

Subject card

Subject name and code	Visual Anthropology, PG_00176681						
Field of study	Sociology						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2028/2029	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	5		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Lesław Michałowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Presentation of the possibilities of using photography as a research tool						
	Emphasis on the use of photography as an element complementing the analysis of social phenomena						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_K04] The graduate is ready to supplement and refine the acquired knowledge and skills	The graduate is prepared to supplement and refine the acquired knowledge and skills.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[SOCL3_K03] The graduate is ready to participate in the preparation of social projects taking into account relevant legal, economic and political aspects	The student is able to use photography as a research tool.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[SOCL3_K01] The graduate is ready to appropriately determine priorities in the implementation of a specific task	The student is ready to appropriately prioritize when conducting an analytical task using imagery.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[SOCL3_U08] The graduate is able to analyse current social phenomena in the context of knowledge about the mechanisms of human activity, the impact of a group on an individual and the processes of change that Polish society, European society and that of the world undergoes	The student is able to analyze social phenomena using images.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	The student is able to interpret images in relation to their social dimension.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods	The student is able to analyze social phenomena using images.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	The student is able to analyze social phenomena using images.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[SOCL3_U10] The graduate will be able to prepare and deliver an oral speech in Polish and English on a selected issue in the field of sociology using basic theoretical approaches and various sources of knowledge about society	The graduate is be able to prepare and deliver an oral speech in Polish.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	The graduate has a advance knowledge of the history of photography.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

Subject contents	The importance of photography for social sciences
	Variety of uses of photography
	Photography as an addition to research methods in sociology and anthropology
	Photography as an independent research method
	Functions of photography in the social dimension
	Photography and its documentary functions
	The informative function of images
	Image manipulation (images and ideologies)
	Socially engaged photography
	Mission and engagement of photographers
	The social impact of photography
	American social photography
	Reportage and press photography
	Photography as a report
	Twentieth-century wars and conflicts (the golden age of press photography)
	Development of information technologies (changes in press photography)
	Everyday photography
	Documenting everyday life (professional and amateur photography)
	Polish sociological photography
	Digitization (new social functions of photography)

	Images of cities The development of photography and the spread of city images The city and its visual representation Paris, London, New York Portrait and changes in its functions Taking portraits as an elite practice Portrait as an expression of identity Selfie and a new visual communication														
Prerequisites and co-requisites	Basic knowledge of sociology and anthropology General knowledge of 20th century history Creativity														
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>activity</td><td>0.0%</td><td>30.0%</td></tr><tr><td>presentation</td><td>0.0%</td><td>60.0%</td></tr><tr><td>attendance</td><td>0.0%</td><td>10.0%</td></tr></table>	Subject passing criteria	Passing threshold	Percentage of the final grade	activity	0.0%	30.0%	presentation	0.0%	60.0%	attendance	0.0%	10.0%		
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Recommended reading	<table><tr><td>Basic literature</td><td>Mirzoeff N., How to See the World: An Introduction to Images, from Self-Portraits to Selfies, Maps to Movies, and More, Basic Books, New York 2016.</td></tr><tr><td>Supplementary literature</td><td>Jeffrey I., How to Read a Photograph. Understanding, Interpreting and Enjoying the Great Photographers, Thames & Hudson, London and New York 2019.</td></tr><tr><td></td><td>Jurgenson N., The Social Photo: On photography and social media, Verso Books, London 2019.</td></tr><tr><td></td><td>Rose G., Visual Methodologies: An Introduction to Researching with Visual Materials, SAGE Publication, London 2016.</td></tr><tr><td>eResources addresses</td><td></td></tr></table>	Basic literature	Mirzoeff N., How to See the World: An Introduction to Images, from Self-Portraits to Selfies, Maps to Movies, and More, Basic Books, New York 2016.	Supplementary literature	Jeffrey I., How to Read a Photograph. Understanding, Interpreting and Enjoying the Great Photographers, Thames & Hudson, London and New York 2019.		Jurgenson N., The Social Photo: On photography and social media, Verso Books, London 2019.		Rose G., Visual Methodologies: An Introduction to Researching with Visual Materials, SAGE Publication, London 2016.	eResources addresses					
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Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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