

Subject card

Subject name and code	Project Management, PG_00166774						
Field of study	Cultural Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Roksana Zgierska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	1. Familiarizing students with diverse approaches to project management from traditional (waterfall) to agile and hybrid models and encouraging critical comparison of these strategies based on key readings and case studies. 2. Understanding the role of projects within cultural and educational settings, including their social, intercultural, and organizational significance. 3. Developing awareness of the language and logic of project management, with particular focus on the practical use of tools and terminology in real-world professional contexts. 4. Enhancing competences related to individual and team organization, communication, problem-solving, and decision-making in project situations. 5. Fostering reflective and entrepreneurial attitudes through engagement with examples, literature, and the development of original project ideas.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[CCL3_K05] The graduate is ready to think and act in an entrepreneurial manner in and to responsibly perform professional roles in various spheres of professional activities related to culture or the use of English.	The student: is ready to think and act in an entrepreneurial manner, especially in the context of planning, implementing, and evaluating projects; is prepared to responsibly perform professional roles related to project management in fields connected with culture or the use of the English language.	[SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.	The student: is ready to critically assess the scope of their own knowledge and skills, including those in cultural studies, literary studies, and linguistics, in the context of implementing projects that involve intercultural dialogue and collaboration within diverse teams.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK8] observation of student's independent or team work
	[CCL3_U10] The graduate is able to communicate in English selected issues in the social sciences on intercultural communication and management of cultural projects and organizations.	The student: is able to communicate in English on issues related to project management, including in intercultural settings and within international project teams.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[CCL3_W19] The graduate knows and understands the basic conditions (e.g., economic, legal, ethical or social) of professional activities related to culture or the use of English, including the basic principles of creation and development of various forms of entrepreneurship.	The student: knows and understands the basic economic, legal, ethical, and social conditions related to project implementation in the field of culture and/or English language use; is familiar with the fundamental principles of establishing and developing various forms of entrepreneurship in the context of project management; understands the importance of social and ethical responsibility in project-related activities.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[CCL3_K02] The graduate is ready to recognize the importance of knowledge and skills, including cultural studies, literary studies and linguistics, in solving cognitive and practical problems, and is ready to consult a research supervisor or workplace mentor in case of difficulties in solving these problems independently	The student: is ready to recognize the value of knowledge and skills – including those in cultural studies, literary studies, and linguistics – in solving problems related to project implementation, and, when facing difficulties, to consult an academic supervisor or workplace mentor.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[CCL3_W17] The graduate knows and understands selected issues in the social sciences in relation to intercultural communication and management of cultural projects and organizations	The student: knows and understands selected social issues relevant to effective communication in intercultural environments and to the management of cultural projects and organizations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[CCL3_K04] The graduate is ready to engage in social and professional life, including undertaking and co-organizing activities for the benefit of the social environment, also using the knowledge and skills of intercultural communication	The student: is ready to actively engage in social and professional life by initiating or co-organizing project-based activities for the benefit of the community, using acquired knowledge and skills, including those related to intercultural communication.	[SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work

