

Subject card

Subject name and code	Social and Political Culture, PG_00166644						
Field of study	Cultural Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Iwona Świątczak-Wasilewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to analyze the relationship between culture and socio-political life in both the historical and contemporary context of the United States. Students will explore the key ideas, values, myths, and cultural narratives that shape the functioning of American society and the political system.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[CCL3_W10] Has advanced detailed knowledge of selected issues in the field of culture and intercultural dialogue.	Has advanced, detailed knowledge of selected issues related to American social and political culture in the context of intercultural dialogue.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[CCL3_W07] The graduate has advanced knowledge of the basic English-language conceptual and terminological apparatus of cultural and religious studies.	Has advanced knowledge of the basic English-language conceptual and terminological framework related to American social and political culture, including terminology associated with cultural values, social movements, and intercultural dialogue.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[CCL3_U02] The graduate can appropriately use the acquired subject knowledge to identify and explain facts, phenomena and processes concerning culture, literature and language, as well as their cultural and social conditions, using concepts and methods from the fields of cultural and religious sciences, literary studies and linguistics.	Is able to effectively use acquired subject knowledge to identify and explain facts, phenomena, and processes related to American social and political culture, including its values, social movements, and mechanisms of intercultural dialogue, employing concepts and methods from cultural studies, including Hofstede's cultural dimensions theory.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[CCL3_U08] The graduate is able to communicate in English, using specialized terminology in cultural and religious studies, literary studies and linguistics.	Is able to communicate in English using specialized terminology related to social and political culture, with particular emphasis on concepts connected to American culture, intercultural dialogue, and the analysis of social and political values and phenomena.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[CCL3_W13] The graduate knows and understands to an advanced degree the basic methods of cultural studies analysis and interpretation, including those applicable to the study of contemporary culture and intercultural dialogue.	Has an advanced knowledge and understanding of the basic methods of cultural analysis and interpretation, including Hofstede's cultural dimensions theory, which provides a framework for understanding cross-cultural differences in values and behaviors, applicable to studies of contemporary culture and intercultural dialogue.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[CCL3_W01] The graduate knows and understands to an advanced degree selected issues that constitute basic general knowledge in the field of cultural and religious sciences, especially concerning contemporary culture and intercultural dialogue.	Has an advanced knowledge and understanding of selected topics constituting fundamental general knowledge in the field of cultural and religious studies, particularly concerning contemporary American political and social culture in the context of intercultural dialogue.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.	Is prepared to critically assess the scope of their own knowledge and skills, including in cultural studies and the analysis of socio-political phenomena in the United States, such as social protests, the "woke" culture, election campaigns, and state rituals, in relation to their role in shaping cultural identity and intercultural dialogue.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
Subject contents	Introduction to the concept of culture and political culture, the Constitution as a cultural text, the founding myth of the USA, the American Dream as a cultural myth, immigration, fundamental American values (freedom, equality, individualism), cultural perspectives on liberalism and conservatism, election campaigns, presidential speeches as a rhetorical genre, social movements, protest culture, race, class, and gender in American society, state rituals (inauguration, anthem, flag), cultural conflicts and culture wars, cancel culture, the idea and critique of the woke attitude, political polarization, and transformations of civic identity.		
Prerequisites and co-requisites	CEFR B2		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation	51.0%	30.0%
	test	51.0%	50.0%
	written assignment	51.0%	20.0%

Recommended reading	Basic literature	Rosengren, K.E. (ed.) (1994) Media Effects and Beyond. Culture, Socialization and Lifestyles. London and New York: Routledge. (excerpts selected by the Professor) Hofstede, G. (1980) Cultures Consequences: International Differences in Work-Related Values. Beverly Hills: Sage. https://geerthofstede.com/country-comparison-bar-charts/ https://www.ushistory.org/gov/4a.asp?srsId=AfmBOopWfo6jDOe-liDNB8LPX11R9BU4yowt1_-FqMPh1W2qsJBBfoH9
	Supplementary literature	Hofstede, G. (1991) Cultures and Organizations: Software of the Mind. London: McGraw-Hill. Hofstede, G. (2001) Cultures Consequences Second Edition: Comparing Values, Behaviors, Institutions and Organizations Across Nations. London: Sage.
	eResources addresses	
Example issues/ example questions/ tasks being completed	The concept of culture and political culture, the American Dream as a cultural myth, immigration and assimilation, core American values (freedom, equality, individualism), liberalism and conservatism, election campaigns, social movements, race, class, and gender, cultural conflicts and culture wars, cancel culture, the idea and critique of the woke stance, transformations of civic identity. Use of cultural research findings from the PEW Research Center in defining one's own identity. Use of the interactive Hofstede simulator to identify cultural differences and their significance.	
Work placement	Not applicable	

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