

Subject card

Subject name and code	Book History and Publishing Houses' History, PG_00141475						
Field of study	Polish Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jolanta Laskowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The aim of the course is to introduce students to the development of the book, the institutions of its production, the circles of its audience, from antiquity to modern times.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FPL3_W12] Has an specific knowledge of literary and linguistic studies in the field of the chosen specialty, allowing to understand the phenomena of con-temporary culture and act ethically within the chosen specialty.		Student: - has a basic knowledge of the historical and social conditions of the book communication processes resulting from the author-book-reader relationship - knows and understands basic terms connected with the old and contemporary books (K_W12), - is aware of the continuity of book's form, content and function development - is aware of the continuity of development of the form, content and function of a book		[SW1] oral statement/ conversation/discussion		
	[FPL3_K03] Reliably andwith commitment, he carries out professional tasks in ac-cordance with the profession's appropriate code of ethics.		Student is aware of the importance of cultural heritage and its impact on intercultural communication		[SK6] demonstration of practical skills		
	[FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology relat-ed to the chosen specialty.		Students: - retrieves, analyses, evaluates, selects and uses information on book history in a broad sense - is able to search, process and present knowledge on a topic of interest in the field of book history		[SU2] presentation/project/paper/ report		

Subject contents	The manuscript book in antiquity and the Middle Ages: writing, the material form of the book, centres of book production and trade, publics. The modern printed book: invention of printing, typology of the printed book, new forms of book publishing and writing, leading printers, letterers, book artists, censorship, privileges, thematic structure of the publishing offer in individual centuries, copyright, emergence of the profession of publisher and publishing institution, circles of readers. The mechanisation of book production in the 19th and 20th centuries and its effects, the rise of major publishing companies, new illustration techniques, the emergence of the serial, pocket, mass market book.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		50.0%	30.0%
		50.0%	70.0%
Recommended reading	Basic literature	Bieńkowska B., Chamerska H., Zarys dziejów książki, Warszawa 1991. Głombiowski K., Szwejkowska H., Książka rękopiśmienna i biblioteka w starożytności i średniowieczu, Warszawa 1971 (i wyd. nast.). Szwejkowska H., Książka drukowana XV-XVIII wieku, Warszawa (każde wyd. poza pierwszym). Szwejkowska H., Wybrane zagadnienia z dziejów książki XIX-XX wieku, Wyd. 3, Warszawa 1981.	
	Supplementary literature	Jean G. Pismo-pamięć ludzkości, Wrocław 1994. Pirożyński J. Johannes Gutenberg i początki ery druku, Warszawa 2002.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	The book in ancient times.		
Work placement	Not applicable		

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