	Course outcome	Subject outcome	Method of verification
	[CCL3_K03] The graduate is ready to make decisions independently and to critically evaluate and accept responsibility for the consequences of his/her own actions and the actions of the teams in which he/she participates, in particular during the performance of tasks in the study programme and in his/her professional work.	The student: is ready to make independent decisions within project activities and to critically evaluate and take responsibility for the outcomes of their own actions and those of the team, especially when carrying out projects as part of the study programme and in professional practice.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[CCL3_W18] The graduate knows and understands the fundamental dilemmas of modern civilization in the context of issues related to contemporary culture and intercultural dialogue.	The student: knows and understands selected fundamental dilemmas of contemporary civilization in the context of cultural project implementation, including challenges arising from intercultural dialogue and social diversity.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[CCL3_U13] The graduate is able to interact with others and plan and organize individual and team work when performing tasks in the study program and in professional work.	The student: is able to collaborate effectively with others and to plan and organize both individual and team work in the context of project implementation, in line with academic requirements and professional standards.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[CCL3_U07] The graduate is able to use knowledge of selected issues in the social sciences of intercultural communication and management of cultural projects and organizations.	The student: is able to apply knowledge related to project management, including cultural project management and working in intercultural environments, to plan and implement specific project activities.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[CCL3_U06] The graduate is able to select and apply information and communication technology (ICT) when acquiring and processing information in research work in cultural studies, literary studies and linguistics, and in professional work related to culture or the use of English.	The student: is able to select and apply information and communication technologies (ICT) to acquire, process, and manage information for the purposes of project implementation, including projects related to culture and the use of knowledge in cultural studies, literary studies, and linguistics.	[SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task [SU8] observation of student's independent or team work
Subject contents	• Introduction to project management key concepts, project life cycle, approaches (waterfall, agile, hybrid) • Project initiation needs analysis, goal definition, stakeholders • Project planning scope, schedule, budget, resources, risk • Execution and monitoring communication, collaboration, ICT tools, reporting • Project closure evaluation, documentation, lessons learned • Managing projects in intercultural and creative environments • Soft skills in project work leadership, decision-making, shared responsibility • Project-based work developing a personal project concept		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Class activity and engagement (including group work and practical exercises)	80.0%	20.0%
	Team project (written and/or presentation)	80.0%	40.0%
	Individual assignment	80.0%	20.0%
	Attendance and preparation (readings, homework)	80.0%	20.0%
Recommended reading	Basic literature	1. <i>Managing Projects in a Predictive Environment</i> Jonathan Bragg	
		2. <i>Waterfall Project Management</i> Tim R. McDaniel	
		3. <i>The Complete Guide to Traditional Project Management</i> Keith Harrison	
		4. <i>Project Management for the Unofficial Project Manager</i> Kory Kogon, Suzette Blakemore, James Wood	
		5. <i>Waterfall Project Management Made Simple</i> Elizabeth Harrin	
		6. <i>Project Planning, Scheduling, and Control</i> James P. Lewis	
		7. <i>The Project Management Tool Kit</i> Tom Kendrick	
		8. <i>PMP Project Management Professional All-in-One Exam Guide</i> Joseph Phillips	
		9. <i>Project Management Case Studies</i> Harold Kerzner	
		10. <i>The Fast Forward MBA in Project Management</i> Eric Verzuh	
		11. <i>Risk Management in Projects</i> David Hillson	
		12. <i>Successful Project Management</i> Jack Gido, Jim Clements	
		13. <i>Project Management: A Systems Approach to Planning, Scheduling, and Controlling</i> Harold Kerzner	
		14. <i>Waterfall Project Management for Modern Organizations</i> Sarah Lynn	
		15. <i>Effective Project Management</i> Robert K. Wysocki	
		16. <i>Project Management Techniques</i> Cynthia Snyder Dionisio	
		17. <i>The Project Manager's Guide to Mastering Agile</i> Charles G. Cobb	
		18. <i>Project Management Simplified</i> Barbara Karten	
		19. <i>PMBOK Guide Seventh Edition</i> Project Management Institute	
		20. <i>Critical Chain</i> Eliyahu M. Goldratt	

	Supplementary literature	• <i>Project Management All-in-One For Dummies</i> Stanley E. Portny • <i>The Phoenix Project</i> Gene Kim, Kevin Behr, George Spafford • <i>The Art of Project Management</i> Scott Berkun • <i>Measure What Matters</i> John Doerr • <i>The Lean Startup</i> Eric Ries • <i>Essential Scrum</i> Kenneth S. Rubin • <i>The Pragmatic Programmer</i> Andrew Hunt, David Thomas • <i>Product-Led Growth</i> Wes Bush • <i>Scrum: The Art of Doing Twice the Work in Half the Time</i> Jeff Sutherland • <i>Remote: Office Not Required</i> Jason Fried, David Heinemeier Hansson • <i>Managing Successful Projects with PRINCE2</i> Axelos • <i>Radical Candor</i> Kim Scott • <i>Thinking in Systems</i> Donella H. Meadows • <i>Turn the Ship Around!</i> L. David Marquet • <i>Project to Product</i> Mik Kersten • <i>Scrum Mastery</i> Geoff Watts • <i>The Unicorn Project</i> Gene Kim • <i>Working Backwards</i> Colin Bryar, Bill Carr • <i>Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow</i> Aurélien Géron • <i>Machine Learning Engineering</i> Andriy Burkov
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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