

Subject card

Subject name and code	Managing finances in cultural sector, PG_00130984						
Field of study	Cultural Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Specialty subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		Zuzanna Woźniak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	During the classes, students learn about financial processes in cultural institutions, sources of financing, methods of obtaining funds, etc., as well as the financial management of public finance sector entities, the essence of local government and the specificity of local finance. They will also learn the basics of writing and settling funding applications.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[KULMU2_U02] The graduate willingly collaborates in a team and is capable of managing team work effectively.	The student is able to manage a group preparing financial documents related to cultural activities.	[SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[KULMU2_K03] The graduate takes care to uphold the highest ethical and professional standards in the field of cultural studies.	The student ensures the highest ethical and professional standards in the field of financing of culture.	[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[KULMU2_W08] The student holds a broad understanding of contemporary cultural and artistic life, as well as the functioning of cultural institutions and the art market.	The student is familiar with the problems of the modern world, contemporary cultural and artistic life, especially in the field of financing of culture	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[KULMU2_W06] The student familiarizes themselves with and comprehends advanced contemporary theories and methods for analyzing, interpreting, and evaluating various cultural and artistic texts.	The student has structured detailed knowledge of finance in the cultural sector.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[KULMU2_U08] The student proficiently prepares oral presentations and presentations in both Polish and a chosen foreign language.	The student creates presentations related to financial management of cultural projects.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[KULMU2_U07] The student proficiently prepares various types of written papers in Polish and a chosen foreign language.	The student prepares cost estimates, balance sheets and other financial documents, also as part of team work.	[SU5] implementation of a problem task [SU6] demonstration of practical skills
	[KULMU2_U06] The student can create synthetic approaches to cultural phenomena based on scientific knowledge and research and professional experience related to the chosen specialization.	The student creates synthetic financial plans for cultural activities.	[SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task
	[KULMU2_U05] The student utilizes current achievements in cultural and religious studies, as well as art studies, to critically analyze and interpret various cultural and artistic texts.	The student has the ability to substantively argue and formulate conclusions related to financial activities.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task

Subject contents	1. Public sector, public finance sector, public finances. 2. Functions of public finances. Principles of public funds management. 3. Sources of income and directions of public expenditure. 4. Finances of local government units. 5. Budget and budget procedure. 6. The essence of territorial and local self-government - models and organization of self-government in Poland. 7. System of financing local level tasks. 8. Financing local government cultural institutions and NGOs operating in the sphere of culture - subjective and targeted subsidies, co-financing from competitions of the Ministry of Culture and National Heritage and other entities, EU funds, civic budget and village funds. 9. Writing and settling applications for funding.		
Prerequisites and co-requisites	Choice of the speciality.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final project (work)	51.0%	75.0%
	Active participation in classes	51.0%	25.0%
Recommended reading	Basic literature	S. Owsiak, Finanse publiczne. Współczesne ujęcie, Wyd. PWN, Warszawa 2017. Współczesne finanse publiczne, red. A. Alińska, B. Woźniak, Wyd. Difin, Warszawa 2015. Zarys finansów publicznych i prawa finansowego, red. W. Wójtowicz, Wyd. Wolters Kluwers, Warszawa 2017. Ustawa z dnia 27 sierpnia 2009 r. o finansach publicznych, Dz. U. z 2017 r. poz. 20. P. Swianiewicz, Finanse samorządowe. Koncepcje, realizacja, polityki lokalne, Municipium SA, Warszawa 2011. B. Filipiak, Finanse samorządowe. Nowe wyzwania bieżące i perspektywiczne, Wyd. Difin, Warszawa 2012. J. M. Przybylska, Finansowanie działalności kulturalnej w Polsce, wyd. Uniwersytetu Ekonomicznego w Poznaniu, Poznań, 2007. A. Nocoń, Źródła finansowania jednostek kultury, Studia Ekonomiczne. Zeszyty Naukowe Uniwersytetu Ekonomicznego w Katowicach, Katowice, 2016.	
	Supplementary literature	None.	

	eResources addresses	
Example issues/ example questions/ tasks being completed	None.	
Work placement	Not applicable	

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