University of Gdańsk

Subject card

Subject name and code	Business Environment of Central and Eastern Europe , PG_00188083						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Monika Bąk, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	15.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		30.0	75
Subject objectives	The aim of this subject is to familiarize students with issues about Economy of the Central and Eastern European Countries.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBL3_K03] is ready to participate in and initiate activities for the benefit of the social environment and to fulfil social responsibilities related to the functioning of international business.	The student demonstrates readiness for professional activity in the international labor market.	[SK1] oral statement/conversation/ discussion
[IBL3_W06] knows and understands the economic, legal, institutional and ethical conditions determining the functioning of enterprises in the international business environment.	The student knows and understands the economic, legal, institutional, and ethical conditions affecting the operation of enterprises in the countries of Central and Eastern Europe.	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[IBL3_W04] knows and understands at an advanced level the main processes occurring in the global economy and their impact on markets and enterprises operating in the international environment.	The student has fundamental knowledge about various and essential elements of economic structures and institutions and relations in post-socialist economies. Student recognizes and understands factors of the economic transformation in the CEE countries and knows the role of institutions. Student has fundamental knowledge about economic situation of the Central and Eastern European countries. Student knows basic terms used to analyse economic transformation. Student recognizes and understands differences between economic development of the CEE countries and knows the relations and mechanisms influencing functioning business entities in the CEEC.	[SW4] test/exam - oral or written
[IBL3_U07] is able to participate in debates and present, justify and evaluate different viewpoints concerning issues related to international business.	Students can take an active part in a debate regarding economic development and challenges in selected CEE country.	[SU1] oral statement/conversation/ discussion

Subject contents

Classification of the Central and Eastern European countries

Traditional and non-traditional analysis of transformation

Determinants of economic development - comparisons of the CEE countries

Model of economic transformation

Competitiveness of CEE economies - international indicators

Diversification of economies, micro and macroeconomic approaches

Current successes and failures, and future prospects

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Report and presentation of the project	51.0%	50.0%
Final test	51.0%	50.0%

Recommended reading	Basic literature	1. Bąk Monika: Europa Środkowa i Wschodnia wobec wyzwania transformacyjnego. Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2006 2. Bąk Monika: Ewolucja jakości rządzenia w wybranych krajach Europy Środkowej i Wschodniej w kontekście rozwoju społeczno-gospodarczego, W: Gospodarka, Polityka, Społeczeństwo: o praktycznej teorii Grzegorza W. Kołodko / Forysiak Joanna (red.), 2024, Wydawnictwo Naukowe PWN, ISBN 978-83-01-23412-6, s. 255-270 3. Bąk Monika: Inicjatywa "16+1" z perspektywy krajów Europy Środkowej i Wschodniej, Kwartalnik Nauk o Przedsiębiorstwie, Szkoła Główna Handlowa w Warszawie, nr 2 (47), 2018, s. 28-43 4. Bąk Monika: Czynniki rozwoju społeczno-gospodarczego w świetle teorii ekonomicznych i praktyki ostatnich dekad na przykładzie wybranych krajów europejskich, 2015, Międzynarodowa Konferencja Naukowa EKONOMIA UMIARU - realna perspektywa? 2015, referat wygłoszony 5. Bąk Monika: Znaczenie ładu instytucjonalnego dla rozwoju kapitału ludzkiego i sukcesu procesów transformacji państw posocjalistycznych. Studium porównawcze dla wybranych krajów europejskich, 2015, Konferencja naukowa Gospodarka Polski 1990-2015. Kapitał ludzki dla innowacyjnej gospodarki i zintegrowanego rozwoju 2015, referat wygłoszony 6. Bąk Monika: Infrastruktura transportu w rankingach konkurencyjności: kraje Europy Środkowej i Wschodniej na tle wiodących gospodarek, Transport Economics and Logistics, Gdansk University Press, nr 49, 2013, s. 107-121

	Supplementary literature	1. Central Intelligence Agency. http://www.odci.gov/ 2. Economist Intelligence Unit. http://www.eiu.com/ 3. European Central Bank. www.ecb.int/stats/stats.htm 4. European Investment Bank. http://www.eib.org/ 5. European bank for Reconstruction and Development. http:// www.ebrd.com/ 6. EUROSTAT (The Statistical Office of the European Communities) 7. Freedom House. http://www.freedomhouse.org/ 8. Gallup International Association. http://www.gallup-international.com/ 9. Heritage Foundation. http://www.heritage.org/ 10. United Nations organisations websites 11. European Commission, Directorate General for Enlargement. http:// europa.eu.int/comm/dgs/enlargement/index_en.htm 12. OECD (ang. Organization for Economic Cooperation and Development). www.oecd.org/. http://www.oecd.org/statsportal/ 13. Transparency International. http://www.transparency.org 14. World Economic Forum. http://www.weforum.org/ 15.The World Bank Group. http://www.worldbank.org/ World Developments Indicators.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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