                                                                                          |                               |
|                                                                | 15) Shareholders Agreement and Other Ancillary Documents                                                                                                                                                                                                                                                                                        |                                                                                                          |                               |
|                                                                | 16) Introduction to Mergers & Acquisitions, Negotiations and Preliminary Documents                                                                                                                                                                                                                                                              |                                                                                                          |                               |
| Prerequisites and co-requisites                                |                                                                                                                                                                                                                                                                                                                                                 |                                                                                                          |                               |
| Assessment methods and criteria                                | Subject passing criteria                                                                                                                                                                                                                                                                                                                        | Passing threshold                                                                                        | Percentage of the final grade |
|                                                                | written exam                                                                                                                                                                                                                                                                                                                                    | 51.0%                                                                                                    | 100.0%                        |
| Recommended reading                                            | Basic literature                                                                                                                                                                                                                                                                                                                                | Alberto Santa Maria, <i>European Economic Law</i> , Kluwer Law International B.V., January 25, 2019 610. |                               |
|                                                                | Supplementary literature                                                                                                                                                                                                                                                                                                                        | H. Micklitz, <i>Constitutionalization of European Private Law: XXII/2</i> , OUP Oxford 2014, pp. 320.    |                               |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                                                                            |                                                                                                          |                               |
| Example issues/<br>example questions/<br>tasks being completed |                                                                                                                                                                                                                                                                                                                                                 |                                                                                                          |                               |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                                                                  |                                                                                                          |                               |

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