

Subject card

Subject name and code	Popular Culture, PG_00176665						
Field of study	Sociology						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Sociology of Work and Social Movements -> Institute of Sociology -> Faculty of Social Sciences - > Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Lesław Michałowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Presentation of ways of understanding popular cultureIndication of the most important stages in the formation of popular culture						
	To introduce students to the origins of phenomena typical of contemporary popular culture						
	Discussion of the most important phenomena and processes in contemporary popular culture						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods	Having the ability to apply specific methods and research tools to study popular culture	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	Having knowledge of basic phenomena and processes specific to popular culture	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[SOCL3_W10] The graduate knows and understands concepts and principles of industrial property protection and copyright law	Having knowledge in relation to anthropological and sociological thoughts on popular culture, with particular emphasis on topics connected with the circulation and reception of popular culture products	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	1. Introductory issues: three stages of the development of popular culture; historical and social conditions; leisure; definitions 2. Theoretical approaches to popular culture 3. The phenomenon of mass culture 4. Mass culture and its criticism 5. De-massification and differentiation of popular culture today 6. Mechanisms of reproducing popular culture 7. Popular culture and its manifestations (original genres)		
Prerequisites and co-requisites	Knowledge of the most important theories in the field of social sciences and humanities regarding culture Basic knowledge of popular culture (experience, practices, thought)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	51.0%	50.0%
	Presentation	0.0%	30.0%
	Presence and activity	0.0%	20.0%
Recommended reading	Basic literature	Fiske J., Understanding Popular Culture, Routledge, London 2011. Storey J., Cultural Theory and Popular Culture, Routledge, London 2021.	

	Supplementary literature	Alt M., Pure Invention: How Japan's Pop Culture Conquered the World, Crown, New York 2021. Heath J., Potter A., Nation of Rebels: Why Counterculture Became Consumer Culture, HarperCollins Publishers, New York 2004. Hong E., The Birth of Korean Cool: How One Nation Is Conquering the World Through Pop Culture, Picador, New York 2014.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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