

Subject card

Subject name and code	Stilistics, PG_00136876						
Field of study	Applied Linguistics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		4.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Institute of Applied Linguistics -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Gieroń				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		68.0	100
Subject objectives	The course has been designed to develop students' skills of conscious reading and understanding the features of selected non-literary texts in conveying the intended message. The classes focus on analysis of linguistic elements at the levels of lexis, syntax, phonetics etc. Special attention is paid to style in the context of communication pragmatics, public discourse, rhetoric and persuasion, and the function of texts in particular social contexts. Theoretical issues are presented through examination of texts from the fields of journalism, politics, law, advertising, and entertainment.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LSL3_U05] Able to correctly use the concepts of linguistics and literary studies.	The student properly uses terminology from the fields of stylistics and related areas in text analysis.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[LSL3_U02] He has advanced research skills including the formulation and analysis of research problems, selection of research methods and tools, development and presentation of results, allowing him to solve problems in linguistics and literary studies.	Students successfully apply research methods and conceptual tools in the practical analysis of material.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[LSL3_U04] He can recognize theoretical problems in the disciplines studied, linguistics and literary studies, and use (in creating solutions to these problems) the achievements of other scientific disciplines, such as pedagogy, didactics, sociology and psychology, in the area of so-called interdisciplinarity.	Students see connections between stylistics and other fields of linguistics, as well as the areas of practical application of the analyzed types of texts (journalism, advertising).	[SU2] presentation/project/paper/report
	[LSL3_W02] He has advanced knowledge of the place and importance of linguistics in the system of sciences, as well as their subject and methodological specificities.	Student displays high competence and awareness of the significance of linguistic research.	[SW4] test/exam - oral or written
	[LSL3_K05] He understands the need to participate in cultural and cultural life and encourage others to interact with foreign languages and culture, as well as think and act in an entrepreneurial manner, care for the achievements and traditions of the profession.	Students are able to appropriately interpret and present the results of their own work.	[SK2] presentation/project/paper/report [SK6] demonstration of practical skills
	[LSL3_U06] Able to recognize and analyze various typical forms of written and oral expression in English and in a second foreign language.	Students demonstrate the ability to conduct a stylistic analysis of selected text/genre in a foreign language.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
	[LSL3_W04] He knows advanced linguistic and literary terminology in English and in a second foreign language within his chosen specialty.	Student demonstrates knowledge of terminology in the field of stylistics and related areas.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
Subject contents	1. What is style? Approaches to stylistic analysis. 2. Ordering information: theme and rheme, the end-focus principle, markedness, clauses. 3. Text and its functions. Spoken and written language features. The concept of <i>genre</i> (Bachtin). Field, tenor and mode. 4. Cohesion and coherence. Coordination and subordination. 5. Semantic roles of clause elements (agentive, affected, and recipient roles, attributes, instruments etc.). Punctuation and stylistic effects. 6. Rhetorical devices (alliteration, anaphora, antiphrasis, chiasmus, dysphemism, hyperbole, litotes, meiosis/understatement, metaphor, metonymy, oxymoron, pleonasm, simile, synecdoche, zeugma) in selected text types (e.g., advertising slogans). 7. Between persuasion and manipulation: linguistic signals in political slogans and speeches. 8. Metatext, hypertext, and intertext in academic styles. Modality (modal verbs in legal texts). 9. Text logic, logical errors, vagueness. Eristic arguments. 10. Stylistics and semiotics: multimodality in discourses (e.g., in social campaign posters). 11. Texts in social and cross-cultural contexts: contextual awareness and understanding social norms in addressing the target audience(s). 12. Gendered and gender-neutral texts. Racial bias, political correctness, inclusive language, microaggressions, virtue signalling, and other (explicit and/or implicit) ways of expressing stance. 13. New channels, participatory audiences and changing language habits in the new media. Emerging Internet English. 14. -15. Presentations: Case studies		
Prerequisites and co-requisites	An introductory course in linguistics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation	50.0%	30.0%
	final test	50.0%	40.0%
	presentation	50.0%	30.0%

Recommended reading	Basic literature	Bartmiński, J., Niebrzegowska-Bartmińska, S. 2010. Tekstologia. Wydawnictwo Naukowe PWN. Zdunkiewicz-Jedynak, D. 2008. Wykłady ze stylistyki. Wydawnictwo Naukowe PWN. Quirk, R, Greenbaum, S, Leech, G & Svartvik, J. 1972, A Grammar of Contemporary English. Longman.
	Supplementary literature	Recommended articles and chapters in publications available online.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.