

Subject card

Subject name and code	Management, PG_00187309						
Field of study	International Economic Relations						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Wierzbicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	12.0	0.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	12		4.0		59.0	75
Subject objectives	The aim of the course is to present to students the interdisciplinary nature of management and quality sciences, as a subject (field of knowledge) that permeates all aspects of organizational functioning, with particular emphasis on management functions and tools.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSG3L3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	The student has advanced and well-structured knowledge of the functioning of the global economy and its impact on the management of economic entities operating in an international environment, and understands the process of evolution of international economic relations, including its causes and consequences for organisational management strategies under conditions of globalisation and external environment volatility.	[SW4] test/exam - oral or written
	[MSG3L3_W01] has an advanced knowledge of economic sciences, in particular of economics and its place in the system of sciences, including within related disciplines	Has advanced knowledge in the field of economic sciences, particularly economics and its place in the system of sciences, including within the discipline of management and quality sciences.	[SW4] test/exam - oral or written
	[MSG3L3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student demonstrates readiness to think and act in an entrepreneurial manner in the field of organisational management, to adapt flexibly to changing business environment conditions, to take on challenges requiring creative problem-solving in management, and to identify threats and assess the risk of their occurrence in business activity conducted in an international environment.	[SK4] test/exam - oral or written
	[MSG3L3_W15] has an advanced knowledge of management of an economic entity on the international market; knows and understands strategies and marketing tools used in this management	The student has advanced knowledge of managing an economic entity operating in the international market, knows and understands key management strategies and marketing tools used in international business activity, and is able to assess their suitability and effectiveness depending on the specific characteristics of a given market and industry.	[SW4] test/exam - oral or written
	[MSG3L3_W02] has an advanced knowledge and understanding of the terminology of international economic relations and complementary disciplines	Knows and understands advanced terminology in the field of international economic relations and complementary disciplines in organizational management.	[SW4] test/exam - oral or written
	[MSG3L3_W07] has knowledge and understanding of the types of economic ties and regularities governing them, including the principles of functioning of the market and the market mechanism, both in the national and international aspect	Knows and understands the types of economic relationships and the governing principles that determine the behavior of enterprises.	[SW4] test/exam - oral or written
	[MSG3L3_W12] has a knowledge of the nature, functioning and sources of changes occurring in the structures of economic entities and organisations (in particular those which operate on the international market); understands the causes, course, scale and consequences of these changes	Has an organized knowledge of the nature, functioning, and sources of changes occurring in business organizations (strategies, processes, structures).	[SW4] test/exam - oral or written
	[MSG3L3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	Identifies and analyzes connections between businesses supporting the implementation of their strategies	[SU4] test/exam - oral or written

Subject contents	1. Management and organizations in everyday life. The contemporary environment as a source of challenges for managers.2. The essence of an organization (attribute, activity, and tangible approach), models of organization.3. The essence of managerial work, managerial functions and roles, conditions of the managerial role. Managerial skills.4. Strategic and operational planning.5. The static and dynamic dimensions of an organization. Organizational structures.6. Motivation - the essence, types of motivation, theories and models of motivation, motivational systems.7. Control functions, forms of control, principles of control. Any doubts related to the lecture topics and questions regarding the course material are addressed during consultation hours. Participation in consultations enables the clarification of substantive issues and deepens the understanding of subject-related concepts.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	51.0%	100.0%
Recommended reading	Basic literature	R. W. Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2022	
		A. Zakrzewska-Bielawska (red.), Podstawy zarządzania: Teoria i ćwiczenia, Wolters Kluwer, Warszawa 2020	
	Supplementary literature	P. F. Drucker, Menedżer skuteczny. Efektywności można się nauczyć, MT Biznes, Warszawa, 2017	
		L. F. Korzeniowski, Podstawy zarządzania organizacjami, Difin, Warszawa 2019	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What competencies should a manager have at different management levels?Strategic planning in the face of unexpected changes in the environment.Motivational systems and the expectations of different generations of employees.		
Work placement	Not applicable		

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