

Subject card

Subject name and code	Linguistic pragmatics, PG_00136866						
Field of study	Applied Linguistics						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2028/2029	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	6		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Institute of Applied Linguistics -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Andrzej Łęcki				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The main objective of the lecture series is to introduce students to issues related to the causative function of language. The subject serves to deepen knowledge and awareness of speech acts and their typology, the rules governing conversation, including implicature and presupposition. In addition, the aim of the lectures is to present the application of pragmalinguistic analysis in the study of different types of discourse, including media and others.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LSL3_W05] He has advanced general knowledge of the methodology of linguistic and literary studies and their development trends.	The student has advanced general knowledge of the methodology of linguistic and literary research and their development trends.	[SW1] oral statement/ conversation/discussion
	[LSL3_K04] He is aware of the dilemmas associated with the profession.	The student is aware of the dilemmas associated with practicing his profession.	[SK1] oral statement/conversation/ discussion
	[LSL3_U05] Able to correctly use the concepts of linguistics and literary studies.	The student is able to correctly use concepts from the field of linguistics and literary studies.	[SU4] test/exam - oral or written
	[LSL3_U06] Able to recognize and analyze various typical forms of written and oral expression in English and in a second foreign language.	The student can recognise and analyse a variety of typical forms of written and oral expression in English and a second foreign language.	[SU1] oral statement/conversation/ discussion [SU5] implementation of a problem task
	[LSL3_W10] He knows and understands the methods of linguistic analysis.	The student knows and understands the methods of linguistic analysis.	[SW1] oral statement/ conversation/discussion
	[LSL3_W06] He has advanced detailed knowledge in linguistics and literary studies and in the area of his chosen specialty.	The student has advanced detailed knowledge in the field of linguistics and literary studies and in the area of the chosen specialization.	[SW4] test/exam - oral or written
	[LSL3_W03] Recognizes the connections between the disciplines studied, linguistics and literary studies, and pedagogy, glottodidactics, psychology and sociology.	The student notices the connections between the disciplines studied, linguistics and literary studies, and pedagogy, glottodidactics, psychology and sociology.	[SW1] oral statement/ conversation/discussion
	[LSL3_W02] He has advanced knowledge of the place and importance of linguistics in the system of sciences, as well as their subject and methodological specificities.	The student has advanced knowledge of the place and importance of linguistics in the system of sciences and of their subject-related and methodological specificity.	[SW1] oral statement/ conversation/discussion
	[LSL3_U04] He can recognize theoretical problems in the disciplines studied, linguistics and literary studies, and use (in creating solutions to these problems) the achievements of other scientific disciplines, such as pedagogy, didactics, sociology and psychology, in the area of so-called interdisciplinarity.	The student is able to recognize theoretical problems within the scope of the disciplines studied, linguistics and literary studies, and use (in creating solutions to these problems) the achievements of other scientific disciplines, such as pedagogy, didactics, sociology and psychology, in the area of so-called interdisciplinarity.	[SU4] test/exam - oral or written
	[LSL3_U02] He has advanced research skills including the formulation and analysis of research problems, selection of research methods and tools, development and presentation of results, allowing him to solve problems in linguistics and literary studies.	The student possesses advanced research skills including the formulation and analysis of research problems, the selection of research methods and tools, the development and presentation of results, allowing for the solution of problems in the field of linguistics and literary studies.	[SU4] test/exam - oral or written
	[LSL3_U01] Can search, analyze, evaluate and select information using spoken and written sources.	The student is able to search, analyse, evaluate and select information using oral and written sources.	[SU4] test/exam - oral or written
	[LSL3_K05] He understands the need to participate in cultural and cultural life and encourage others to interact with foreign languages and culture, as well as think and act in an entrepreneurial manner, care for the achievements and traditions of the profession.	The student understands the need to participate in cultural life and encourage others to engage with foreign languages and culture, and also thinks and acts in an entrepreneurial manner, and cares for the achievements and traditions of the profession.	[SK1] oral statement/conversation/ discussion
	[LSL3_W04] He knows advanced linguistic and literary terminology in English and in a second foreign language within his chosen specialty.	The student knows advanced linguistic and literary terminology in English and in a second foreign language within the chosen specialization.	[SW4] test/exam - oral or written

Subject contents	Speech act theory according to J.L. Austin and J. R. Searle- typologies- constitutives and performatives- conditions of felicity- indirect speech acts- philosophical foundations of speech acts- example and exercisesP. Grice's conversational maxims- typology- examples of maxim violations- the principle of cooperation- examples and exercisesPresupposition- conventional- conversational- examples and exercisesImplicature- conventional- conversational- examples and exercisesRelevance theoryPoliteness in language and communication- maxims and strategies for expressing politeness- examples based on politicians' statements- differences in expressing politeness in British and American culture- expressing politeness in Polish language and culture- examples and exercisesFace and FTA (face threatening acts)Language and discourse- discourse analysis- critical discourse analysis- examples and exercisesMass communication and mass media- characteristics of media communication;- mass culture		
Prerequisites and co-requisites	Understanding concepts related to linguistic terminology, semantics and pragmatics of language.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	50.0%	100.0%
Recommended reading	Basic literature	Levinson, S.C. (1983/1985). Pragmatics. Cambridge: Cambridge University Press.Levinson, S.C .(2010). Pragmatyka. Wydawnictwo Naukowe PWN.Yule, G. (1996). Pragmatics. Oxford University Press.Gee J.P. (1999). An introduction to discourse analysis. Routledge.Johnstone B. (2002). Discourse analysis. Blackwell Publishing.Wodak R. and Meyer M. (2001). Methods of critical discourse analysis. Sage Publications Ltd.Szczęsna, E. (2001). Poetyka Reklamy. Warszawa: Wydawnictwo Naukowe PWN.Sutherland, M. i Sylvester, A.K. (2003) Reklama a umysł konsumenta. Co działa, co nie działa I dlaczego. Warszawa: PWN.McQuail D. (2007). Teoria komunikowania masowego. Warszawa: Wydawnictwo Naukowe PWN.	
	Supplementary literature	Austin, J.L. (1962). How to do things with words. The William James Lectures delivered at Harvard University in 1955. Oxford.Awdziejew, A. (2007). Gramatyka interakcji werbalnej. Wydawnictwo Uniwersytetu Jagiellońskiego.Bach, K. (1994). Meaning, speech acts and communication. Introduction to Part 1, Basic Topics in the Philosophy of Language, R.M. Harnish(ed.), Prentice-Hall.Brown P. and Levinson S.C. (1978). Politeness. In: Goody E.N. (ed.). Questions and Politeness. Cambridge Papers in Social Anthropology 8.Brown P. and Levinson S.C. (1987). Politeness: some universals of language use (Studies in interactional sociolinguistics 4). Cambridge: CUP.Fairclough, N. (1995). Crtical Discourse Analysis. The Critical Study of Language. Longman.Kalisz, R. (1994). Pragmatyka. Wydawnictwo Uniwersytetu Gdańskiego.Searle, J.R. (1979). Expression and meaning. Studies in the theory of speech acts. Cambridge University Press.Tokarz, M. (2006). Argumentacja, perswazja, manipulacja. GWP.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.