

Subject card

Subject name and code	Academic Writing I, PG_00166776						
Field of study	Cultural Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Tillack				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to familiarise the Cultural Communication students with the conventions of written academic English and how to apply these conventions in writing using academic English at the B2+ level.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[CCL3_U01] The graduate can search, analyze, evaluate, select, integrate and document information from a variety of sources, interpret and draw conclusions, including in relation to issues of contemporary culture, literature and linguistics.	Can search, analyse, evaluate, select, integrate and document information from various sources, interpret it and draw conclusions in order to create academic texts written in English at B2+ level.	[SU3] text preparation/written work [SU4] test/exam - oral or written
	[CCL3_U06] The graduate is able to select and apply information and communication technology (ICT) when acquiring and processing information in research work in cultural studies, literary studies and linguistics, and in professional work related to culture or the use of English.	Is able to select and apply information and communication technologies (ICT) when acquiring and processing information in research work necessary to create academic texts written in English on topics related to cultural communication.	[SU3] text preparation/written work
	[CCL3_K06] The graduate is ready to observe and disseminate the principles of ethics in his/her research work in cultural studies, literary studies and linguistics, as well as in his/her professional work related to culture or the use of English.	Is ready to observe and disseminate the principles of ethics that apply in academic writing.	[SK3] text preparation/written work
	[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.	Is ready to critically evaluate his/her knowledge and skills in writing academic texts on topics related to cultural communication.	[SK3] text preparation/written work [SK4] test/exam - oral or written
	[CCL3_W20] The graduate knows and understands the basic concepts and principles of copyright law, especially applicable to research work in cultural studies, literary studies and linguistics, as well as to professional work related to culture or the use of English.	Knows and understands the basic concepts and principles of copyright law as they apply to the production of academic texts in English on topics related to culture and cultural communication.	[SW3] text preparation/written work
	[CCL3_U14] The graduate can independently plan and implement lifelong self-education, especially in the field of contemporary English culture, literature and language	Is able to independently plan and implement lifelong learning to create academic texts on contemporary culture and communication.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[CCL3_U13] The graduate is able to interact with others and plan and organize individual and team work when performing tasks in the study program and in professional work.	Is able to cooperate with others and plan and organise individual and team work during academic writing classes and in preparing individual and group written assignments outside of classes.	[SU2] presentation/project/paper/report [SU3] text preparation/written work

Subject contents	During the course the following topics are to be covered: 1. Understanding academic convention: how academic writing is different from other forms of writing; different kinds of academic texts. 2. Avoiding plagiarism: using other people's ideas and referencing properly; summarising and paraphrasing. 3. Conducting research for an essay: critical thinking and finding legitimate sources; bibliography. 4. Preparing to write: brainstorming ideas, developing an outline and formulating a thesis statement. 5. Organising the text in academic writing: topic sentence, a good paragraph, introduction and conclusion. 6. Using academic language to express ideas effectively: making writing formal, complex; strengthening the argument; using cautious and tentative language - hedging.														
Prerequisites and co-requisites	The condition of entry: Passing the PNJA: Practical English and Business English I modules from the first and second semesters. Additional requirements: In order to pass the Academic Writing I course, the student must actively participate in classes, completing individual and group tasks, and write two written papers during in class (a paragraph, summary, essay, etc. - selected by the teacher). Additionally, the student must hand in and pass the written work done as part of homework, assigned by the teacher.														
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Homework assignments</td><td>51.0%</td><td>10.0%</td></tr><tr><td>Individual and group work in class</td><td>51.0%</td><td>20.0%</td></tr><tr><td>Two individually written assignments done in class</td><td>51.0%</td><td>70.0%</td></tr></table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Homework assignments	51.0%	10.0%	Individual and group work in class	51.0%	20.0%	Two individually written assignments done in class	51.0%	70.0%
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Recommended reading	Basic literature	Hacker, Diana and Nancy Sommers. (2016). <i>Rules for Writers</i> . Boston: Bedford/St. Martin's. Hewings, Martin. (2012). <i>Cambridge Academic English. Upper-Intermediate</i> . Cambridge: CUP. McCarthy, Michael and Felicity O'Dell. (2008). <i>Academic Vocabulary in Use</i> . Cambridge: CUP. Morley, John, Peter Dyle and Ian Pople. (2007). <i>University Writing Course</i> . Express Publishing. Oshima, Alice and Ann Hogue. (2007). <i>Introduction to Academic Writing. Level 3</i> . Pearson Longman. Sowton, Chris. (2012). <i>50 Steps To Improving Your Academic Writing</i> . Reading: Garnet Education.													

	Supplementary literature	Cioffi, Frank. L. (2018). <i>The Imaginative Argument. A Practical Manifesto for Writers. Second Edition.</i> Princeton & Oxford: Princeton University Press. The latest APA Style Handbook The latest MLA Style Handbook
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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