

Subject card

Subject name and code	Aspects of communication psychology, PG_00149461						
Field of study	Applied Linguistics						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	2		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Adam Jarosz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The aim of the course is to: 1. to familiarise students with the basic psychological concepts of man, 2. to introduce the broadly understood notion of communication and the phenomena influencing the course of this process (persuasion, stereotypes and prejudices, others). 3. to present relations between aggressive behaviour and social communication situations						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LSMU2_W04] Has detailed knowledge of contemporary achievements and research conducted in linguistics.	The student has a detailed knowledge of contemporary research in the field on communication psychology.	[SW4] test/exam - oral or written
	[LSMU2_U03] Has the ability to integrate and apply knowledge from linguistics, psychology and sociology in professional and scientific situations.	The student has the ability to apply knowledge of communication psychology to communication situations.	[SU1] oral statement/conversation/discussion
	[LSMU2_K03] Recognizes the need to adhere to ethical standards related to his profession.	The student recognises the need to respect ethical standards associated with his/her profession.	[SK1] oral statement/conversation/discussion
	[LSMU2_K04] He demonstrates a critical attitude towards the knowledge he acquires and can appreciate its importance in solving problems in translation and linguistic communication (scientific and everyday).	The student demonstrate a critical attitude towards acquired knowledge in the psychology of communication and is able to appreciate the importance in solving problems in the field of translation and linguistic communication.	[SK1] oral statement/conversation/discussion
	[LSMU2_U04] Able to critically analyze various types of written and oral expression taking into account the latest developments in linguistics.	The student can critically analyse different types of written and oral expression, taking into account the latest research on language and communication.	[SU4] test/exam - oral or written
Subject contents	1. introduction to the field of psychology; 2. Aims and objectives of psychology; 3. Psychological concepts of man (behaviourist, psychodynamic, humanistic and cognitive); 4;Communication as a social process, selected theories of communication (G. Miller's communication, system-pragmatic approach, Eric Berne's transactional analysis, Rogers' and Pearls' psychotherapeutic concepts); ;5. elements of the communication process (context, participants, message, channel, noise, feedback) ;6. interpersonal communication (characteristics and levels) ;7. verbal communication (characteristics and obstacles of oral communication); 8. non-verbal communication (signals and functions); 9. comparison of verbal and non-verbal communication; 10 persuasion versus communication; 11. the role of stereotypes and prejudices in communication; 12. communication versus cognitive dissonance. 13. aggression and communication.		
Prerequisites and co-requisites	no admission requirements		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	participation in classes	80.0%	20.0%
	activity in class	20.0%	10.0%
	assessment test	55.0%	70.0%
Recommended reading	Basic literature	Cialdini R., Wywieranie wpływu na ludzi. Teoria i praktyka, GWP, Gdańsk 2009. Dobek-Ostrowska B., Podstawy komunikowania społecznego, Astrum, Wrocław, 1999. Doliński D., Techniki wpływu społecznego, Scholar, Warszawa, 2005. Mietzel G., Wprowadzenie do psychologii: podstawowe zagadnienia, GWP, Gdańsk, 2002. Strelau J. , (red. naukowa) Psychologia. Podręcznik akademicki T1-2, GWP, Gdańsk 2000-2001. 2. Studiowana samodzielnie przez studenta: Aronson R., Człowiek istota społeczna, PWN, Warszawa, 2014.	
	Supplementary literature	: Aronson R., Człowiek istota społeczna, PWN, Warszawa, 2014. B. Literatura uzupełniająca Zimbardo P. G., Psychologia i życie, PWN Warszawa, 2012.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	Festinger's theory of cognitive dissonanceAllport's pyramid	
Work placement	Not applicable		

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