

Subject card

Subject name and code	Analysis of the media and discourse in public life - auditorium classes, PG_00176720						
Field of study	Sociology						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Sociological Theory and Social Research Methodology -> Institute of Sociology -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Daniel Wicenty				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		0.0		5.0	25
Subject objectives	Deepening of sociological imagination						
	Sensitizing on discursive practices and practices of antagonist's neutralization						
	Sensitizing on fake news and manipulatory practices						
	Sensitizing on reliability of information						
	Discussing the victim figure in modern discourse						
	Analysing key components of identity discourse						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_U13] The graduate is ready to cooperate effectively and assume various roles in a group	The graduate is prepared to cooperate effectively and assume various roles in a group.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[SOCL3_U12] The graduate is ready to lifelong learning	The graduate is prepared to lifelong learning.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	The student is able to analyze proposed solutions to specific issues in the field of media sociology and public discourse sociology.	[SU5] implementation of a problem task
	[SOCL3_U06] The graduate is able to use the acquired sociological knowledge to resolve dilemmas arising in professional work	The student is able to use their acquired sociological knowledge to resolve dilemmas arising in work related to public discourse.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[SOCL3_U03] The graduate is able to analyse the causes and course of social processes and phenomena	The student is able to analyze the causes and course of processes and social phenomena related to the media space.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[SOCL3_U02] The graduate is able to use theoretical knowledge from different streams of sociology and acquire data to analyse specific social processes and phenomena	The student is able to utilize theoretical knowledge from various fields of sociology and gather data to analyze media and social discourse.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	The student is able to interpret social phenomena using concepts from the field of media sociology.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
Subject contents	[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	The student has advanced knowledge of the human being as a subject constituting media and social discourse.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	Sociologists in public debate: roles and practices		
	Case study on the crisis of the Catholic Church in Poland		
	Conspiracy theories in the Polish media		
	History of Poland as a discursive topic		
	Towards the identity discourses: inclusion and exclusion controversies		
	The role social media play in generating symbolic conflicts		
Prerequisites and co-requisites	Successful selection of the Sociology in Action specialization.		
	Advancement to the fifth semester of studies.		
	Habit of media observation.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	assessment of the group presentation	50.0%	100.0%

Recommended reading	Basic literature	Czyżewski Marek et al. (red.), 2017, <i>Analiza dyskursu publicznego. Przegląd metod i perspektyw badawczych</i>, Warszawa Marek Czyżewski, Kowalski Sergiusz, Piotrowski Andrzej, 2010, <i>Rytualny chaos. Studium dyskursu publicznego</i>, Warszawa Piekot Tomasz, 2016, <i>Mediacje semiotyczne. Słowo i obraz na usługach ideologii</i>, Warszawa Wodak Ruth, Krzyżanowski Michał, 2011, <i>Jakościowa analiza dyskursu w naukach społecznych</i>, Warszawa
	Supplementary literature	Czyżewski Marek, Dunin Kinga, Piotrowski Andrzej (red.), 2010, <i>Cudze problemy: o ważności tego, co nieważne. Analiza dyskursu publicznego w Polsce</i>, Warszawa Nijakowski Lech, 2008, <i>Polska polityka pamięci. Esej socjologiczny</i>, Warszawa
	eResources addresses	
Example issues/ example questions/ tasks being completed	preparing presentation on a given problem in a 3 person group, public showcase and and discussing the srtehts and waeknesses of the presentation	
Work placement	Not applicable	

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