

Subject card

Subject name and code	Linguistic pragmatics, PG_00149459						
Field of study	Applied Linguistics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Institute of Applied Linguistics -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Andrzej Łęcki				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The main objective of this subject is making students familiar with the notions connected with the performative function of language. The subject serves to deepen the knowledge and awareness of speech acts and their typology, the rules governing conversation, including implicature and presupposition. Moreover, the aim of the lectures is to present the application of pragmalinguistic analysis in the study of various varieties of discourse, including media and others.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LSMU2_U07] Can communicate using various forms of written texts in Polish, German and English.	The student can use various text forms and genres in Polish, English and German (w zależności od języka obowiązującego na zajęciach).	[SU4] test/exam - oral or written
	[LSMU2_U04] Able to critically analyze various types of written and oral expression taking into account the latest developments in linguistics.	The student can analyse oral and written utterances in terms of their pragmalinguistic functions.	[SU4] test/exam - oral or written
	[LSMU2_W03] He has an in-depth knowledge of the interrelationship of linguistics with other disciplines, such as psychology and sociology.	The student has in-depth knowledge of the connections between pragmalinguistics and psychology and sociology.	[SW4] test/exam - oral or written
	[LSMU2_K04] He demonstrates a critical attitude towards the knowledge he acquires and can appreciate its importance in solving problems in translation and linguistic communication (scientific and everyday).	The student can apply pragmalinguistic skills to assess problems in communication and translation.	[SK4] test/exam - oral or written
	[LSMU2_W01] He knows linguistic terminology at an extended level in German and English.	The student is acquainted with the pragmalinguistic terminology in English and German (the choice depends on the language of instruction in class).	[SW4] test/exam - oral or written
Subject contents	Speech act theory according to J.L. Austin and J. R. Searl- typologies- constitutives and performatives- conditions of fortune- indirect speech acts- philosophical foundations of speech acts- example and exercises Conversational maxims by P. Grice- typology- examples of breaking maxims- the principle of cooperation- examples and exercises Presupposition- conventional- conversational- examples and exercises Implicature- conventional- conversational- examples and exercises Relevance theory Politeness in language and communication- maxims and strategies for expressing politeness- examples based on politicians' statements- differences in expressing politeness in British and American culture- expressing politeness in the Polish language and culture- examples and exercises Face and FTA (face threatening acts) - acts that threaten the face Language and discourse- discourse analysis- critical discourse analysis- examples and exercises Mass communication and mass media- characteristics of media communication;- mass culture- creative and sense-making role of contemporary advertising- persuasion in advertising- examples and exercises		
Prerequisites and co-requisites	Understanding concepts related to linguistic terminology, semantics and pragmatics of language.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	egzamin	50.0%	100.0%
Recommended reading	Basic literature Levinson, S.C. (1983/1985). Pragmatics. Cambridge: Cambridge University Press. Levinson, S.C. (2010). Pragmatyka. Wydawnictwo Naukowe PWN. Yule, G. (1996). Pragmatics. Oxford: University Press. Gee J.P. (1999). An introduction to discourse analysis. Routledge. Johnstone B. (2002). Discourse analysis. Blackwell Publishing. Wodak R. and Meyer M. (2001). Methods of critical discourse analysis. Sage Publications Ltd. Szczęśna, E. (2001). Poetyka Reklamy. Warszawa: Wydawnictwo Naukowe PWN. Sutherland, M. i Sylvester, A.K. (2003) Reklama a umysł konsumenta. Co działa, co nie działa i dlaczego. Warszawa: PWN. McQuail D. (2007). Teoria komunikowania masowego. Warszawa: Wydawnictwo Naukowe PWN. B. Literatura uzupełniająca Austin, J.L. (1962). How to do things with words. The William James Lectures delivered at Harvard University in 1955. Oxford. Awdiejew, A. (2007). Gramatyka interakcji werbalnej. Wydawnictwo Uniwersytetu Jagiellońskiego. Bach, K. (1994). Meaning, speech acts and communication. Introduction to Part 1, Basic Topics in the Philosophy of Language, R.M. Harnish (ed.), Prentice-Hall. Brown P. and Levinson S.C. (1978). Politeness. In: Goody E.N. (ed.). Questions and Politeness. Cambridge Papers in Social Anthropology 8. Brown P. and Levinson S.C. (1987). Politeness: some universals of language use (Studies in interactional sociolinguistics 4). Cambridge: CUP.		

	Supplementary literature	Fairclough, N. (1995). Critical Discourse Analysis. The Critical Study of Language. Longman. Kalisz, R. (1994). Pragmatyka. Wydawnictwo Uniwersytetu Gdańskiego. Searle, J.R. (1979). Expression and meaning. Studies in the theory of speech acts. Cambridge University Press. Tokarz, M. (2006). Argumentacja, perswazja, manipulacja. GWP.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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