

Subject card

Subject name and code	Journalistic Genres, PG_00149691						
Field of study	Russian Philology						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Russian	
Semester of study	2		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Division of Russian Language Pragmatics, Communication and Didactics -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marcin Trendowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The aim of the classes is to present the genealogy of forms of journalistic expression and compositional determinants, formal and content aspects of particular genres and varieties (on selected examples).						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[FROSMU2_U02] The graduate is able to independently search for, critically analyze, evaluate, select, and integrate information using appropriate source materials.		Is able to independently select, analyse and evaluate information on selected issues within the scope of journalistic genres based on literature and electronic sources.			[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task	
	[FROSMU2_K02] The graduate is prepared to recognize the value of knowledge in solving cognitive and practical problems and to seek the advice of experts when faced with difficulties in resolving them independently.		Demonstrates readiness to solve problem tasks in the field of journalistic genres based on knowledge obtained from various sources.			[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work	
	[FROSMU2_W13] The graduate has contextual knowledge of the auxiliary and related fields of Russian philology, which is useful in research on the Russian language and literature, as well as in the professional work of a Russian philologist.		Has contextual knowledge of selected journalistic genres and their formal, compositional and content determinants.			[SW1] oral statement/conversation/discussion [SW3] text preparation/written work	
Subject contents	The concept of journalistic genre. Divisions and classifications of journalistic genres. Formal, compositional and content determinants of individual journalistic genres on selected examples: note, interview, reportage, feuilleton. Journalistic genres on the Internet.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	preparation of a final paper	51.0%	50.0%
	performing tasks indicated by the teacher during classes	51.0%	50.0%
Recommended reading	Basic literature	1. Bajčik A.V., Kuryševa Ů.V., Litvinenko A.A., Informacionnye žanry v Rossii i za rubežom. Tvorčeskij praktikum, Sankt-Peterburg 2016. 2. Ivanova L.V., Novostnaâ žurnalistika, Tolâtiti 2017. 3. Kim M.N., Pak E.M., Žanry pečatnyh i êlektronnyh SMI, Sankt-Peterburg 2020. 4. Kolesničenko A.V., Praktičeskaâ žurnalistika, Moskva 2008. 5. Litvinenko A.A., Reportaž: iskusstvo povestvovaniâ, Sankt-Peterburg 2013. 6. Tertyčnyj A.A., Analitičeskaâ žurnalistika, Moskva 2020.	
	Supplementary literature	1. Furman W., Kaliszewski A., Wolny-Zmorzyński K., Gatunki dziennikarskie. Teoria, praktyka, język, Warszawa 2006. 2. Godzic W., Bauer Z. (red.), E-gatunki. Dziennikarz w nowej przestrzeni komunikowania, Warszawa 2015. 3. Godzic W., Kozieł A., Szyłko-Kwas J. (red.), Gatunki i formaty we współczesnych mediach, Warszawa 2015. 4. Kolesničenko A.V., Nastolnaâ kniga žurnalista, Moskva 2013. 5. Prohorov E.P., Vvedenie v teoriû žurnalistiki, Moskva 2003. 6. Lozovskij B.N., Žurnalistika i sredstva massovoj informacii: kratkij slovar, Ekaterinburg 2007. 7. Tertyčnyj A.A., Žanry periodičeskoj pečati, Moskva 2000.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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