

Subject card

Subject name and code	Grant Applications, PG_00166614						
Field of study	Cultural Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Roksana Zgierska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	The aim of the course is to equip students with the skills and knowledge necessary to independently develop and submit grant applications for cultural, educational, and social projects, in line with the requirements of national and international funding institutions. Students will gain practical experience in analyzing calls for proposals, planning budgets, formulating project goals and outcomes, and writing justifications and correspondence with funders in English, while adhering to institutional and intercultural conventions.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[CCL3_W19] The graduate knows and understands the basic conditions (e.g., economic, legal, ethical or social) of professional activities related to culture or the use of English, including the basic principles of creation and development of various forms of entrepreneurship.	The student: knows and understands the basic legal, economic, social, and ethical conditions related to applying for grants and obtaining funding for cultural and educational projects, including the principles of developing project-based activities in the public and non-governmental sectors.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
	[CCL3_U11] The graduate is able to prepare written work and oral speeches and participate in discussions in English at the C1 level, including using the specialized language of international business and diplomacy.	The student: is able to produce written documents and oral presentations in English at C1 level, using specialized language appropriate for international grant applications and communication with institutions funding cultural projects.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[CCL3_U01] The graduate can search, analyze, evaluate, select, integrate and document information from a variety of sources, interpret and draw conclusions, including in relation to issues of contemporary culture, literature and linguistics.	The student: is able to search for, analyze, evaluate, select, integrate, and document information from various sources in order to develop a grant application; can interpret funding calls, application guidelines, and contextual data, particularly in the fields of culture, education, and social communication.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[CCL3_W20] The graduate knows and understands the basic concepts and principles of copyright law, especially applicable to research work in cultural studies, literary studies and linguistics, as well as to professional work related to culture or the use of English.	The student: knows and understands the basic concepts and principles of copyright and intellectual property law applicable to the preparation of grant applications, implementation of cultural projects, and dissemination of their outcomes, including the use of creative and academic materials.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
	[CCL3_K04] The graduate is ready to engage in social and professional life, including undertaking and co-organizing activities for the benefit of the social environment, also using the knowledge and skills of intercultural communication	The student: is ready to actively engage in social and professional life by initiating and co-organizing projects for local and international communities, including through grant applications and the use of intercultural communication skills.	[SK3] text preparation/written work [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[CCL3_W23] The graduate knows the rules of construction of written and oral statements and cultural conventions of communication in English, including those used in research work in cultural and religious studies, literary studies and linguistics, and in professional work in international institutions and organizations, at the C1 level.	The student: knows the principles of producing written and oral communication in English at the C1 level, with particular emphasis on institutional and intercultural conventions used in project documentation, grant applications, and communication with international organizations.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
	[CCL3_W22] The graduate knows and understands the grammatical and lexical rules of English, including those used in international institutions and organizations, at the C1 level.	The student: knows and understands the grammatical and lexical rules of English at C1 level, including the specialized vocabulary and language structures used in application forms, project documentation, and communication with institutions funding international projects.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work

	<table><tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr><tr><td>[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.</td><td>The student: is ready to critically assess the scope of their knowledge and skills – including in cultural studies, literary studies, and linguistics – in relation to preparing grant applications and designing projects that involve intercultural dialogue and address the needs of diverse audiences.</td><td>[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task [SK8] observation of student's independent or team work</td></tr></table>	Course outcome	Subject outcome	Method of verification	[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.	The student: is ready to critically assess the scope of their knowledge and skills – including in cultural studies, literary studies, and linguistics – in relation to preparing grant applications and designing projects that involve intercultural dialogue and address the needs of diverse audiences.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task [SK8] observation of student's independent or team work										
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Subject contents	• Types of grants and funding sources in the cultural and educational sectors • Analyzing calls for proposals and interpreting funders requirements • Structure of a grant application project logic, goals, outcomes, activities • Budget planning and project timeline • Writing justifications, descriptions, and dissemination strategies • Partnership building and project management elements in the application context • Language, style, and conventions of writing applications in English • Common mistakes and best practices in applying for grants • Working with sample forms and developing an original project proposal																
Prerequisites and co-requisites	C1 English																
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Presentation of the project idea and defense of the application assumptions</td><td>80.0%</td><td>10.0%</td></tr><tr><td>Written assignment – analysis of an existing proposal or short simulation</td><td>80.0%</td><td>20.0%</td></tr><tr><td>Class participation and engagement</td><td>80.0%</td><td>20.0%</td></tr><tr><td>Complete grant application (individual or team project)</td><td>80.0%</td><td>50.0%</td></tr></table>		Subject passing criteria	Passing threshold	Percentage of the final grade	Presentation of the project idea and defense of the application assumptions	80.0%	10.0%	Written assignment – analysis of an existing proposal or short simulation	80.0%	20.0%	Class participation and engagement	80.0%	20.0%	Complete grant application (individual or team project)	80.0%	50.0%
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Recommended reading	Basic literature	• <i>Grant Writing For Dummies</i> Beverly A. Browning Wiley, 2016 (6th ed.) • <i>The Only Grant-Writing Book Youll Ever Need</i> Ellen Karsh, Arlen Sue Fox Basic Books, 2019 (5th ed.) • <i>Strategic Planning for Public and Nonprofit Organizations</i> John M. Bryson Wiley, 2024 (6th ed.) • <i>Out of Our Minds: The Power of Being Creative</i> Ken Robinson Capstone, 2017 (3rd ed.)															

	Supplementary literature	• <i>Getting Funded: The Complete Guide to Writing Grant Proposals</i> Mary Hall, Susan Howlett Continuing Education Press, 2003 (5th ed.) • <i>Creative Europe Programme: Guide for Applicants</i> European Commission Publications Office of the European Union,
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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