

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                          |                                         |                                     |                                                                          |            |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|--------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Journalistic Workshop (Reportage) II, PG_00141435                                                                                                                                                                                                                                                                                                                                                                       |                                                          |                                         |                                     |                                                                          |            |     |
| Field of study                              | Polish Studies                                                                                                                                                                                                                                                                                                                                                                                                          |                                                          |                                         |                                     |                                                                          |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                                                            |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                                                |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          | Mode of delivery                        |                                     | at the university                                                        |            |     |
| Year of study                               | 2                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          | Language of instruction                 |                                     | Polish                                                                   |            |     |
| Semester of study                           | 3                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          | ECTS credits                            |                                     | 2.0                                                                      |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                                                                |                                                          | Assessment form                         |                                     | credit                                                                   |            |     |
| Conducting unit                             | Division of Literary Theory and Art Criticism -> Institute of Polish Philology -> Faculty of Languages -> Rector                                                                                                                                                                                                                                                                                                        |                                                          |                                         |                                     |                                                                          |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          | dr hab. Magdalena Horodecka             |                                     |                                                                          |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                |                                                          |                                         |                                     |                                                                          |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                             | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                  | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                   | 0.0                                                      | 15.0                                    | 0.0                                 | 0.0                                                                      | 0.0        | 15  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                          |                                                          |                                         |                                     |                                                                          |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                       | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                          | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                   | 15                                                       |                                         | 1.0                                 |                                                                          | 34.0       | 50  |
| Subject objectives                          | Familiarizing students with the work of outstanding representatives of reportage journalism, analyzing their creative workshop, with particular emphasis on language, style, methods of obtaining and presenting information. Showing the range of possibilities for individual implementation of a journalistic mission, which constitute a canon that can be an important point of reference for a modern journalist. |                                                          |                                         |                                     |                                                                          |            |     |

| Learning outcomes | Course outcome                                                                                                                                                                                                            | Subject outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Method of verification                                                                                                                      |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
|                   | [FPL3_K06] In accordance with entrepreneurial thinking and action, as well as the specialty competencies possessed, he creates the leaven of new culturally and economically important projects for the environment.      | <p>The student, in accordance with his/her literary competences, creates a seed of new projects that are culturally and economically important for the environment:</p> <p>is aware of the importance of the cultural heritage of the region, country and Europe and his/her own responsibility for its preservation.</p> <p>is aware of the importance of cultural diversity and the ways of describing/presenting it in the media.</p> <p>understands the need to participate in cultural life and encourage others to contact culture, with particular emphasis on various media in its promotion and evaluation process.</p>                                                                                                                                                                              | <p>[SK2] presentation/project/paper/report</p> <p>[SK5] implementation of a problem task</p> <p>[SK6] demonstration of practical skills</p> |
|                   | [FPL3_K03] Reliably and with commitment, he carries out professional tasks in accordance with the profession's appropriate code of ethics.                                                                                | <p>The student carries out professional tasks reliably and with commitment in accordance with the code of ethics applicable to a given profession:</p> <p>knows the scope of his knowledge and skills, understands the need for continuous education and professional development;</p> <p>is open to new ideas and ready to reformulate his position;</p> <p>is able to work and cooperate in a group, taking on various roles;</p> <p>independently undertakes and initiates simple research activities;</p> <p>organizes his/her work effectively and critically assesses its progress;</p> <p>understands ethical issues related to responsibility for the quality of information transmitted in the media;</p> <p>is aware of the dilemmas associated with performing the profession of a journalist.</p> | <p>[SK3] text preparation/written work</p> <p>[SK5] implementation of a problem task</p>                                                    |
|                   | [FPL3_W12] Has an specific knowledge of literary and linguistic studies in the field of the chosen specialty, allowing to understand the phenomena of contemporary culture and act ethically within the chosen specialty. | <p>The student has extended knowledge of literature and linguistics in the field of the selected specialization:</p> <p>has basic knowledge about the place and importance of journalistic and journalistic work in shaping culture;</p> <p>knows basic journalistic terminology (with particular emphasis on genre and journalistic rhetoric);</p> <p>has structured detailed knowledge about the role of journalism in social communication;</p> <p>has organized basic knowledge in the field of journalism and journalism.</p>                                                                                                                                                                                                                                                                            | <p>[SW1] oral statement/conversation/discussion</p> <p>[SW2] presentation/project/paper/report</p>                                          |

|                                 | Course outcome                                                                                                                                                                                                                                                                         | Subject outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Method of verification                  |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
|                                 | [FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology related to the chosen specialty.                                                                                                    | <p>The student is able to use various methods and forms of work in literary and linguistic methodology related to the chosen specialization:</p> <p>is able to search, analyze, evaluate and select information using spoken and written sources; has basic research skills, including the formulation and analysis of research problems, the selection of research methods and tools, the development and presentation of results, allowing for solving problems in the field of journalism and journalism;</p> <p>is able to independently acquire knowledge and develop research skills, following the instructions of the research supervisor;</p> <p>can recognize basic theoretical problems in the field of journalism, journalism, media communication;</p> <p>can correctly use basic concepts of journalism;</p> <p>is able to recognize and analyze various typical forms of written and oral journalistic statements;</p> <p>is able to interpret journalistic works using typical interpretation methods, taking into account the formal structure of the statements and their place in the historical and cultural process;</p> <p>has the ability to substantively justify his/her interpretative theses using the views of other authors and formulate conclusions;</p> <p>has the ability to prepare typical written works in Polish of various forms, purposes, volume and style, using basic theoretical approaches and sources;</p> <p>has the ability to prepare oral presentations in Polish, using basic theoretical concepts and sources;</p> <p>can critically assess composition and linguistic correctness and correct errors in other people's written and oral statements;</p> <p>has mastered basic professional skills in the selected specialty.</p> | [SU2] presentation/project/paper/report |
| Subject contents                | <p>The history of reporting. Analysis of outstanding reporting projects of the 19th, 20th and 21st centuries. Elements of a reporter's workshop - theoretical introduction. Analysis of the reporter's workshop. Work on creating a reportage project plan and its implementation.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                         |
| Prerequisites and co-requisites | Basic knowledge on journalism.                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                         |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                               | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Percentage of the final grade           |
|                                 | Writing exercises, project                                                                                                                                                                                                                                                             | 60.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 50.0%                                   |
|                                 | Presence                                                                                                                                                                                                                                                                               | 80.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 50.0%                                   |
| Recommended reading             | Basic literature                                                                                                                                                                                                                                                                       | G. Nielsen, <i>Media Sociology and Journalism. Studies in Truth and Democracy</i> , Cambridge University Press, Cambridge, 2023.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                         |
|                                 | Supplementary literature                                                                                                                                                                                                                                                               | G. Nielsen, <i>Media Sociology and Journalism. Studies in Truth and Democracy</i> , Cambridge University Press, Cambridge, 2023.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                         |
|                                 | eResources addresses                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                         |

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| Example issues/<br>example questions/<br>tasks being completed | Preparation for field work.Choice of topic and contexts.Question script.Work on editing a reportage text. |
| Work placement                                                 | Not applicable                                                                                            |

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